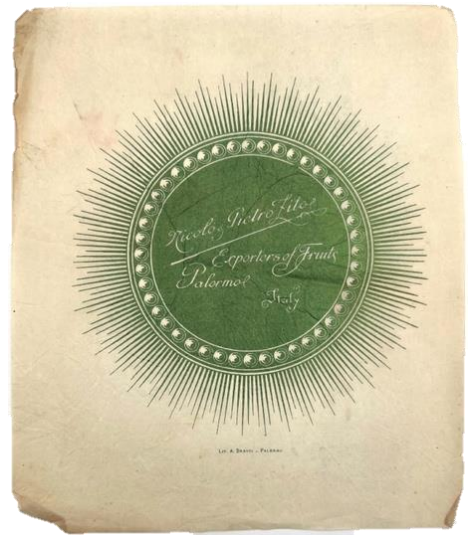


e-list No. 102

ECLECTIBLES

Miscellany: Citrus Wrappers, Everlasting Silver Leaves, Computer Woman & Of Course, the Children

It's all about the Children...

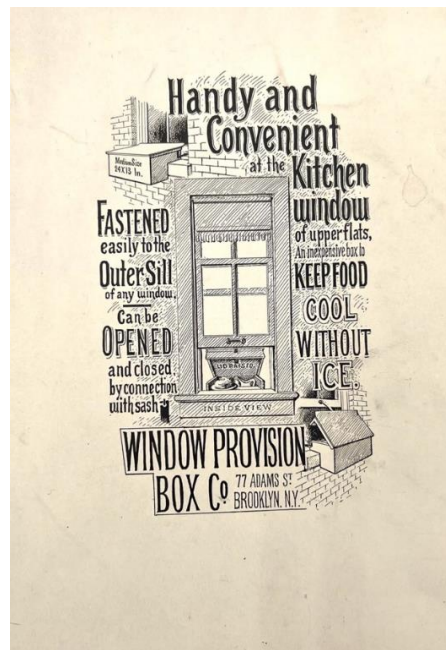


ECLECTIBLES

Sheryl Jaeger & Ralph Gallo

860.872.7587

Advertising



1. [Refrigeration][Urban Living][Products for the Housewife] **Window Provision Box Co.** Window Provision Box Co.. Brooklyn, New York. c.1930. A refrigeration solution for the urban housewife: printed advertisement for a medium sized refrigerating window box for city apartments in New York, "fastened easily to the outer sill of any window" and a handy way to "keep food cool without ice". Hauling ice up the stairs to an upper-level apartment would have been unappealing, so this product provided the labor-saving solution pre-electric refrigerator. Features a nice bit of design that incorporates the typography into the illustration of the product. Measures approx. 9.5" by 6.25", verso blank. (#29001408) \$150.

Very good. Corners bumped, short tear to top edge.

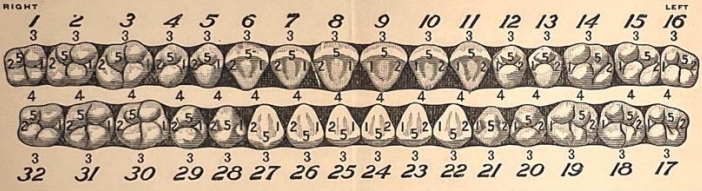
TRAVERSE CITY, MICH., 1-12 1912

Mrs. A. Evans

DR. TO **DR. A. D. TYLER,**
DENTIST.

503 WILHELM BLK.

Prompt Payment Expected.



9-16	11	9	Porcelain Crown	Mrs	✓		
19		8	"	"	✓		
10-24		31	18 Ext	"	✓		
							11

2. [Dentistry] **Handwritten Bill on Dentist's Illustrated Billhead.** Dr. A.D. Tyler, Dentist. Traverse City, Michigan. 1912. Handwritten bill for porcelain crowns on a dentist's illustrated billhead. The image shows a clever numbered diagram of the teeth, straightened out into two lines to better fit the design of the billhead. As the teeth are numbered note the reference to the tooth on each line of the bill below. Made out in ink to a Mr. E.A. Evans, and dated 12 Jan, 1912. Measures approx. 4.75" by 8.5", verso blank. (#24001563) \$100.

Very good. Toned with letter folds.

Philadelphia July 1 1867

Wm M Stubb

Dr. CHAS. G. HOOKEY, Dr.

CHAS. G. HOOKEY,
Successor to A. HOOKEY, Sr.



GENERAL FURNISHING UNDERTAKER
And Ready-Made Coffin Warehouse,
No. 711 North Third St., above Coates,
PHILADELPHIA.

Respectfully informs his friends and the public in general, that
he is prepared to attend to all orders in his line,
at the shortest notice.

A HANDSOME HEARSE AND CARRIAGES,
With all other necessary attendance given on the most reason-
able terms.

Duane, Bros. Frs. Black Horse Alley.

To Walnut Coffin Best Plate	\$ 20.00
" Hearse and 5 Carriages	51.50
" Dress and attendant Lady	15.00
" opening vault	5.00
" Ice & Box	4.00
	65.50
Removal opening vault Case & Co	14.50
	50
interment of Child	12.50
Recd payment	\$ 93.00

For the interment of
Nemertt Pearson
Jan 19 1867

Chas. G. Hookey

Sept 11 1867

Chas. G. Hookey

3. [Undertakers][Illustrated Billhead] **"For the Interment of Henriett Pierson" -- Chas. G. Hookey, General Furnishing Undertaker Illustrated Billhead.** Chas. G. Hookey, General Furnishing Undertaker. Philadelphia, Pennsylvania. 1867. Illustrated billhead for the undertaker and coffin dealer Charles G. Hookey, with an image of a widow mourning at her husband's grave with a young girl at her side. Note the final charge on the bill, "Interment of Child"; the billhead is recording the death of a young girl named Henriett Pierson. Also includes charges for a walnut coffin, use of hearse and carriages, dress and attendant, vault opening, and "ice box". 2 cent stamp in lower left-hand corner to certify the document. Measures approx. 6" by 7.75". (#24005899) \$125.

Very good. Toned, minor spotting, letter folds.

Albums & Commonplace Books



4. [Manuscripts for Children][Original Watercolor Artwork][Girlhood][Poems for Children][Anthology Manuscripts] **Reflections - manuscript verse and imagery.** E.M.W. (illus.) Wanda Caderquist. United States. 1928. A dreamlike and rather lovely manuscript created for "Jackie, a dear little girl" by a loving adult in her life, Wanda Caderquist, with original pen and watercolor artwork by "E.M.W.". The original watercolor frontispiece depicts a little raven-haired girl (perhaps Jackie?) reading on a stone wall in front of a forest-cloaked hillside fairy tale city. Small pen drawings of children and fairies decorate the remainder of the manuscript, which includes classic poetry by Christina Rossetti, Robert Louis Stevenson, Mary Mapes Dodge, Abbie Farwell Brown, Walter

de la Mare, and A.A. Milne. Broken into two parts, with an index of titles and authors. There are thirty-four (34) poems in total spanning themes of nature, fantasy, and adventure. Single vol. (9" by 7"), approx. 60 unnumbered leaves, illus., recently rebound in modern marbled paper boards backed in black buckram. (#22014555) \$525.

Very good. Some dust soiling, toning, one or two minor stains. Rebound.



5. [Original Watercolor][Early 19th-century Female Accomplishments] **"The Cabinet of Parnassus": Friendship Album with Fine Original Watercolor Artwork of Margaret M. Lewis, age 20.** Greenwich, Connecticut. 1819. The friendship album of a young lady, Margaret M. Lewis, dated 1819, filled with verse from her friends and family, and including some rather remarkable artwork by Lewis herself. In addition to the verse entries, Lewis has scattered intricate pencil drawings throughout the album, perhaps with the intent to finish with watercolor eventually. The main accomplishment, however, is her very finely wrought hand-designed watercolor frontispiece that depicts a detailed classical landscape, surrounded by flora, doves, and with a golden harp at the foot. There is even legible miniature sheet music to the left of the harp with the words, "The charm of sweet Music no pencil can paint". She has also hand-lettered the title-page in ink calligraphy with the Latin motto, "sparsos colligere flores" ("to gather the scattered flowers"). 4to album (8.75" by 7.25"), approx. 75 blank leaves, with approx. 30 of those leaves filled with ink manuscript, in original three quarter red leather with name of owner stamped in gold to red leather lettering piece on upper board. (#24001510) \$550.

Margaret Maria Lewis (1799-1832) was born in Greenwich, Connecticut, and married in 1823. They had three sons and one daughter before her death at age 33.

Good. Binding worn with upper board loose. Toning, dust soiling. Several leaves/a gathering loose. Front cover detached.



6. [friendship album][lithography][hand colored lithography][art][watercolor][pencil][ink sketch][music] **Album with Original Art and Hand Colored Lithography, musings and verse.** England. c 1830-1850s. An artist's scrap book filled with over fifty (50) pieces of original art work and hand colored lithography and other pieces. What makes this scrap book a unique find, is the consistent fine quality of the work within. Some of the hand-colored lithography is so expertly done that it becomes hard to tell whether or not it is a lithographic print. Pieces of note are: the portrait of a young girl with ringlets, and another portrait of a man in a turban. Some beautiful landscapes of farmland (rendered in pencil), an old stone bridge (watercolor), a boldly colored butterfly (color pencil) and bird (ink & color pencil), and 'A Pas de Deux' of crabs (ink). Additionally includes a pith watch paper with a thistle. A finely detailed tropical bird on a rose stem with nearby butterfly adorned with dried flora.

Along with artwork there are several original pieces of music and poetry. There are two pieces of music, a ballad and a round, along with their music score. The poems are both original pieces, and quotes from other notable poets of the day. Once such quote, written in beautiful calligraphy, is from the poem entitled "Woman" by Eaton Stannard Barrett.

"Would Woman govern tyrants? she concedes
In slight concerns, and hence in weight, leads.
Opposes first, to make surrender prized,
And while she gives advice, appears advised"

Gilt and blind stamp leather. The pages are gilt-edged. The majority of the book has tipped in art work that has been secured to the page by glue and/or thread. Furthermore the majority of the lithographic prints within have been hand colored, but not all. Most of the artwork is unsigned, however when it is, the initials are general the same three names, E.B., E.T., and A.C. Wigan. There is reference to the Armstrong famil as well. A letter is included with the note "To my sister Daisy Armstrong, from my mother Mrs. Armstrong". The bulk of the material in the album dates from the 1930s. Measures 9 1/4" x 7 1/4".

To view this album, please click on the following link:

<https://goo.gl/photos/JkMjtRZRJJU1aF6A9>

(#27000302)

\$675.

Covers show some wear, and the back strip and edges are slightly damaged due to rubbing. The binding is partially. A few interior pages are loose and/or detached. There is some glue residue on the interior pages as well, due to the original owner pasting in prints, but nothing that affects any of the artwork.

Design



7. [Printing Processes][Original Illustration Art][Pen and Ink][Louis John Rhead][Electrotype][Illustrated Books][Recycling Illustration Artwork][Robinson Crusoe] **Original Book Illustration Artwork for 1900 Edition of Robinson Crusoe, with Later Proofs Showing it Being Recycled/Reused for a 1980s Event Program.** Frederick Alfred Rhead and Louis John Rhead Holy Land Conservation Fund, Inc. New York, New York. 1900 and 1982. Original artwork by Louis John Rhead (1857-1926) for page 324 of the illustrated edition of Robinson Crusoe published by Harper in 1900. Rendered in pen and ink on thick card, the artwork measures approx. 18.5" by 13.5", and was intended to be a decorative border surrounding the electrotyped text, as evidenced by the pencil notes in the center ("mortise") of the artwork: "Border showing space for type. Only one small illustration in this space, when required. 12 of these separate borders to be used through the book. A right + left electro [i.e. electrotype plate] to be made". Louis John Rhead worked with his brother Frederick Alfred Rhead on the project, which included borders, decorated initials, headpieces, and in-text illustrations (full-page and smaller insets).

Also included with this original artwork is, interestingly, an example of the same artwork being repurposed in a

completely unrelated project decades later in 1982. There are two (2) different stages of proofs for an event program published for the Holy Land Conservation Fund, Inc., to promote its tenth annual art auction and dinner. And it is no wonder that the Holy Land Conservation Fund chose to repurpose this book illustration for its program: the prominent coiled snake in the upper left-hand corner gives the artwork a distinctly pre-lapsarian feel, reflecting the organization's name. The first proof is hand-assembled, with a proof of the border pasted to board with separate scraps printed with the program's text arranged to figure out spacing and blocking. Shows evidence of revisions/additions to the text; the board measures approx. 11.75" by 16", and includes both the recto and verso of the project. The second proof, here in six copies, appears to be some form of final proof on thick paper, and measures approx. 7.75" by 5.25".

