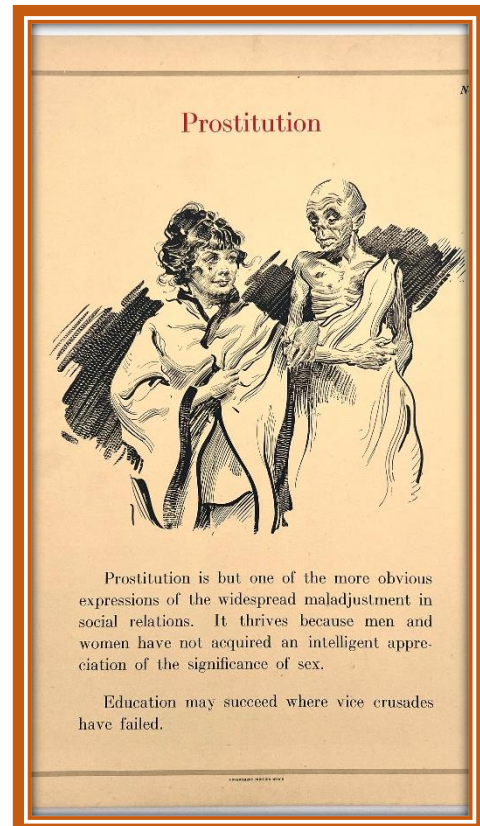
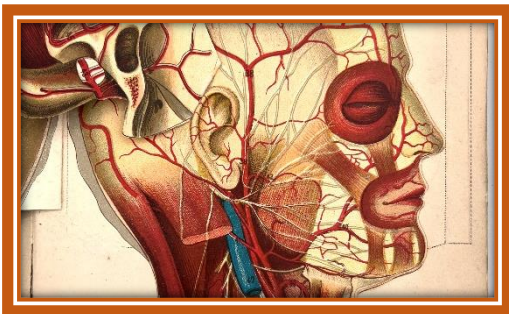


e-list No. 90

## ECLECTIBLES

# Medical Miscellany: Women's Health, Sex Education, Anatomy, and Caring for the Children

*It's all about the Children...*



ECLECTIBLES

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# Women's Health Alternatives in Childbirth



1. [Childbirth and Pregnancy, Sexual and Reproductive Health, Midwifery, Birth Planning] **Four (4) Issues of NAPSAC News (National Association of Parents and Professionals for Safe Alternatives in Childbirth).** NAPSAC. Marble Hill, Missouri. 1980-1981. Four (4) issues of NAPSAC News (National Association of Parents and Professionals for Safe Alternatives in Childbirth), including Vol. 5, Nos. 2-4, and Vol. 6, No.1. Each issue delves into a different facet of midwifery and childbirth, and strongly advocates for providing mothers with safe birth plans and birthing options outside of traditional hospital settings. Personal stories from parents and midwives are included, some rather upsetting and revealing abuse from seemingly ill-informed male doctors. Includes advertising and promotion for childbirth education supplies and much more.

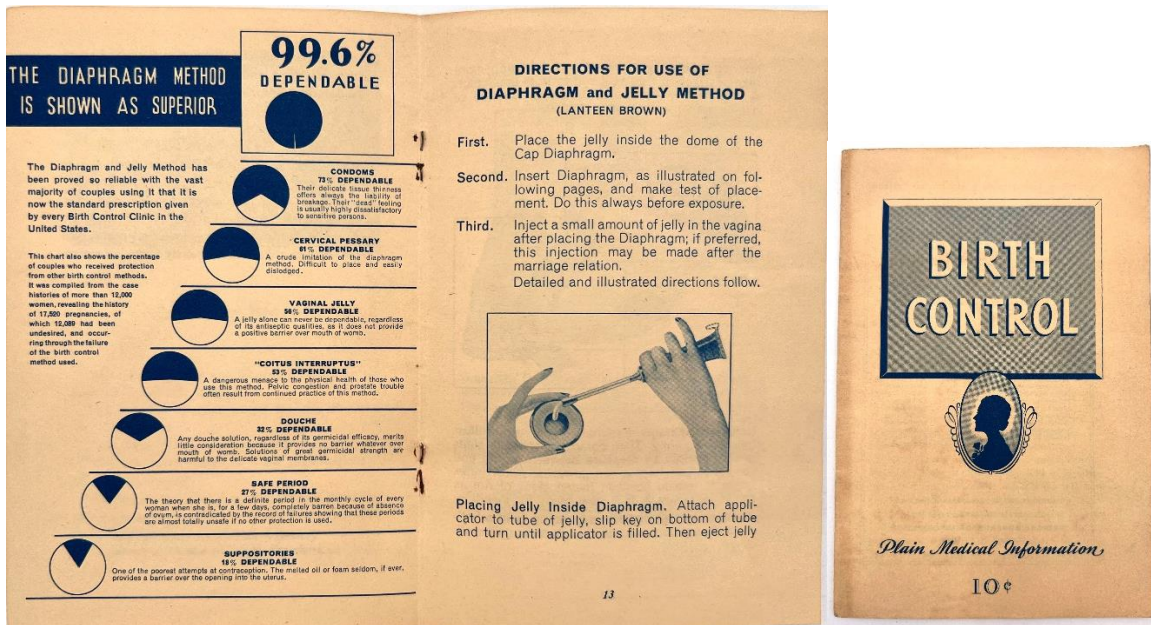
Each issue measures 8.5" by 7", and is approx. 26 pp., with photographic illustrations. Each in original wrappers (pink, orange, blue, and yellow). (#22003874) \$400.



*A definite bias favoring midwifery and a discomfort with obstetricians.*

Very good. Wrappers of Vol. 5, No. 3 sometime reinforced with clear tape. Minor toning.

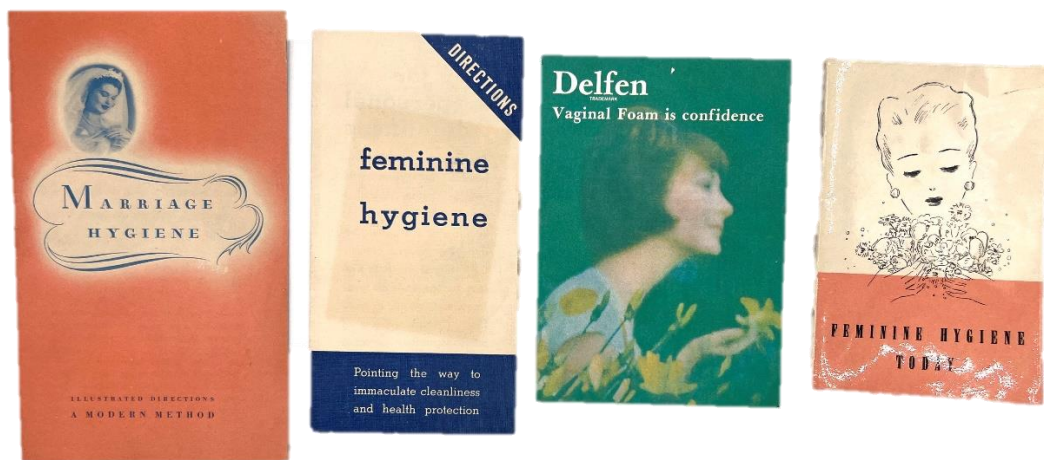
## Birth Control



2. [Public Health, Family Planning and Birth Control] **Birth Control Plain Medical information**. Lanteen Laboratories, Inc. Chicago and Detroit. 1938. Illustrated booklet advertising Cap Diaphragm and Jelly produced by Lanteen Medical Laboratories, in the form of a narrative telling the story of a woman going to her doctor for advice. The doctor recommends the diaphragm method of birth control, and the woman "hurries" to her local druggist to fill the prescription. Instructions and diagrams for using the product are included, along with pie charts showing its effectiveness compared to other forms of birth control, and pricing for Lanteen products. Edition information has been included by the publisher, showing how widespread the publication purports to be; it claims to be the "thirty-second edition", with supposedly a total of thirty-six million total copies produced, according to the booklet.

12mo (6.25" by 4.25"), pp. 22, with in-text illustrations, stapled in original illustrated wrappers.  
 (#22003844) \$125.

Very good. Toned, minor wear to extremities, one small tear to first leaf.