Full citation of the Rhead edition of Robinson Crusoe: Defoe, Daniel, 1661?-1731, F. A. (Frederick Alfred) Rhead, and Louis Rhead. *The Life And Strange Surprising Adventures of Robinson Crusoe, of York, Mariner*. New York: Harper, 1900. (#2700922) \$1000.

An important view into how some book illustrations from earlier in the 20th century were later repurposed for job printing years, or even decades, later.

Very good. Original artwork toned, adhesive/evidence of mounting to verso, corners a little rubbed or bumped. Discoloration from adhesive to head of first proof. Original tissue guard for first proof loose, torn.



8. [Advertising Ephemera][Citrus Fruit Wrappers][Chromolithography][Design] **Printed Sicilian Citrus Fruit Wrappers Marketing to American Consumers**. Sicily, Italy. 1920s. A group of eleven (11) illustrated citrus fruit wrappers from Sicily, featuring fabulous bits of design marketing the fruit to American consumers. Used to wrap

individual pieces of fruit, the wrappers protected the product while it was being transported to its final destination in a shop and finally the consumer. As might be surmised, these items rarely survive due to their ephemeral nature. These examples feature clever design, many which make the fruit appear to be a sunburst. Two of the designs feature patriotic American-centric themes. The fruit producers and exporters represented here include Nicolo Pietro Zito (Palermo, Italy); V. Cutietta (Carini, Italy); A. Venuti (Palermo, Italy); Cuneo Fruit & Co. (Palermo, Italy); and Gius. Sacca di Fisco. (Messina, Italy). Each measures approx. 8.5" by 7.25" and is printed on delicate tissue paper. (#29000485) \$250.

Citrus fruit wrappers are ephemera produced to both protect the fruit in transit and represent the brand in a colorful way.

Very good. Some toning, wrinkles/creasing, staining, short tears or nicks.



9. [Advertising Ephemera][Citrus Fruit Wrappers][Cocktail Recipes] **Printed Citrus Fruit Wrappers with Printed Recipes.** United States. 1930s?. A group of five (5) printed citrus fruit wrappers from American citrus producers, each printed on tissue paper and measuring approx. 9.5" by 9.5. Citrus fruit wrappers are ephemera produced to both protect the fruit in transit and represent the brand in a colorful way. These examples are notable because they include recipes in lieu of colorful imagery to market the product. Recipes include Orange Salad, Lemon Catsup (you read that correctly), Sherbert Fizz, Cherry Cocktail, and Candied Orange Peel. The producers represented here include Jasmine brand oranges (Duarte, California); Red Ball (California); and Sunkist (Highland, California). (#29000345) \$175.

Very good. Some toning, wrinkles/creasing, staining, short tears or nicks.



10. [Everlasting Silver Leaves][Cape Town][Souvenirs and Tourism] **Finely Hand-Painted "Everlasting Silver Leaves" Souvenir from Cape Town, South Africa.** Cape Town, South Africa. c.1900. A very fine souvenir, purchased by a Western tourist visiting Cape Town, South Africa, and containing three finely hand-painted "Everlasting Silver Leaves" from the slopes of Table Mountain. The "Silver Leaves", which remain here in remarkably preserved condition, were harvested from the *Leucadendron argenteum* tree, known in Afrikaans as "Witteboom" or "Silwerboom". They have been secured with a bright blue ribbon, and hand-painted with watercolor with the message "Many Happy Returns of the day", with a thistle painted in the middle leaf. The outside of the souvenir is printed and embossed in gold. Opposite the silver leaves is a colorized photo reproduction of Victoria Road near Cape Town. Bifolium measuring approx. 5" by 6". (#18000732) \$400.

Silver leaves were often preserved as souvenirs for western tourists in the 19th and early 20th centuries due to their beauty and strong association with the region, but the plant itself is listed as "vulnerable" and is protected by the government today.

Very good. Minor dust soiling.



11. [Original Art][Greeting Card Design] **Original Artwork for Three (3) Greeting Cards by Artist Florence Tarbell.** Florence Tarbell. West Springfield, Massachusetts. 1950s?. Three (3) examples of original artwork for greeting cards designed by the artist Florence Tarbell (b.1938). Each example has been hand-illustrated on card with original pen and watercolor, with a hand-lettered greeting card message either underneath the image or on an accompanying scrap of paper. They include:

Tarbell, Florence. [Birthday Peacock Greeting]. West Springfield, 1950s. Pen, watercolor, gouache on card measuring approx. 5.25" by 7.5", with message in pen on scrap of paper measuring approx. 3" by 5". Image shows blue peacock under stylized tree blowing in the breeze. Message reads: "It isn't so. It can't be true Another birthday's come to you. For as you go upon your way You're growing younger every day."

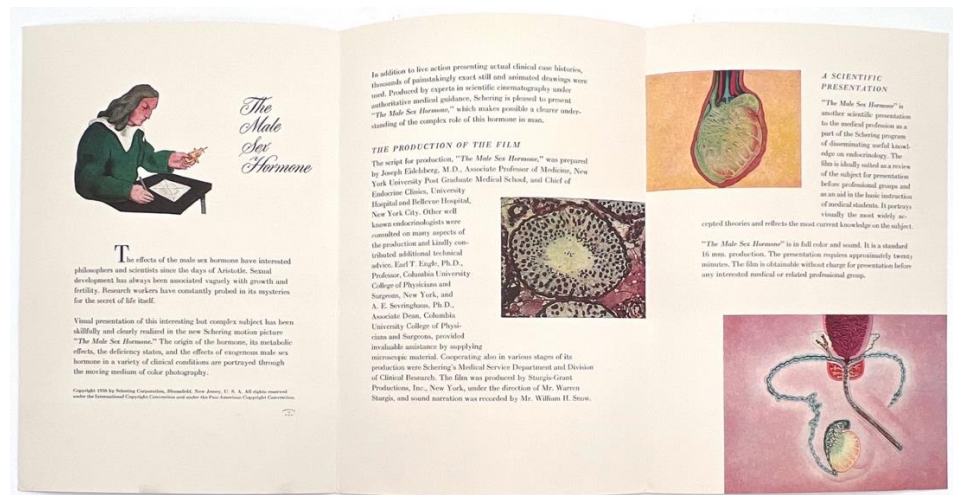
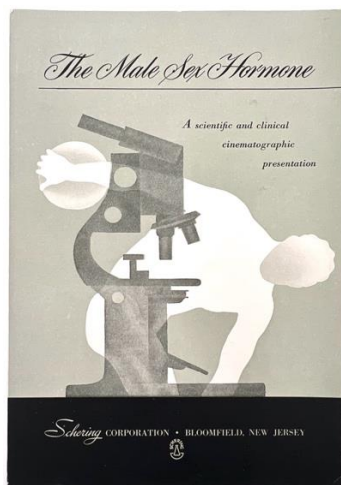
Tarbell, Florence. [Floral Friendship Greeting]. West Springfield, 1950s. Pen and watercolor on card measuring approx. 7.75" by 5.5", with message in pen on scrap of paper measuring approx. 3" by 5". Image shows a woman in a green dress harvesting bright red hollyhocks. Message reads: "Dear Friend, Upon this happy day I hope that everything's O.K. And you are out a-picking posies, Hollyhocks or maybe roses. And may each petal on each flower Mean joy for you, hour after hour."

Tarbell, Florence. [World Map Valentine Card]. West Springfield, 1950s. Pen, watercolor, colored pencil on card measuring 6" by 5.25". Penned message below world map reads: "If you search the whole world over, From shore to shining shore, You'll find a lot of people, But not one that loves you more."

(#24004475) \$225.

Very good. Some light toning, spotting, sunning or offsetting. Red pencil offsetting to floral card.

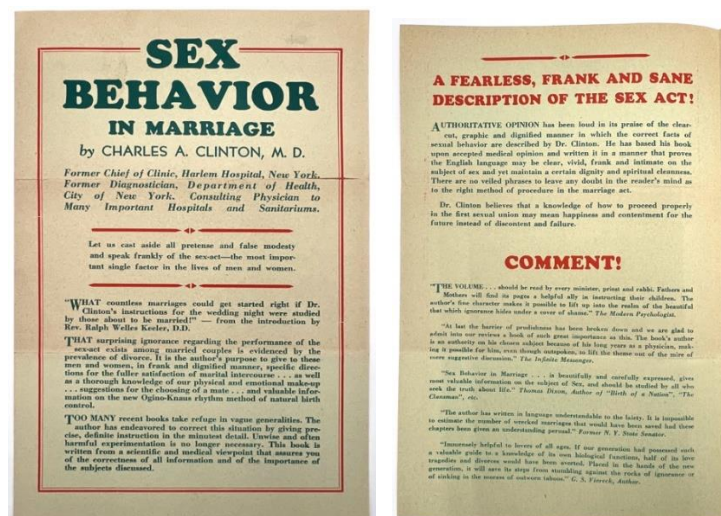
Human Sexuality



12. [Medical Education][Men's Health][Endocrinology] **The Male Sex Hormone.** Schering Corporation. Bloomfield, New Jersey. 1950. Printed folding pamphlet, promoting an educational film for medical students on male sex hormones and endocrinology produced by the American pharmaceutical company Schering. Describes the film as a "scientific presentation to the medical profession as a part of the Schering program of disseminating useful knowledge on endocrinology. The film is ideally suited as a review of the subject for presentation before professional groups and as an aid in the basic instruction of medical students". Three-panel folding pamphlet

measuring approx. 9" by 6" folded, with stills from the film throughout and a cover featuring a silhouette of a Greek statue and microscope. (#24002510) \$150.

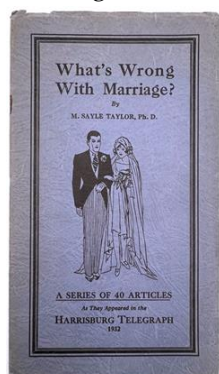
Very good.



13. [Advertising Sex Education][Prospectus][Marriage] **Prospectus for "Sex Behavior in Marriage" by Charles A. Clinton, M.D.** Charles A. Clinton, M.D. Pioneer Publications, Inc. New York, New York. Printed prospectus for the first Pioneer edition of Charles A. Clinton's seminal work (no pun intended) on sex and sex education for married couples. A version was first published in 1933 by Macfadden Books, also of New York. The work aimed to present married couples with "fearless, frank and sane" sex education to empower their marriages and encourage communication between couples on the subject: "Let us cast aside all pretense and false modesty and speak frankly of the sex-act-- the most important single factor in the lives of men and women" (p. [1]). Includes a list of reviews and comments, as well as a list of anatomical diagrams to be included in the book, and a list of the eleven chapter headings. The subjects covered range from how to approach sex education for children to sex anatomy, menstruation and menopause, "impotence and frigidity", and contraception. Briefly addressed abortion and sterilization. On the back, includes facts about the author and a tear-off mail order form for orderign a copy. Note the directive to "State age when ordering" on the order form. Printed bifolium (9" by 6") on green paper, with separate 6" by 3.25" printed flyer with reviews. (#24006409) \$150.

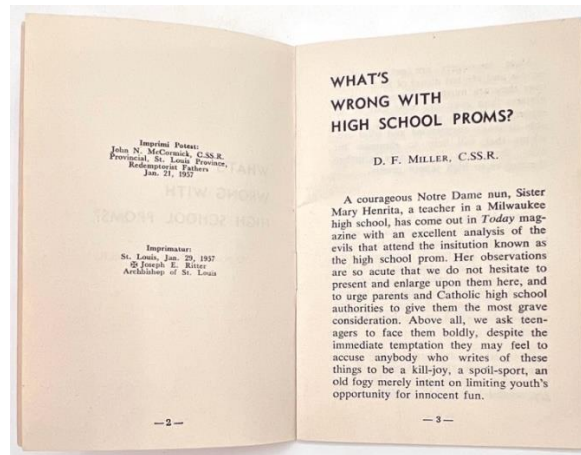
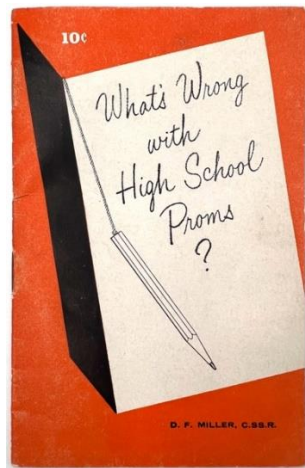
Very good. Letter folds, toning, a couple short tears or nicks.