3. [Sexual Health and Education, Menstrual Health, Birth Control, Douching] **Four (4) Feminine Hygiene Advertising Booklets - Birth Control.** United States. 1937-1965. A grouping of four (4) educational feminine hygiene booklets spanning the years 1937 and 1965, produced in America. Each advertises a feminine hygiene or birth control product marketed as both gentle and effective, perfect for married and "modern" women. The items include:

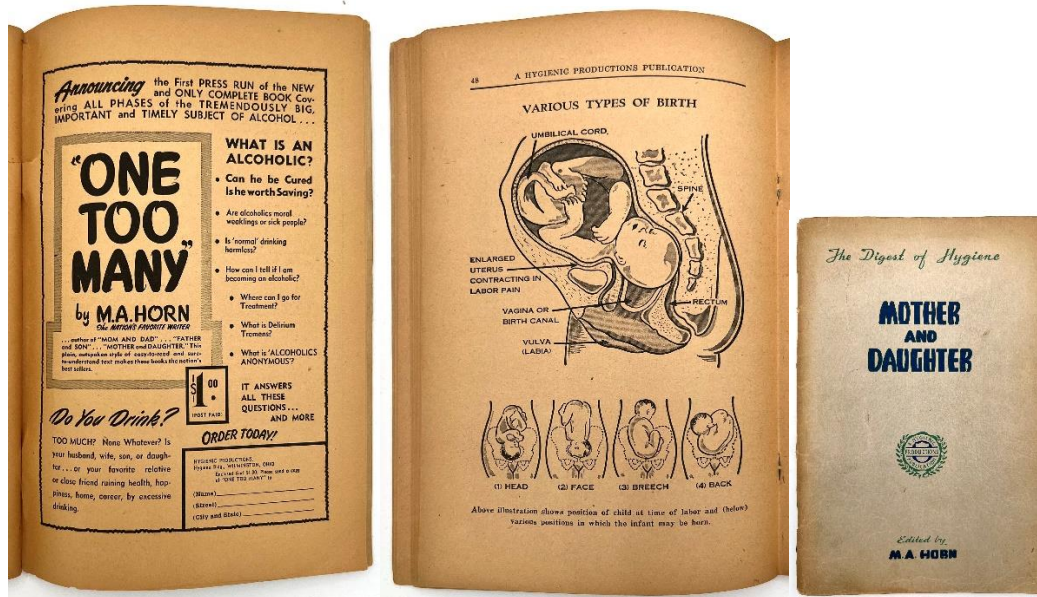
"Marriage Hygiene. Illustrated Directions. A Modern Method". [Chicago:] Lanteen Laboratories, Inc., 1937. 12mo (6.25" by 3.75"), pp. 20 (wrappers inclusive) with in-text illustrations, stapled in original illustrated wrappers. Minor toning. Advertises cap diaphragm and other birth control products sold by Lanteen, with illustrated directions for use.

"Feminine Hygiene Today". [New York:] Zonite, c.1960. 24mo (4.5" by 3"), pp. 24, with in-text illustrations, stapled in original coated illustrated wrappers. Minor toning, wear to wrappers. Advertises Zonite douching products, emphasizing the modern educated woman.

"Delfen Vaginal Foam is confidence". Raritan: Ortho Pharmaceutical Corporation, 1965. 16mo (4.75" by 3.5"), pp. [8], stapled in original illustrated wrappers. Minor toning. Advertises Delfen spermicidal foam, emphasizing its efficacy and gentleness, with directions for use.

"Feminine Hygiene". Ashland: The Faultless Rubber Co., c.1965. Tri-fold pamphlet (5.5" by 3" closed) printed in blue. Some light toning and sunning. Advertises douche syringe for the "modern woman" with directions for use. (#22003558) \$425.

Very good to near-fine.



4. [Sexual Health and Education] **The Digest of Hygiene for "Mother and Daughter" - for women and growing girls, which completely covers the field of sex hygiene.** M.A. Horn Hygienic Productions. Wilmington, Ohio. 1948. "No Substitute for Common Sense!" is the frank message that greets the reader of this digest "for women and growing girls, which completely covers the field of sex hygiene" (title-page). The booklet aims to be comprehensive, and includes lengthy chapters discussing topics such as: the "Difficult Age of Puberty"; "Treatment for the Habit of Masturbation"; an overview of male and female sex organs and anatomy; menopause; "Making a Success of Married Life"; "Should You Bear More Children?"; "Causes of Frigidity in Women"; and "Abortions are Very Dangerous". Includes charts detailing ovulation and the rhythmic method, as well as diagrams of male and female reproductive organs. Twenty-nine (29) topics discussed.