14. [Marriage][Sex Education][Public Health and Education] **What's Wrong With Marriage?** M. Sayle Taylor, Ph.D. Harrisburg, Pennsylvania. 1932. A scarce offprint, reprinting a series of forty articles penned by Dr. M. Sayle Taylor on the subject of marriage in the Harrisburg Telegraph. He begins the first article by highlighting what he sees as the fragile state of marriage in American society: "It does not require the sagacity of a seer to realize that at the present rate of separation and divorce, it will not be many years before marriage as an institution will be obsolete ... My contention is this: We do not need more legislation to make divorce easier; we need more education to make divorce less necessary" (p. [1]). He goes on in the following articles to address subjects ranging from the importance of sex education before the honeymoon to jealousy, nagging, and having children. Provides interesting insight into gender roles in 1932. Single vol. (9.5" by 5.5"), pp. [40], in original illus. purple wrps. with image of bride and groom on front. (#24002347) \$300.



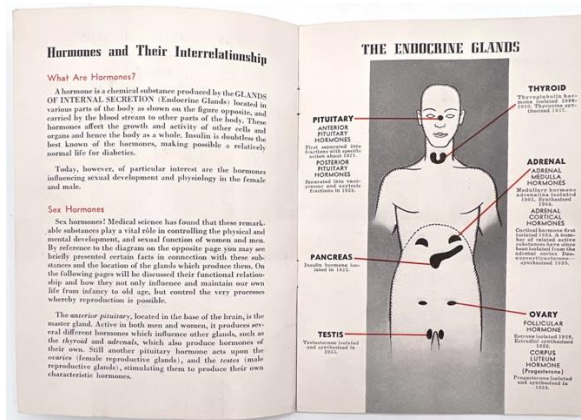
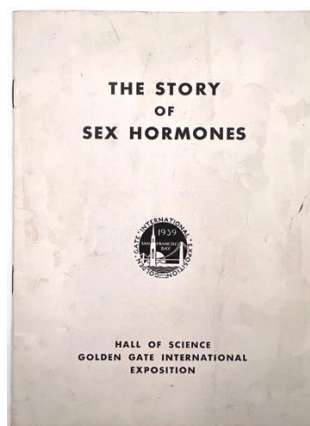
Some of the article titles include: "Is Marriage a Failure?"; "Divorces Start on Honeymoon"; "Prudery, Enemy of Marriage!"; "Train Both Sexes for Marriage"; "Selecting a Mate"; "Wives Need a Hobby"; and "Children Best Bond in Wedlock".

Very good to near-fine. Some rust staining from staples.



15. [Catholicism][High School Proms and Dances] **"What's Wrong with High School Proms?"**. Donald F. Miller, C.S.S.R. Archbishop of St. Louis. St. Louis, Missouri. 1957. A 1957 Catholic pamphlet warning parents and educators of "the evils that attend the institution known as the high school prom" (p. 3). Mentions the usual dangers perceived by the Catholic Church in these events (i.e. boy-girl relations; the third and "worst" evil is listed as "post-prom activities" on p.8) but also, interestingly, lists cost as the "second evil" associated with proms: "There are many Catholic parents who consider \$40 a huge sum of money to pay as tuition for a whole semester ... Yet these same parents are lucky to get off with an expenditure of \$40 to make a child happy at prom" (p.7). Ends the pamphlet by urging readers to "shuck off every vestige of evil" in proms (p.11). Single vol. (5.25" by 3.5"), pp. 24, in original orange illus. wrps with image of a dance card on the front. Second printing. (#24002610) \$250.

Very good. Minor wear to extremities.

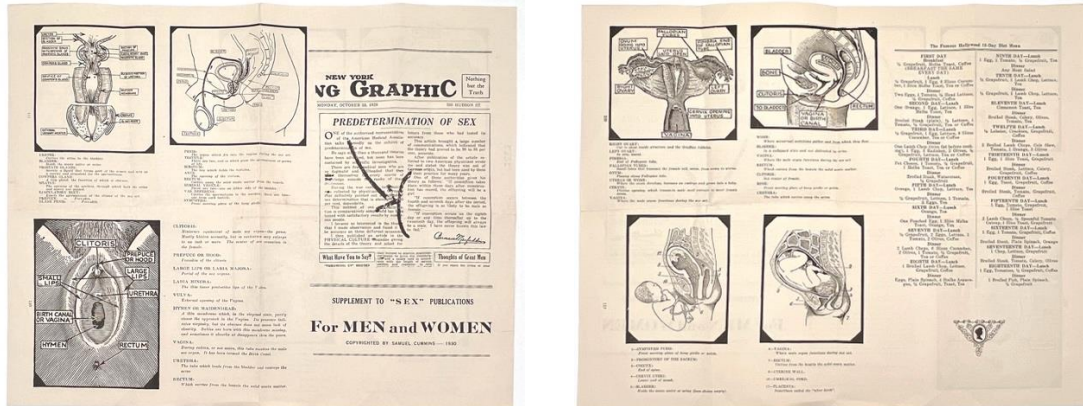


16. [Endocrinology][Human Sexuality][1939 Golden Gate International Exposition] **The Story of Sex Hormones**. Schering Corporation. Bloomfield, New Jersey. 1939. A printed educational booklet on sex hormones published by the American pharmaceutical company Schering, distributed to the general public in the Hall of Science at the

1939 Golden Gate International Exposition. It was offered to people at an informative display at the exposition called the "Hormone Woman". The booklet promotes the company and highlights recent advances in science, medicine, and pharmaceuticals. Written in layman's terms, it briefly outlines recent advances in endocrinology and offers illustrated explanations of the menstrual cycle and sex hormones. Single vol. (7.25" by 5.25"), pp. [12], illus., in original printed self wrps. (#24002774) \$175.

The 1939 Golden Gate International Exposition was created to celebrate the landmark opening of the completion of the Bay Bridge and Golden Gate Bridge. The Exposition featured arts and architecture exhibits, and a grand amusement midway with sideshows and games.

Good to very good. Some dust soiling.

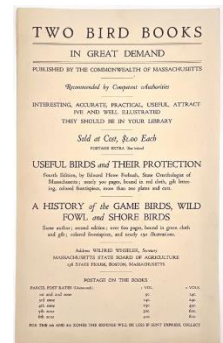


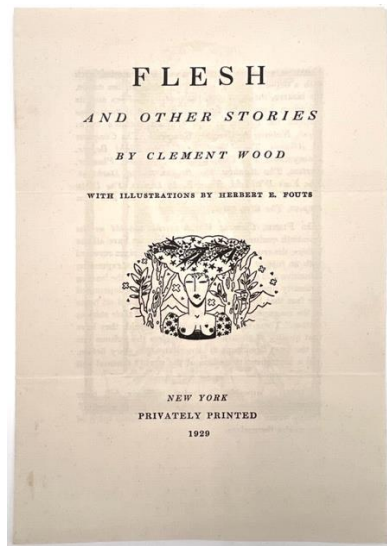
17. [Sex Education][Human Anatomy][Hollywood Diets] **Supplement to Samuel Cummins' 1930 "Sex" Publications.** Samuel Cummins. United States. 1930. Illustrated supplement to a sex education publication by Samuel Cummins (1895-1967), a movie producer and director known for his sex positive films, which aimed to educate the general public about sex, marriage, venereal disease, nudism, and more. He is best known for his 1919 film "Wild Oats", which depicts a young man with syphilis who teaches another young man about the dangers of venereal disease. Cummins employed a "knowledge is power" approach to taboo subjects, and published guides for parents on how to teach children about the facts of life, as well as a publication called "Sex" for adults. This illustrated leaflet is this supplement to "Sex", and includes labeled anatomical diagrams of sex anatomy, a faux newspaper clipping about the predetermination of sex/gender in babies, and-- for some unknown reason-- a copy of "The Famous Hollywood 18-Day Diet Menu", which offers readers portioned meal ideas for weight management. It is unclear how this relates to sex education, save a mutual interest in human health and development. Single illustrated leaf measuring 11" by 14". (#24002945) \$225.

Very good. Letter folds.

Printing & Publishing

18. [Ornithology][Natural History][Publishing Industry][Bird Conservation] **Two Bird Books in Great Demand.** Massachusetts State Board of Agriculture. Boston, Massachusetts. [1916]. Advertising leaflet for two (2) books on ornithology published in 1916 by the Massachusetts State Board of Agriculture. Includes postage pricing and brief physical descriptions for each work: the fourth edition of Edward How Forbush's "Useful Birds and Their Protection", and the second edition of his "History of Game Birds, Wild Fowl and Shore Birds". A good example of the state's commitment to bird conservation at this time. Single leaf measuring approx. 8.5" by 5.25", verso blank. (#24001058) \$175.





19. [Love and Eroticism][Privately Printed][Typography][Illustration] **Printed Prospectus Soliciting Subscribers for "Flesh and Other Stories" by Clement Wood.** Clement Wood and Herbert E. Fouts, illus. New York, New York. 1929. Printed prospectus soliciting subscribers for "Flesh", a collection "of twenty-two short stories, each with a definite leaning toward the unusual, the exotic, the bizarre, the daring, in the portrayal of sex and its offspring, love" (p.[2]). Markets the author as "the twentieth century heir to Balzac". Privately printed with typography designed by Robert S. Josephy. Edition limited to 525 copies, each with six full-page and numerous in-text illustrations on Navarre paper "bound in full black buckram, with gold figure stamping, and boxed". Lists subscription price as \$12.50, and includes a mail-in form for ordering copies at the foot of the last page. There was at least one trade edition, in 1949. Illustrated bifolium (9" by 6") printed on laid paper. (#24008371) \$150.

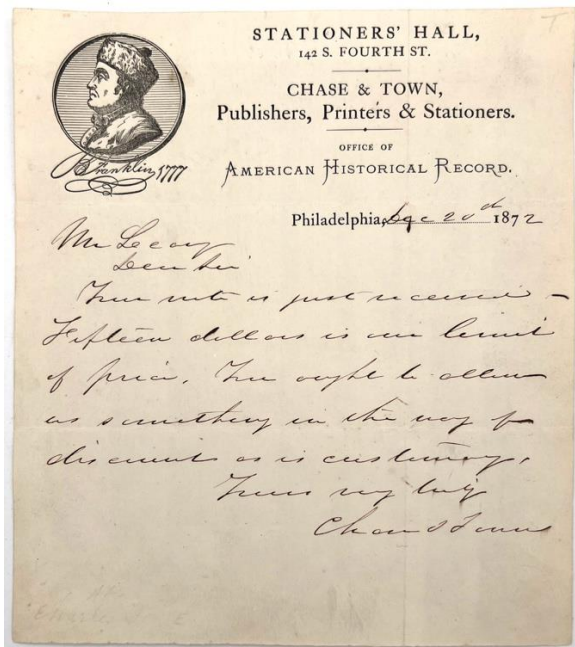
Near-fine. Letter folds, offsetting.



20. [Papermaking][Salesman's Sample Books and Dummies][Dyes and Pigments][Chemical Manufacturing] **1915 Salesman's Paper Sample Book by The Heller and Merz Company.** The Heller & Merz Co. Newark, New Jersey. 1915. Scarce salesman's sample book produced by the Heller & Merz Co., with twenty-six (67) samples of colored papers available for purchase wholesale as of October 20th, 1915. The cover illustration depicts the company's 14-inch cylinder paper machine. Each sample has a brief typewritten label with the approximate amount of dye or pigment used to achieve its color per batch (e.g. "40 lbs burnt umber" or 16 lbs soluble Prussian blue"). Also includes a printed card with a recipe for "brilliant yellow" paper dye. The papers appear best suited for ephemeral job printing, trade catalogues, or advertising projects. The book measures approx. 3.5" by 5.5", and is fastened with a metal grommet in the left-hand margin. Upper cover depicts the company's 14-inch cylinder paper machine, and the lower cover depicts an aerial view of the factory. (#24004573) \$175.

The Heller & Merz Co. was founded in the late 1860s by German immigrants Frederick Heller (1835-1889) and Henry Merz (1833-1905). The company built its success on its manufacture of the pigment ultramarine for fabric, paints, laundry bluing crystals, and papers. By 1915, when this sample book was produced, the company had outgrown its late founders, and become a major player with hands in many different industries.

Very good. Toning, some wear and dust soiling. Small sample square cut out of one leaf.

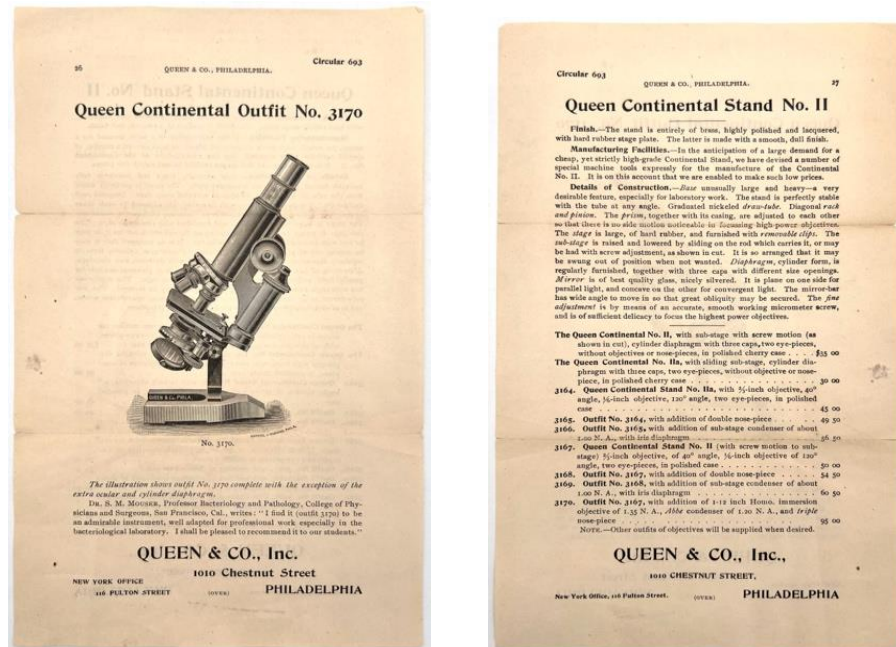


21. [Philadelphia Publishers and Printers][Benjamin Franklin][American History and Iconography] **Handwritten Letter on Illustrated Letterhead from Noted Philadelphia Publisher, Printer, and Stationer Chase & Town of Philadelphia.** Chase & Town. Philadelphia, Pennsylvania. 1872. Handwritten 1872 letter from a salesperson at Chase & Town, Publishers, Printers & Stationers of Philadelphia, Pennsylvania, responding to a potential customer's query. The letter, addressed to a "Mr. Leary", reads: "Dear sir, Your note is just received- Fifteen dollars is our lowest price. You may be [eligible for?] something in the way of discounts as is customary". It is signed "Chas(?) Town", and is written on illustrated company letterhead (8" by 6.75") with lithograph of Benjamin Franklin in profile with a facsimile of his signature. (#24001374) \$150.

Chase & Town was best known for publishing *The American Historical Record*, a 19th century serial devoted to "the history and antiquities of America and biography of Americans", edited by the historian Benson John Lossing (1813-1891).

Very good. Light toning.

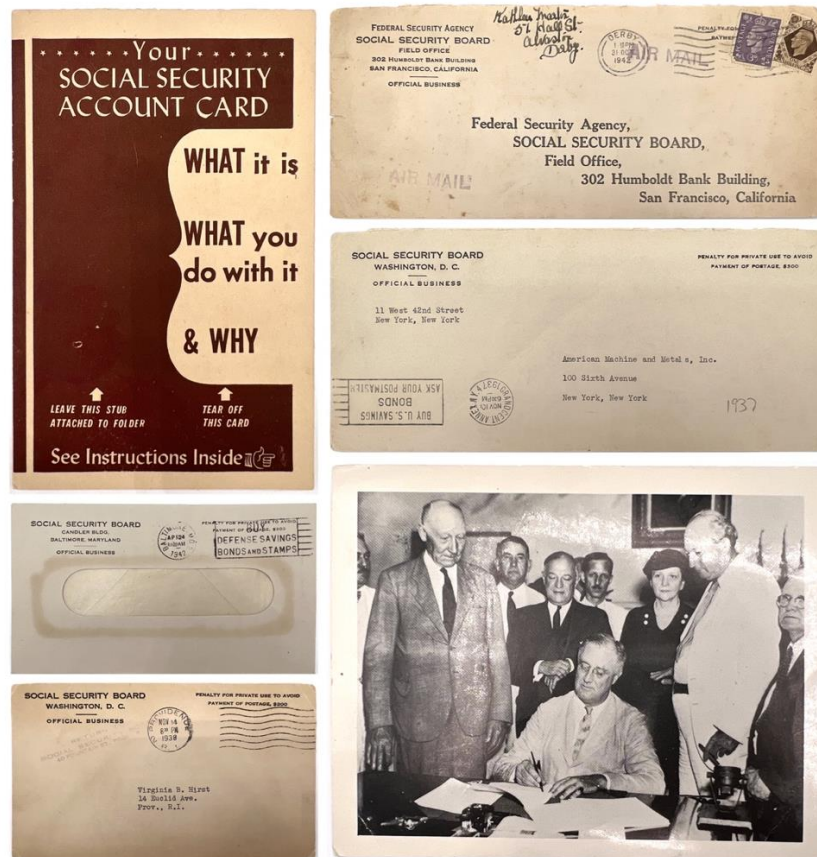
Science



22. [Microscopy][Microbiology][Pathology][Scientific and Medical Equipment] **c.1900 Circular Advertising Microscope for Pathology, Microbiology.** James W. Queen & Company. Philadelphia, Pennsylvania. c.1900. Printed circular advertising a microscope ("Queen Continental Outfit No. 3170") sold by Queen & Co., Inc., of Philadelphia, suppliers of equipment for laboratories specializing in microbiology and pathology (among other products). Includes an illustration of the microscope on the front with testimonial. On the back, the circular includes a detailed description of the Queen Continental Stand No. II, and brief descriptions of nine other items with pricing. The circular provides interesting insight into the kind of equipment available to microbiologists and pathologists c.1900, at a time when the fields were rapidly expanding. Measure approx. 9.5" by 6". (#24001934) \$175.

The James W. Queen & Company was a scientific instrument and optical equipment company that flourished for nearly a century, between 1853 and 1952, under various different entity names. Aside from microscopes, they produced telescopes, air pumps, gyroscopes, magic lanterns, surveying and electrical instruments, and medical equipment.

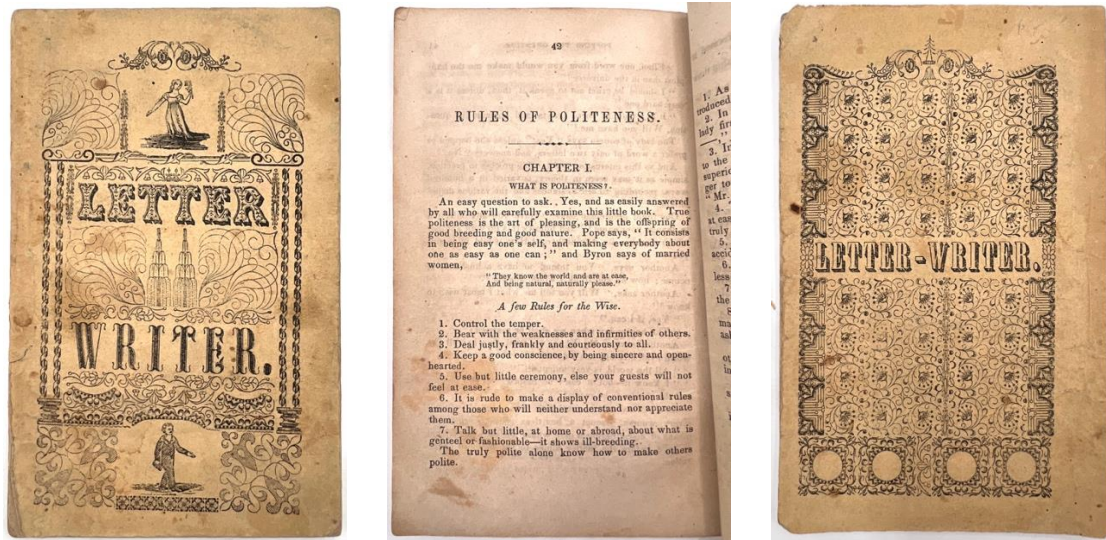
Very good. Toned with a couple of minor short tears. Letter folds.



23. [Social Security Act of 1935] **Social Security Ephemera 1937-1984**. United States. 1937-1984. A small group of ephemera related to Social Security including: four (4) official business envelopes from the Social Security Board postmarked between 1937 and 1942; one (1) c.1942 government-issued pamphlet detailing the purpose of social security cards what to do if it gets lost; and one (1) later reproduction of the original photograph of Roosevelt signing the Act into law, produced in 1984 as promotional material by the National Committee to Preserve Social Security. The smallest item measures 4" by 5", and the largest measures 4" by 8.75". Note in particular the 1940s postmarks promoting war bonds, as well as the cartoon illustrations used for the pamphlet, which depict Uncle Sam and an arch-typical 1940s family man in a humorous artistic style. One of the envelopes is a return envelope mailed from an American resident who lived abroad in the U.K., and bears British stamps with King George VI. (#23011736) \$225.

The Social Security Act was signed into law by President Roosevelt in 1935.

Very good. Toned.



24. [Letter Writers][Love and Romance][Type Ornament Design][Gentility][Social Standing and Polite Society] **The Modern Letter-Writer; on Love, Courtship, Marriage, and Business ... [c.1847 Letter Templates for Lovers and other Social Situations]**. N.pl. Boston, Massachusetts. [1847]. A scarce letter writer which sections on "Love, Courtship, Marriage, and Business" including "remarks on popping the question" and a guide to politeness. Provides readers with template letters to copy for their own missives, in a variety of social situations. Some good headings of the example letters include: "From a Jealous Lover" (p.9); "From a Poor Gentleman to an Heiress" (p.12); and "A Gentleman Falls in Love with a Widow" (p.24). Includes a list of rules of "politeness", outing the ideal reader of this booklet to be a middle- or lower-class individual looking to improve his or her prospects and social standing. Includes a particularly attractive wrapper design, utilizing an array of typographical ornaments on both the upper and lower, with a man and woman on the front. Single vol. (5.75" by 3.75"), pp. 54, in original illus. wrps. Early pencil inscription to rear wrapper recto ("Joseph Whitney's Book [?] 1848"). Approx. 3 copies on WorldCat as of April 2024. (#24006812) \$350.

Also includes a fun "Language of Gems" section in the rear; for those wondering, gifts of emeralds signify "Success in Love" (p. 53),

Very good. Some dust soiling, a couple minor short tears.

Temperance



See descriptions below

25. [Temperance][Membership Card] **Connecticut Temperance Union Membership Card**. Connecticut Temperance Union. Hartford, Connecticut. c.1865. "Never to the Grog-Shop"! A scarce bit of temperance ephemera, passed out

to new members of the Connecticut Temperance Union in the 1860s. Includes a blank space for the new member to sign underneath the pledge, "I hereby adopt the motto: No intoxicating drinks! As a Rule of Life which I intend Sacredly to Observe". Around the edges reads, "Always to Church. No Tobacco. No Profanity. Never to the Grog-Shop". Lists the organization's President, Secretary, and Treasurer on the verso. Printed in blue and red on coated white card measuring approx. 2.5" by 4". (#24005598) \$200.

The Connecticut Temperance Union was founded in 1865, and held an annual convention in Hartford for its membership.

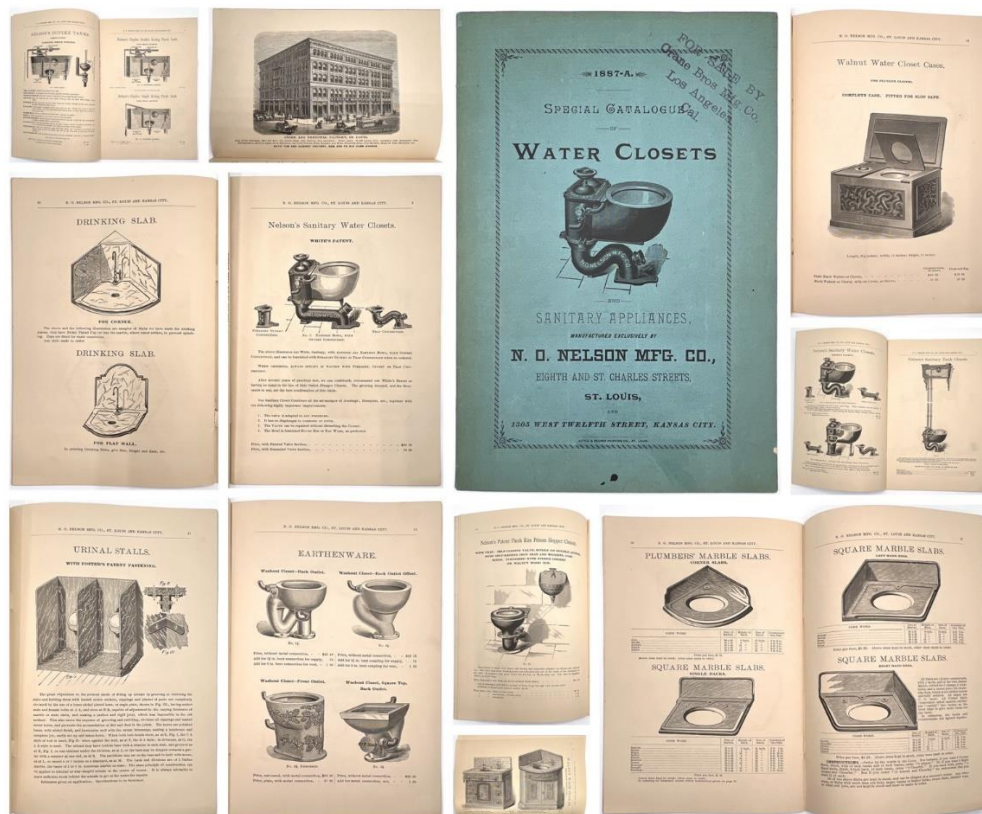
Very good. Light dust soiling.