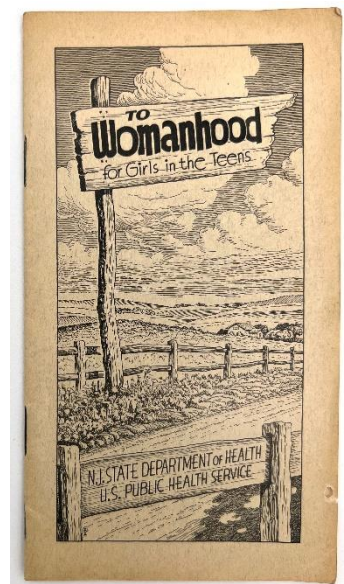
8vo (9" by 6"), pp. 91, [5], with in-text illustrations. Stapled in original printed wrappers. (#22003459) \$225.

Good. Toned, minor short tears or chipping.

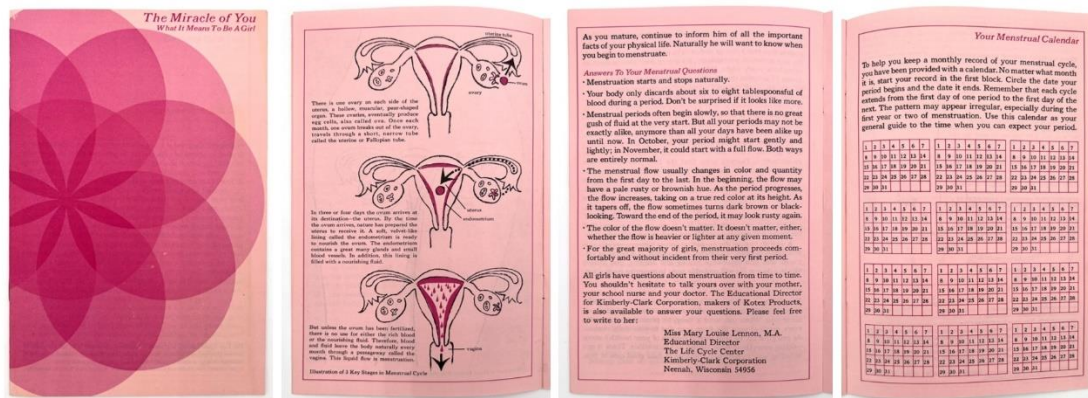
5. [Public Health, Sexual Health and Education] **To Womanhood for Girls in the Teens.** Anabel Cadwallader N.J. State Department of Health [and] U.S. Public Health Service. [Trenton, New Jersey]. c.1953. A booklet for teenage girls produced by the New Jersey State Department of Health in an effort to educate young women about puberty, sex, and parenthood. Topics covered include menstruation, parenthood, modesty, sexually transmitted diseases, and how alcohol can affect decision making. Topics include The Need for Proprieties, A Physiology Lesson, Menstruation, The Hygiene of Menstruation, Parenthood a Partnership, From Plants to Mammals, Choosing the Best Things and more.

16mo (7.25" by 3.75"), pp. 16, stapled in original illustrated wrappers.  
(#22003576) \$125.

Good to very good. Toned, one unobtrusive small hole in upper wrapper.







6. [Sexual Health and Education, Public Health] **The Miracle of You: What it Means to Be a Girl.** Kotex. United States. 1968. First in a series of six educational booklets for girls and young women on puberty, sexual and reproductive health, published by Kotex as "The Life Cycle Library". This issue, "The Miracle of You", gives its reader a general overview of menstruation, reproduction, and how bodies change during puberty. Includes a sample calendar for tracking one's menstrual cycle, as well as directions for how to use Kotex sanitary napkins and belts. 12mo (7.75" by 5.25"), pp. 20, with in-text illustrations, stapled in original illustrated pink wrappers. (#22003670) \$125.

Near-fine.

7. [Menopause, Sexual Health and Education] **For the Woman Approaching Menopause.** Bristol-Myers Squibb Company. Princeton, New Jersey. 1985. An educational booklet for women approaching menopause. Includes a general overview, along with more detailed information about its physical, psychological, and emotional symptoms and effects. It closes with a description of how to manage symptoms medically. Interestingly, the booklet has a section titled "Menopause and the Single Woman", which notes that "An increasing number of menopausal women live alone" and that, though they may not have a partner to bear some of the burden of menopause, they also do "not have to deal with the added burden of a spouse who is also coming to grips with aging" (p. 39). Contents includes For the Woman Approaching Menopause, An Understanding of Menopause, Physical Symptoms of Menopause, Psychologic and Emotional Symptoms, Menopause and Related Issues, Medical Management of Symptoms and Some Closing Remarks. An interesting window into the changing social norms and gender roles of the 1980s. Oblong 12mo (5.25" by 6"), pp. 54, stapled in original illustrated wrappers. (#22003746) \$150.