26. [Temperance][Trade Card][Dining] **Trade Card for Gale's Temperance Dining Saloon.** H.M. Gale, Proprietor Gale's Temperance Dining Saloon. New York, New York. 1860s. Printed trade card promoting Gale's Temperance Dining Saloon, a New York establishment that catered to Christian observers of temperance, providing "meals at all hours of the day". Closed on the Sabbath, as one might expect. An interesting relic of a particular social set in 1860s New York City. Measures approx. 2" by 3.25". Early ink manuscript on verso reads, "Errand Boy 22". (#24005623) \$100.

"Where Flesh, Fowl and Fish will be served up in good style, and with dispatch at United States currency prices. Meats 10 cents per plate, Puddings and Pies 5 cents, Coffee and Tea 3 cents per cup".

Very good. A little soiling.

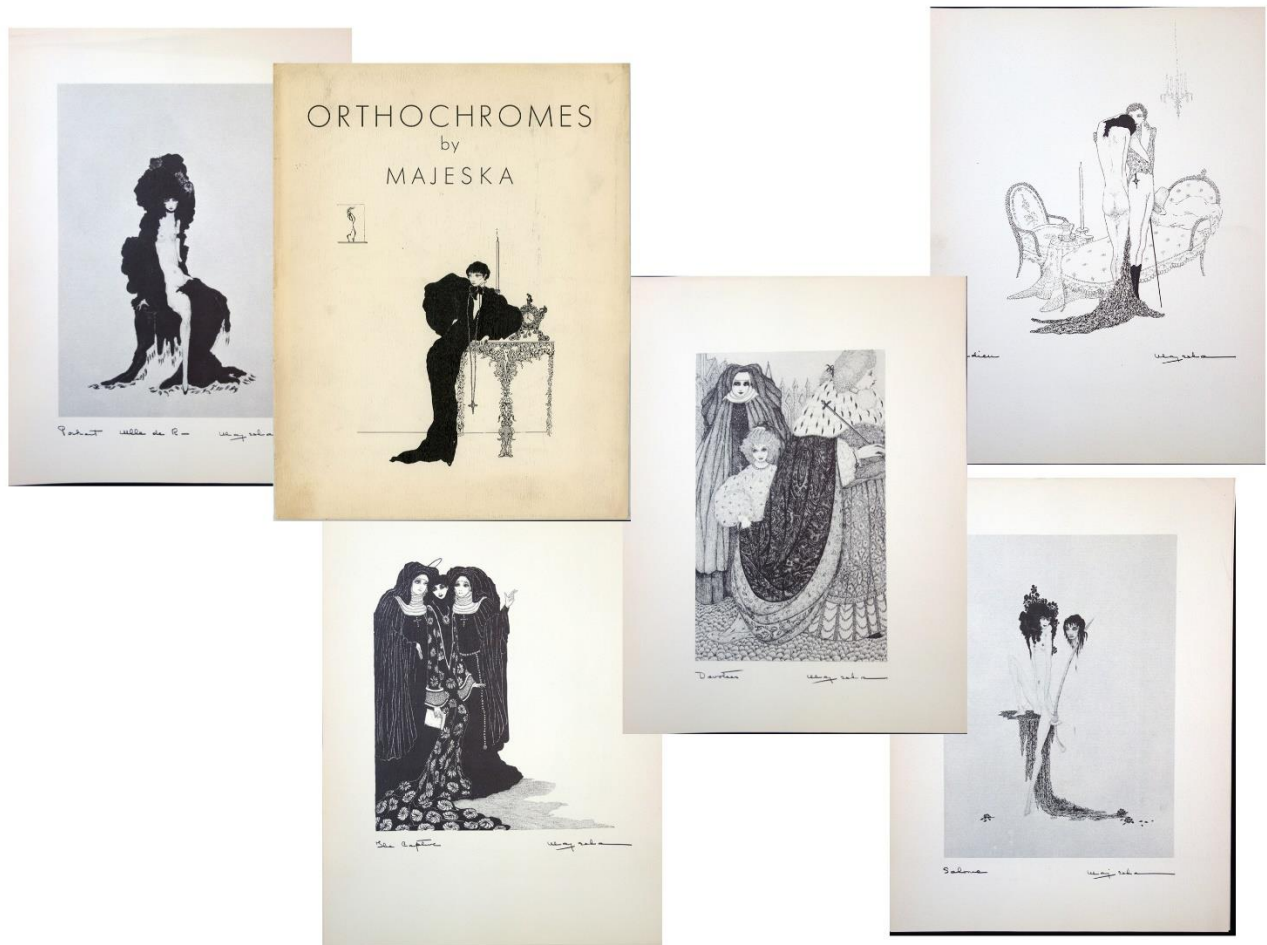
Trade Catalogue



27. [Water Closets][Home and Interior Decorating] **Special Catalogue of Water Closets and Sanitary Appliances.** N.O. Nelson Mfg. Co.. St. Louis, Missouri. An attractive and scarce illustrated catalogue of water closets and other "sanitary appliances" (i.e. sinks) manufactured by the N.O. Nelson Mfg. Co. for the year 1887. Each product is illustrated with pricing and a brief sales pitch, touting the company's commitment to the latest in durability, economy and style. Includes some rather fancy models, such as the walnut wash stands on the final page with marble slab countertops. Single vol. (10" by 7"), pp. 32, illus., in original illus. blue wrps. This copy has the ink stamp of the Crane Bros. Mfg. Co. in Los Angeles to the upper cover, as well as a loose slip with their address. (#24003963) \$425.

Very good. Some sunning, chips to extremities. Toned.

Women



28. [Illustration art][social history][popular culture] **Orthochromes by Majeska, (Yna).** New York. c1930s. 8 prints showing women in various poses, most with an erotic element, by the lesbian artist and illustrator whose work is reminiscent of Beardsley, housed in original decorated wrpps. folder. Large 4to. Wrps., sl. bent at edges. (Privately published by Vera Sundelson) (#22018180) \$500.



29. [WWI][American Nurses Abroad][Le Bien-Être du Blessé][Franco-American Volunteer Nurse Organizations] **1919 Correspondence Addressed to WWI Nurse Ann Cléophas Mullarkey from Le Bien-Être du Blessé.** France. 1919. A group of four (4) letters from the Franco-American organization Le Bien-Être du Blessé addressed to Ann Cléophas Mullarkey, an American nurse who served in France during the war and assisted the organization in the war's immediate aftermath. From the letters we glean that Mullarkey was awarded a Medaille d'Honneur by the French government, in part at the urging of the B.E.B.'s founder, Madeleine Ives Goddard, Marquise d'Andigné (1874-1931). The most interesting letter here is from the Marquise herself, and instructs Mullarkey to "begin packing up your kitchen [i.e. the volunteer run kitchen she had been managing towards the end of the war in France] and please try to pack it in as many cases as you can. We are sadly in need of cases. Try to STEAL a lot if you cannot manage any other way. I will try to send up two motors about the 28th that will run backwards and forwards until all is done" (dated 23 Jan. 1919). In total there are four letters, the largest of which measures approx. 10.5" by 8.25". Three are handwritten in ink, and one is typewritten. Each is accompanied by their original addressed and postmarked envelope (approx. 4.5" by 5.75"). Two of the envelopes have been used as scratch paper by Mullarkey, noting logistics for her travel arrangements to go back home to America on a steamer ship. (#24001290) \$175.

A vivid look into the life of an American nurse in 1919 France, grappling with the immediate aftermath of the war.

Very good. Toning, spotting, the occasional short tear.



30. [Marketing to Women][Hair and Skin Beautification][Gender in Advertising][Art Deco] **Marketing Hair and Skin Beautification Products to American Women, c.1885 to c.1940.** United States. c.1885-c.1940. A group of nine (9) items marketing hair and skin beautification products to American women between c.1885 and c.1940.

Provides fascinating insight into how companies sold these skin and hair products by promising health, beauty, and vitality to women in search of love and desirability. Common themes include the use of Hollywood glamour to market the products, as well as the promise of eternal youth and vitality. Shows a distinct shift from marketing these products as health or medical products to purely beautification products. The items include:

"Ayer's Hair Vigor". Lowell: Dr. J.C. Ayer & Co., c.1885. Chromolithograph trade card (5.25" by 3") advertising a topical hair product that promises to erase gray hairs and restore "natural vitality" to hair. Features a "before and after" style illustration on front.

"The People's Favorite. Our Mothers use Hall's Vegetable Sicilian Hair Renewer". Nashua: R.P. Hall & Co., c.1885. Chromolithograph trade card (4.75" by 3.15") advertising topical hair product for the whole family, curing everything from gray hairs to baldness. Eight cherubic blonde-haired children on front.

"Axilla". Covington: E.L. Pieck, c.1895. Single vol. (5.75" by 3.25"), pp. [8], illus. in original illus. wrps. Advertises a powder deodorant and overall skin beautifier. Note the use of ladies on bicycles to market the product, the new stylish hobby for modern men and women.

"Two new Woodbury Creams". Cincinnati: The Andrew Jergens Co., c.1915. Illus. bifolium (5" by 3.5"), advertising two new creams, a facial cream and a cold cream, featuring illustrations of stylish and beautiful young ladies.

"A Skin You Love to Touch". Cincinnati: The Andrew Jergens Co., 1917. Single vol. (5.75" by 3"), pp. 24, illus., in

original illus. self wrps. with image of romantic young couple on front. Advertises Jergens brand skin beautification products.

"The Care of the Hair". New York: The Packer Manufacturing Co., Inc., 1930. Single vol. (7.5" by 5"), pp. 27, [1], illus. in original printed gray wrps. Advertises shampoo and tar soap for hair, including directions for treating oily scalp, dry scalp, and dandruff, for the whole family.

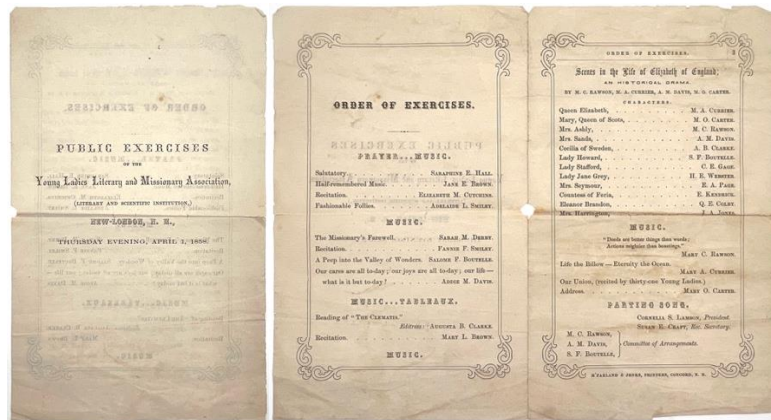
Trappe, Ruth. "Personality and Charm: A Treatise on the Habits and Bodily Care that are the Concomitants of a Charming Personality". Washington: Newspaper Information Service, Inc., 1939. Single vol. (7.25" by 4"), pp. 24, original printed blue wrps. A guide to charm and beauty for women, including hygiene, dressing habits, and lengthy sections on proper skincare and haircare. Notice too the strict personality guidelines for women offered here: "Stop thinking of yourself as an individual and regard yourself as a cog in an important machine"; "Conceit and boasting are obnoxious habits"; "slovenliness is degenerating" (pp. 2-6).

"L.B. Hair Oil" Bottle Packaging. Hollywood: L.B. Laboratories, c.1940. Original printed card packaging for a beautifying hair oil marketed to women using art deco style and the promise of Hollywood glamour. Measures approx. 4.25" by 1.75" by 1". Possibly lacking top flap.

"Hollywood's Hair Care". Hollywood: L.B. Laboratories, c.1940. Original illustrated printed directions sheet for using L.B. products including shampoo and hair oil, for both men and women, to achieve Hollywood's latest glamorous waved styles. Measures approx. 5" by 2.75" folded.

(#24002811) \$600.

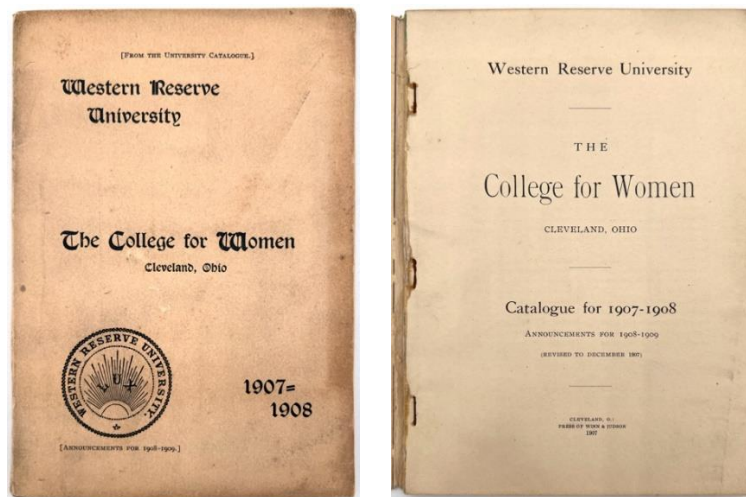
Good to very good. Dust soiling, one or two short tears, surface wear, or occasional spots.



31. [Women's Clubs and Societies] **Public Exercises of the Young Ladies' Literary and Missionary Association.** Young Ladies' Literary and Missionary Association. New London, New Hampshire. 1858. Printed program for the 1858 Public Exercises of the Young Ladies' Literary and Missionary Association, including music, recitations, and what appears to be a very charming theatrical titled "Scenes in the Life of Elizabeth of England; a Historical Drama", starring the young ladies. Lithographed bifolium (8.25" by 5"). (#24004711) \$150.

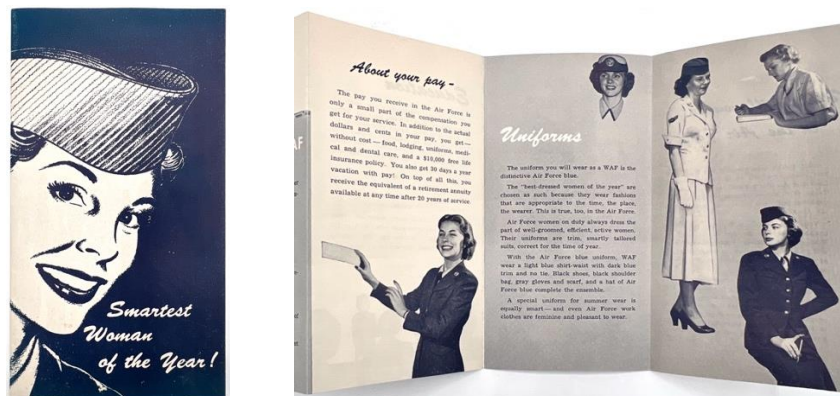
The Young Ladies' Literary and Missionary Association was affiliated with the New Hampton Female Seminary, and flourished in the 1850s. It served as a place for young Christian women to share their love of literature and history.

Good. Toned, short tears, chipping. A couple spots.



32. [Women's Colleges][Women in Higher Education][College Prospectuses][Case Western University] **Western Reserve University College for Women.** Western Reserve University. Cleveland, Ohio. 1907. Printed prospectus for the 1907-1908 academic year, promoting the College for Women at Western Reserve University in Cleveland, Ohio (now "Case Western University"). Women had slowly become more welcome at the school since 1852, when Nancy Talbot Clark graduated from the medical school and became the second woman to do so in the United States. The present prospectus paints a picture of an established school with rigorous curriculum and many opportunities for young women. The content includes a calendar; general statement; list of trustees and faculty; a full listing of enrolled students; admission requirements; courses of instruction; libraries, laboratories and museums; student organizations; expenses, and scholarship information. Single vol. (7.75" by 5.5"), pp. 64, in original printed wrps with school seal at lower left-hand corner. (#24005496) \$150.

Good. Toned with some dust soiling, text block sometime separated from covers.



33. [USAF][WAF][Women in the Armed Forces][Korean War][Recruiting Women in the Military][Women's Work] **"Smartest Woman of the Year!" -- Recruiting Women in the Air Force c.1952.** United States Air Force. Washington, D.C. c.1952. "Horizons Unlimited" and opportunities abound for women seeking a career in the Air Force, according to this c.1952 pamphlet. Includes images of smiling, sharply dressed women in uniform alongside information about the possible career opportunities available to them, including: Stenographer; Draftsman; Supply Clerk; Photo Laboratory Technician; Cryptographer; and Weather Equipment Technician. Note the jobs NOT listed; there wouldn't be a female fighter pilot until the 1990s. Illustrated folding brochure measuring approx. 6.5" by 3.5". (#24002295) \$150.

Very good to near-fine.



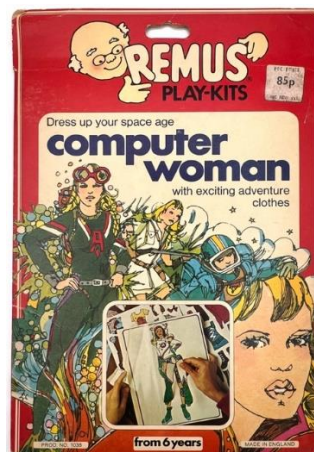
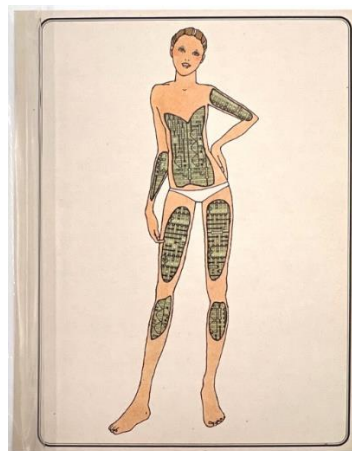
34. [USAF][Zero Defects][Beauty Contests in the United States Military] **USAF "Zero Defects" 1967 Day Program with "Miss Zero Defects" Beauty Contest.** Bitburg Air Base, Germany. 1967. Two (2) printed programs for the 1967 "Zero Defects" day program held on 31 May 1967 by the 36th Tactical Fighter Wing at Bitburg Air Base in Germany. "Zero Defects" was a quality assurance program set in motion by the U.S. Department of Defense that encouraged "Prevention rather than detection of errors"; "Quality workmanship"; "Error-free performance"; and doing the job "right the first time". The first printed program includes these values as well as a listing of events including a skydiving demonstration, carnival games, and a dance in the evening. The second is a program for what was surely the highlight of the day, the beauty contest with thirteen women vying for the role of "Miss Zero Defects". Includes the order of events and the name and role of each woman in the USAF. Notice the hand-drawn image on the front of each. Printed bifoliums measuring 8" by 5.25" and 8" by 6.5".
 (#24002092) \$375.

Very good. Letter folds.



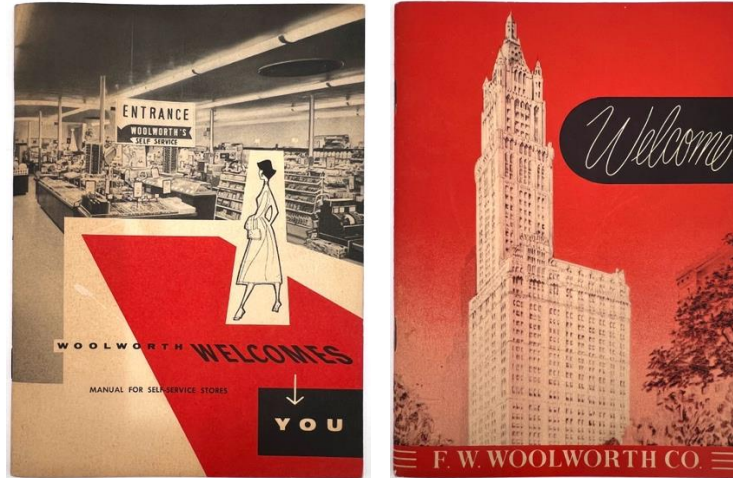
35. [Paper Dolls][Motherhood][Gender Roles] **"What's Mom Worth?" -- Gender Roles Cost Analysis Paper Doll.** The Post-Standard. New York, New York. 1976. A gender roles cost analysis paper doll, used to illustrate an article about women's unsung work at home, in the May 6, 2004 issue of the Post-Standard. Shows a paper doll of a middle-aged blonde woman with tabbed outfits styling her as nurse, chauffeur, cook, and drill sergeant, with a bonus apron and baby sling accessory. Below the doll the staff write has listed the actual cost of all the roles mothers play, ranging from "Accountant" and "Laundress" to "Party Planner", "Spiritual Leader", "Stylist" and "Tutor". The caption reads, "Mom doesn't get a paycheck, but if she wasn't around, you would pay plenty for others to do her many jobs. Even though her work is worth \$274,812.90 a year in Central New York, many folks would say the value of a Mom is priceless. She's certainly a multi-tasking queen. Here's what she does and what it's worth..." Physical description: Section F of the issue measurers approx. 21.5" by 12.75", and is pp. 8. Lacks remainder of the sections. (#18000643) \$150.

Very good. Toned.



36. [Women of the Future][Space Age][Computer Woman] **1976 "Computer Woman" 9.5" Cyborg Paper Doll**. Remus Play Kits. Plymouth, England. 1976. "Dress up your space age computer woman with exciting adventure clothes", exclaims this 1976 paper doll set, which offers young girls to opportunity to imagine themselves as stylish women of the future. Published as part of a series of paper play sets ("Remus Play Kits") in Plymouth, England. Housed in the original illustrated folder measuring approx. 12.25" by 8.25". Cyborg doll measures approx. 9.5" in height, and each uncut sheet measures approx. 10.25" by 8". This set is near-complete, lacking only one shoe, and one pair of legs. A complete set consists of one uncut paper doll and four sheets of outfits which include: skydiver outfit, underwear, space suits, skindiving outfit, evening dress, casual wear, ski clothes, and safari outfit. (#18000209) \$250.

Very good. Some dust soiling, toning, wear to folder. A couple pieces popped out.



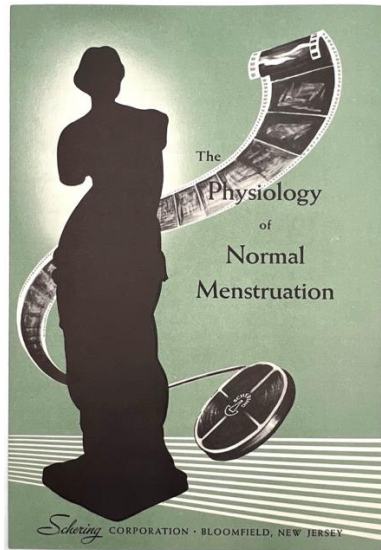
37. [Woolworth's][1950s Consumerism][Self Service][Young Women in Retail and Sales] **Two (2) 1950s Woolworth's Training Guides for Young Women in Retail**. F. W. Woolworth Company. New York, New York. 1950-1955. Two (2) 1950s training guides for saleswomen hired by The F. W. Woolworth Company, one of the most successful retail stores of the twentieth century and a pioneer of the "five and dime" style of retail. By the 1950s, when these guides were published, it had begun embracing the "self-service" style stores that consumers come to expect today, in which a customer can pick out their own products and bring it to the counter (instead of relying on a sales agent to provide it for them). The present guides offer insight into what consumers expected from their shopping experience, from the neat and tidy appearance of the sales ladies to how their parcels are wrapped. And, of course, all while emphasizing that the customer comes first. Note that this is a highly gendered position, and no men are shown in these guides to be doing the same work. The two guides are:

"Welcome to Your New Job". New York: F.W. Woolworth Co., 1950. Single vol. (7" by 5"), pp. [32], illus., stapled in original illus. wrps.

"Woolworth Welcomes You: Manual for Self-Service Stores". New York: F.W. Woolworth Co., 1955. Single vol. (7" by 5"), pp. 32, illus., stapled in original illus. wrps.