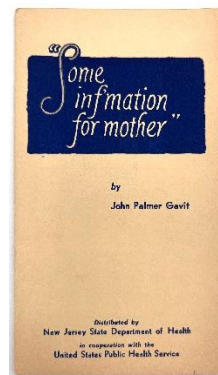
Corners bumped, else fine.

8. [Estrogen, Hormone Therapy, Women's Health, Misogyny, Medicine] **Premarin Replacement Estrogen Therapy - Preventing Women from Becoming "Defeminized" after Menopause.** Ayerst Laboratories. New York. 1965. Promotional pamphlet for Premarin Replacement Estrogen Therapy, intended "for relief of menopausal distress and management of postmenopausal disorders" (upper wrapper). Includes a photograph of a "defeminized" woman (i.e. post-menopausal) and a "complete" woman (i.e. post-menopausal with hormone therapy), as well as photographs showing typical vaginal smear results. Dosage and results from drug trials included. Original bright orange wrappers (5" by 3.5"), 8 pp. (#21001223) \$125.

Fine.



## Sex Education



"In different places, and different ways. Some fish even make nests; I've seen them. But most fish, I think, go up into the shallow water of streams, and lay their eggs on the pebbles of the bottom."

"Do they sit on them, like a hen? How can they—such a lot of them?"

"No, the eggs just lie there in the water until they hatch. The mother-fish doesn't need to keep them warm, as birds do. She just goes on about whatever business she has."

"And never cares what happens to her eggs?"

"I don't think she worries much about them."

Another fish was slit open and laid upon the board.



9. [Sexual Health and Education, Public Health] **Some Information for Mother.** John Palmer Gavit American Social Hygiene Association. New York, New York. 1939. Printed sex education pamphlet distributed by the New Jersey State Department of Health titled "Some Information for Mother". Penned by a man, the book presents itself in the form of a story in which a humble fisherman explains the birds and the bees to a professor's children using exclusively nature metaphors. Presumably, it is meant to be a guide for mothers on how to approach the topic of sex with their young children. It purports to be the ninth printing, with the first in 1914.

16mo (6.25" by 3.5"), pp. 16, with in-text illustrations, stapled in original printed wrappers. (#22003445) \$150.

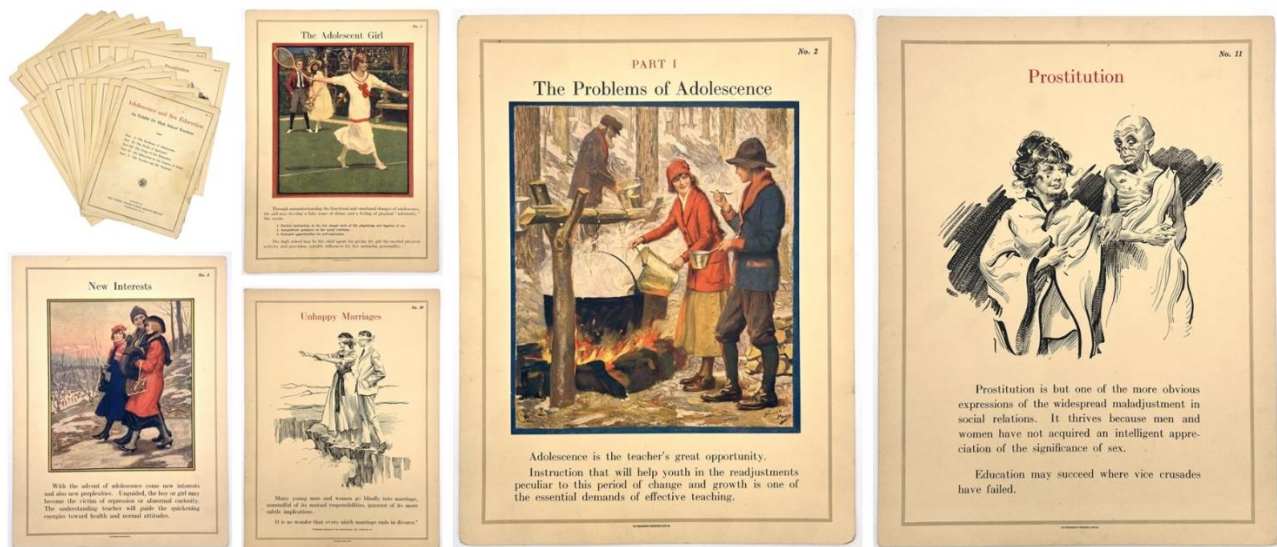
Very good. Minor toning, short tear to lower foot of spine, a little rubbed at extremities.