(#24002605) \$525.

Very good to near-fine. Light toning.



38. [Medical Education][Women's Health][Endocrinology] **The Physiology of Normal Menstruation**. Schering Corporation. Bloomfield, New Jersey. c.1948. Printed prospectus and fold-out poster, promoting an educational film for medical students on menstruation and endocrinology produced by an American pharmaceutical company. Describes the film and its audience as "a scientific presentation to the medical profession as a part of the Schering program of dissemination of useful knowledge on endocrinology. The film is ideally suited as a review of the subject for presentation before professional groups and as an aid in the instruction of students of Medicine". Available as a color film in sound or silent. The folding chart shows the interrelation of hormones over the course of one menstrual cycle. Printed in color, measuring approx. 9" by 24" unfolded. Features silhouette of the Venus de Milo and a film reel on the front. (#24002690) \$200.

Fine.



39. [Volvelle][Rhythm Method][Marketing to Women] **"Preg-No-Matic" Fertility Cycle Volvelle and Advertising Ephemera.** Brooklawn-Park Laboratory. Bridgeport, Connecticut. c.1957. Original "Preg-No-Matic" fertility cycle volvelle and advertising ephemera, offering women the power to predict their own cycles and learn more about the rhythm method as contraception. Targeting both women looking to get pregnant as well as women seeking contraception, the literature gives a balanced view of the positives and negatives of using the rhythm method of contraception, as well as the benefits of "knowing your cycle" when trying to become pregnant. The group includes the following items: one (1) approx. 5" two-wheel volvelle for predicting fertility windows; one (1) 8.5" by 3.75" leaflet with quotes supporting the rhythm method for use by both doctors and religious leaders (including the Pope); three (3) 5.5" by 2.75" order coupon forms; and three (3) 11" by 8.5" leaflets with charts, information, and Q&A discussions on the topic. All housed in original company 5.5" by 7.5" envelope, postmarked and addressed. (#24002830) \$300.

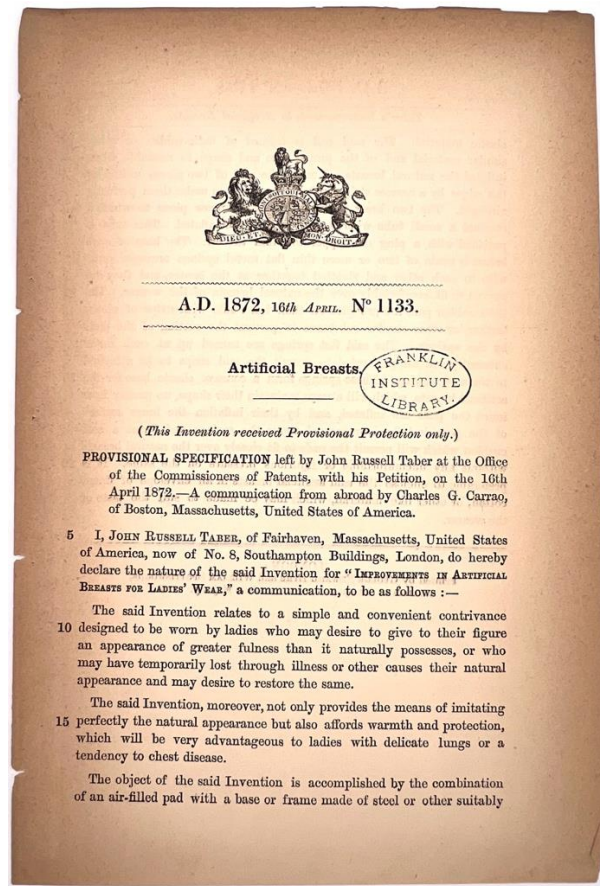
Note that the branded envelope includes a "Personal" stamp for discretion's sake (it was the 50's).

Very good. Letter folds, the occasional short tear. Envelope a little worn.



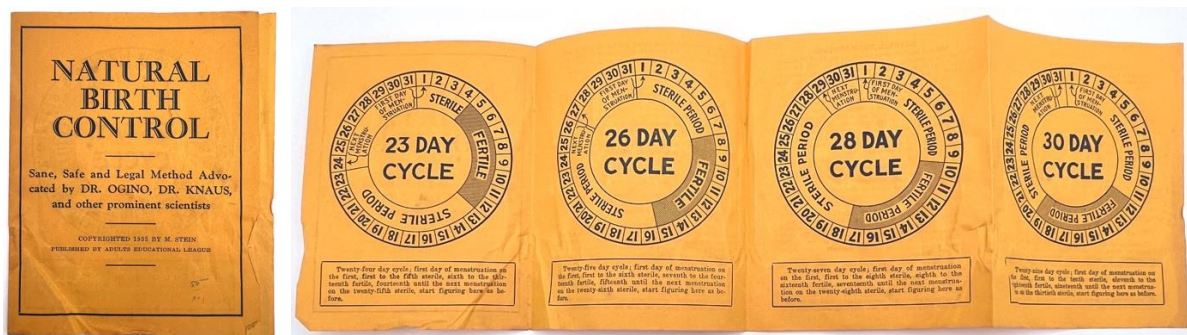
40. [Birth Control][History of Contraception] **Natural Birth Control: Safe, San and Legal Method Advocated by Dr. Ogino, Dr. Knaus, and other prominent scientists.** United States. 1939. A brief but helpful folding guide for American women to the rhythm method of birth control, i.e. contraception by abstinence during fertile days in a woman's menstrual cycle. Includes four wheel charts showing the different sterile, fertile, and menstruation days for women on 23 day, 26 day, 28 day, and 30 day cycles. Note the attitudes expressed in the descriptive text on the reverse: "All thinking people now hold that children should be conceived in love, born of the mother's conscious desire and begotten under conditions which render possible the heritage of health... Parents should be conscious of their responsibility to the race... Recently, twenty-eight different churches and numbers of WOMEN'S Welfare Societies went on record as favoring the extension of knowledge in harmony with the laws of nature..." Folding pamphlet measuring approx. 6" by 4.5" folded. (#24006309) \$150.

Very good. Toned with short tear to right-hand margin.



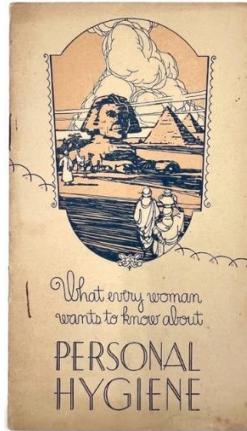
41. [Clearly Designed by a Man][Patents and Inventions] "**Artificial Breasts**" -- **Patent No. 1133 for Chest Padding in 1872 Britain**. George Edward Eyre and William Spottiswoode. London, England. 1872. Printed record of a British patent for artificial breasts (i.e. padding for women's clothing) submitted by John Russell Taber of Fairhaven, Massachusetts in 1872. The invention consisted of "an air-filled pad with a base or frame made of steel or other suitably elastic material. The said pad is formed of india-rubber or other similar materials and of the proper size and shape to resemble when inflated the natural breasts". Taber goes on to describe the comfort and ease of the contraption, but we remains dubious. It does not appear to have taken off as a major commercial success. Printed bifolium with seal of the crown at head of first page. Measures 11" by 7". Sometime disbound. Library stamp of now-closed Franklin Institute Library. (#24006420) \$325.

Very good. Toned with some nicks/short tears. Brittle.



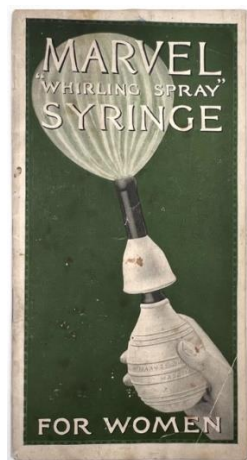
42. [Sex Education][Contraception][Rhythm Method] **"Natural Birth-Control" -- 1935 Guide to the Rhythm Method of Contraception.** Adults Educational League. United States. 1935. A printed folding guide to the "Sane, Safe and Legal Method" of "natural" birth control now referred to as the rhythm method, in which a woman monitors her cycle to determine when she is most likely to be fertile. This method was attractive to and championed by many religious groups as a more "natural" alternative to chemical or barrier methods. This guide offers women a descriptive explanation as to how it works, with four different wheel-shaped charts depending on the length of the woman's cycle: 23 days, 26 days, 28 days, or 30 days. Measures approx. 6" by 4.75" folded. Yellow paper. (#24006351) \$150.

Very good. Some creasing from previous damp.



43. [Marketing to Women][Women's Health and Hygiene][Douching] **What every woman wants to know about Personal Hygiene.** Hydrosal Laboratories. Cincinnati, Ohio. 1926. "The day of ignorance of physical facts is fast fading into the past. The veil of secrecy is being lifted. The modern woman wants to know. For years a veritable conspiracy of silence prevailed. Discussion of all-important facts concerning feminine hygiene were taboo". No longer for the modern woman who purchases "Hydrosal", a product that describes itself here as "the safe antiseptic for feminine hygiene" and a "product of medical science, approved by physicians and surgeons". Used as a douche and deodorant. Note the cover illustration, which shows the Great Sphinx of Giza, as a means of highlighting the modernity of the product in contrast. Single vol. (5.5" by 3"), pp. [8], illus., in original illus. wrps. (#24002475) \$150.

Very good. Some toning, spotting.



44. [Marketing to Women][Women's Health and Hygiene][Douching] **Marvel Whirling Spray Syringe**. Marvel Company. New York, New York. c.1900. "It's a Marvel": an advertising booklet for the Marvel "Whirling Spray" syringe for women, a rubber tool used for feminine hygiene and douching. Includes a brief discussion of ailments the product treats, how it works, directions for use, and testimonials. Used by some at the time as a contraceptive - but note that this use is not mentioned in the advert itself, save a vague note about it being essential for "married life". Also advertises the brand's antiseptic tablets. Single vol. (6.5" by 3.25"), pp. 12, in original illus. green self wrps. (#24002190) \$125.

Good to very good. Some dust soiling, spotting. A Little loose in wrappers where pulling away from staples.

It's all about the Children

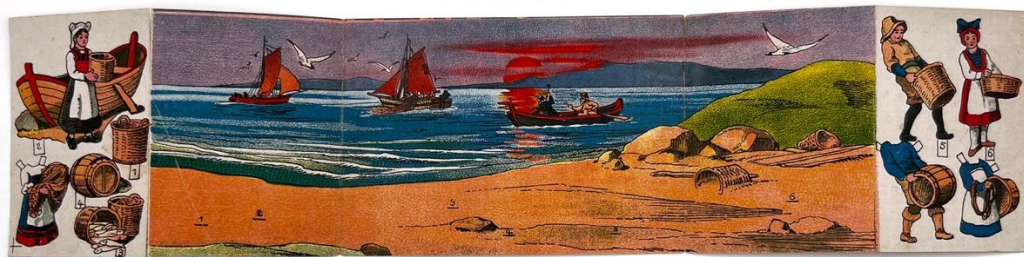
Materials in this section will always be about the children...



45. [Peter G. Thomson Paper Dolls] **Rhoda - uncut Paper Doll**. Peter G. Thomson. Cincinnati, Ohio. c.1850s. A scarce, uncut example of "Rhoda", a chromolithographed paper doll published by Peter G. Thomson of Cincinnati. Part of a series including "Sallie" and "Mary Bell", each doll with three outfits and matching hats. Publishing date unknown (Howard p. 45). Doll measures 2.25", five-fold panels of uncut doll measure 4.5" by 2.5" folded. Chromolithographed. Uncut. (#20017523) \$225.

Howard No. 30.

Very good. Minor toning, dust soiling.



46. [My smallest doll's room][Fishing and fisheries] **My smallest doll's room: Furnished Fishery.** N.p. Germany. c.1920. One in a series of six paper doll sets, each sold with uncut dolls and an illustrated background in original printed envelope. This example, of "Furnished Fishery", is uncut and complete with the original envelope. Depicts three dolls with matching outfits and accessories against a beach background with fishermen on boats in the distance. Numbered slits in the background, uncut, show the child where to slot in the dolls once cut. Uncut folding panels measure 3.25" by 13.25" unfolded; original envelope measures 3.5" by 5.25". (#21007532) \$225.

Very good. Toned, some dust soiling, a couple short tears.



47. [My smallest doll's room][Dairy] **My smallest doll's room: Furnished dairy.** N.p. Germany. c.1920. A completely "furnished dairy" for children to play with, courtesy of the "My smallest doll's room" miniature paper doll series. This example is complete with three uncut paper dolls, accessories, and background. Numbered slits in the background, uncut, show the child where to slot in the dolls once cut. Uncut folding panels measure 3.25" by 13.25" unfolded; original envelope measures 3.5" by 5.25". (#21007902) \$225.

Very good. Toned, spotting, a couple short tears. Larger open short tear to envelope flap.



48. [My smallest doll's room][Grocery stores] **My smallest doll's room: Furnished grocer's shop.** N.p. Germany. c.1920. Part of the "My smallest doll's room" series. Depicts a grocer's shop, with shopkeeper and customers. This example is uncut and features three dolls with accessories and a background. Numbered slits in the background, uncut, show the child where to slot in the dolls once cut. Uncut folding panels measure 3.25" by 13.25" unfolded; original envelope measures 3.5" by 5.25". (#20017556) \$225.

Good. Toned, worn, water staining.



49. [Cats and Kittens][Mischievous][Children's Books] **The Truants - Diecut Shape Book.** Isa J. Postgate. The Artistic Lithographic Co. London, England. 1880s. A charming children's sized book of rhymes and frolicking kittens, die-cut with covers decorated to depict four mischievous kittens climbing over a fence to reach a saucer of milk. Published very much in the style of Raphael Tuck. Single vol. (4.25" by 4"), pp. [8], illus., sewn in original die-cut and illus. wrps. Two (2) full page and two (2) in text chromolithograph illustrations. (#24000832) \$150.

Very good. Dust- and finger-soiling.



50. [Dollhouses][Dolls and Pretend Play][Gender Roles] **My Dolly's House**. Raphael Tuck & Sons. London, England. 1880s. A charming children's book by Raphael Tuck, die-cut to resemble a doll house and telling the story of a little girl named Alice and her dolls. She washes their clothes, teaches them their ABC's, bathes them and puts them to bed. Single vol. (5.5" by 4"), pp. [8], illus., stapled in original illus. and die cut wrps. (#24000805) \$225.

Good to very good. Toned with a couple short tears, spots.



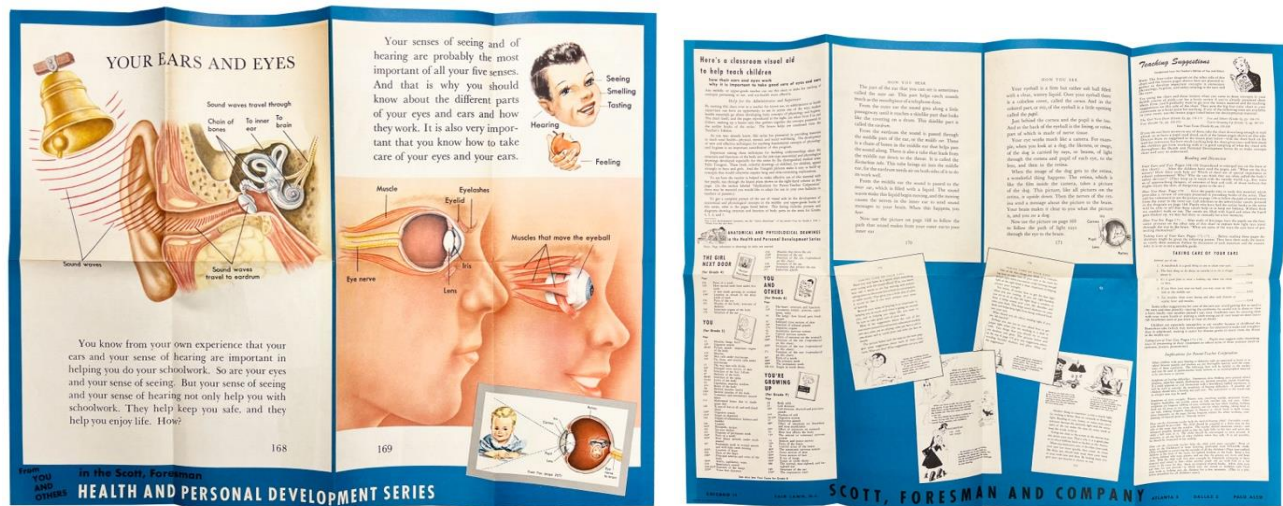
51. [Weddings and Marriage][Consuelo Vanderbilt][Gilded Age] **Wedding Party Paper Doll Set -- Twelve (12) Paper Dolls with Outfits Issued to Celebrate Marriage of Consuelo Vanderbilt to Charles Spencer-Churchill in 1895**. George A. Clark & Bro. New York, New York. 1895. Twelve (12) head-and-shoulders paper dolls dressed in wedding outfits, issued by a Clark's O.N.T. Spool Cotton in celebration of the marriage of American beauty Consuelo Vanderbilt to Charles Spencer-Churchill, the 9th Duke of Marlborough. Each doll and outfit is chromolithographed and die-cut, and measures approx. 5" tall dressed. The dolls include the bride, bridegroom,

minister, best man, mother of the groom, father of the groom, mother of the bride, father of the bride, and four bridesmaids. Each doll appears to be a child but has been styled as an adult. Appears complete, and is offered here with the rare original printed envelope measuring 4" by 6". (#20017230) \$350.

Consuelo Vanderbilt was a famous American beauty and socialite, whose marriage to the Duke became an emblem of the kinds of marriages the elite jockeyed for in the Gilded Age: wealthy young American women marrying titled Europeans in need of money to upkeep their elaborate estates. Theirs would end in divorce; she was only 18 when they married, and was pressured into the marriage by her mother, the ambitious and iron-willed Alva Vanderbilt.

Good to very good. Some toning, dust soiling. Mother of bride missing arms.

Children's Health



52. [The 5 Senses][Health and Hygiene in the Classroom][Elementary Education] **"Your Ears and Eyes" -- Teaching Students About the Senses.** Scott, Foresman and Company. Chicago, Illinois. 1956. Large illustrated poster published as part of a "Health and Personal Development Series" for elementary school classrooms. This example, titled "Your Ears and Eyes", features large diagrams of the human ear and eye, and emphasizes the importance of health and hygiene to students: "Your senses of seeing and of hearing are probably the most important of all your five senses. And that is why you should know about the different parts of your eyes and ears and how they work". The verso advertises the accompanying book series by the same publisher, including a sample index of topics that can be found in the books ranging from parts of the tooth to how x-rays work. Measures approx. 18" by 23.75" unfolded. (#24000403) \$250.

Near-fine. Folded.

Children's Safety



53. [Mother Goose][Nursery Rhymes][Children's Safety][Road Safety] **With Mother Goose in Safety Land**. Leora Doan Emig and William J. Emig Harr Wagner Publishing Co. San Francisco, California. 1931. An illustrated children's book about road safety, dedicated "To small boys and girls everywhere, whose little feet must cross the busy streets and highways going to and from school" by the authors, one of whom was "for eight years director of safety work in the schools of the city of San Jose". Narrated by Mother Goose, the book contains charming illustrations and nursery rhymes on safety. Features familiar characters including Little Bo Peep, Peter White, Jack and Jill, the old woman who lived in a shoe, and more. Single vol. (7.5" by 5.25"), pp. 34, [2], illus., in original green illus. wrps printed in black and orange. Shows Mother Goose leading a stream of children into "Safety Land". Backe din green cloth. Early ink ownership inscription to upper cover ("Colley"). (#24006231) \$350.

*"In crossing the street, it is well to repeat
This warning so wise and so true:
Look first to the left and then to the right
And then you will get safely through."*

Somewhat threatening tales to encorage safety.

Tolerance



54. [History of Fashion][Paper Dolls][Diversity][International Tolerance and Friendship] **"World of Wonder" -- Historical Fashion Paper Doll Newspaper Series Educating Western Audiences About the Diverse History of Fashion and Costume.** The Star-Ledger. Newark, New Jersey. 2007. Complete uncut set of the four-part "World of Wonder" historical fashion paper doll series published in four subsequent issues of New Jersey's "The Star-Ledger" newspaper in February 2007. The series included male and female paper dolls with tabbed colorful outfits and accessories to cut out for the following time periods/places in fashion history: Ancient Egypt, Assyria, Ancient Greece, Ancient Rome (Part 1); Turkey, Iran (Persia), India, and China (Part 2); Germany, Italy, France, and 20th century Western Dress (Part 3); indigenous peoples of the Far North, North America, Central America, and South America (Part 4). Highlights fashion and cultural customs that would not be familiar to readers of the paper, such as traditional foot binding in China. Note the inclusion of "20th century Western Dress", which encourages readers to analyze themselves through an anthropological/ethnographic lens. Interestingly, despite the series' clear commitment to diversity, it lacks any representation of peoples from Oceania (indigenous or otherwise). Each newspaper section is approx. 12 pp, and measures approx. 22" by 12.75". There are four sections total. (#18000498) \$550.

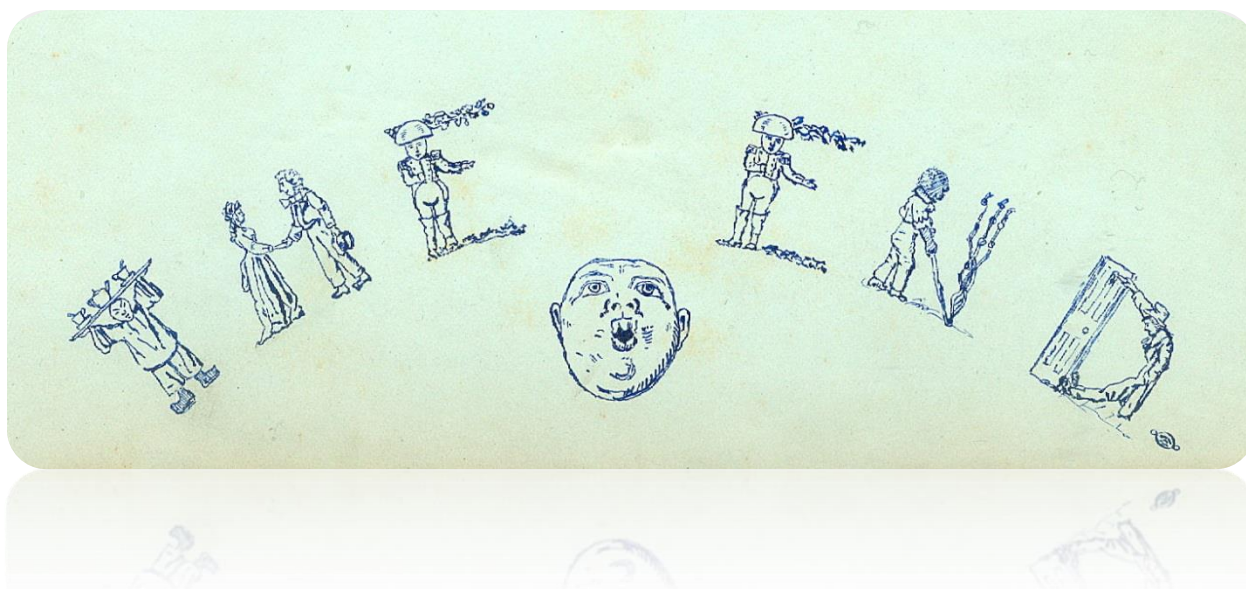
Very good to near-fine. Horizontal folds.



55. [Tolerance and Racial Equality][International Friendship] **Everyday Children: David and Susi Black and White.** Lucy W. Peabody and Marjorie Woodbury Smith (illus.) Central Committee of the United Study of Foreign Missions. North Cambridge, Massachusetts. 1928. A scarce children's book from 1928, promoting international friendship, tolerance, and racial equality among early learners through the story of a black child and a white child who grow to become friends: "When David and Susi met they found they were just alike except in their color. They were friends and I want you to know them". The book shows pictures of African families going about their daily lives, to show white children reading the book that they lead similar lives. Note the book's emphasis on Christianity throughout (the author was a Christian missionary). Also gently invites the child reader to notice his or her preconceptions about race and visual identity by looking at a silhouette image of children playing: "You notice the pictures are all black. Can you pick out the white children? How can you tell the difference?". A valuable book which allows us to see how education about race has (and has not) changed over the years. Single vol. (6.5" by 4"), pp. 57, [1], illus., in original illus. black and teal wrps. with silhouette of children playing. Early ink ownership inscription of Miss Eva Mae Hague dated March 19, 1928 to upper wrapper. Only 5 copies on WorldCat (Jan. 2024). (#24001612) \$150.

Part of the "Everyland Children" series of children's books promoting friendship and tolerance.

Very good. Spine split, visible in gutter between pp. 12-13.



Thank you for looking.

Sheryl Jaeger & Ralph Gallo

ECLECTIBLES

ephemera@eclectibles.com

860-872-7587

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