10. [Douching, History of Hygiene, Sexual Health, Modern Women] **Why Haven't We Women Been Told This Thing Before?** Mon Docteur Importing Co. Middlefield, Connecticut. 1931. Illustrated booklet advertising the Complete Dainty Maid Outfit, a medicated douching system produced by the Mon Docteur Importing Co. Includes detailed product information and a diagram illustrating proper use. Marketed to "modern women", the booklet emphasizes the importance of women becoming informed about their own health and sexual wellness: "[The] fashion of sex ignorance is gone. Today the woman who doesn't know how to protect herself against disease is either pitied or despised. She is pitied if she has not had an opportunity to hear sex truths; she is despised if she has refused to grasp the chance to hear [about it]." 12mo (6.25" by 3.5"), pp. [12], with in-text illustrations, stapled in original illustrated wrappers. (#22003890) \$175.

Very good. Minor toning, dust soiling, wear to extremities.



11. [Sexual Health and Education, Puberty, Pedagogy] **Adolescence and Sex Education: An Exhibit for High School Teachers.** The United States Public Health Service. Washington, D.C. [1922]. Parts I - III of the Adolescence and Sex Education; An Exhibit for High School Teachers including

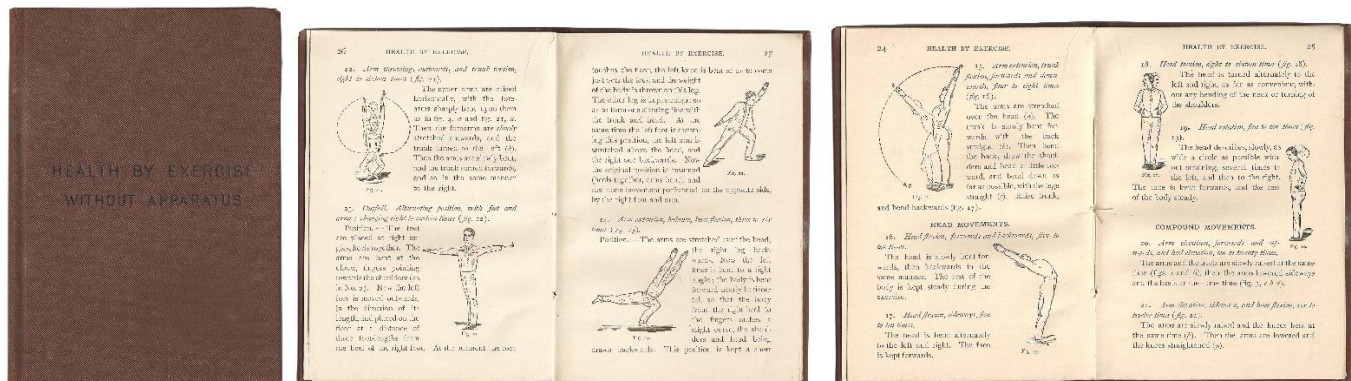
Part I - The Problems of Adolescence  
 Part II - The Fruits of Ignorance  
 Part III - The Scope of Sex Education

Includes twenty (20) large illustrated display cards (complete set calls for thirty-four). Each card illustrates a different facet of adolescence and sexual development pedagogy, and are grouped into five categories. The cards address a wide range of topics within these categories ranging from "Sex Delinquency" and "Venereal Diseases" to "Puberty" and "Self Control". Includes a card for "Illegitimacy" which states that "This condition is another symptom of defective social adjustment"; according to this authority, it is the teacher's duty to steer one's pupils away from such "delinquencies". Emphasizes the importance of informed young people, and that "Boys should be told about quack literature and advertisements" (it is unclear why girls should not be taught about quack literature and advertisements). Each chromolithographed card measures approx. 12" by 9"; versos blank. Artwork by Louise Larned (1890-1972).

"Sex Education in the Courses of Study"; and "The Teacher and His Training" the final two sections are lacking. (#22003510) \$450.

Very good. Some toning and dust soiling. Corners a little bumped or worn. A couple small water stains.

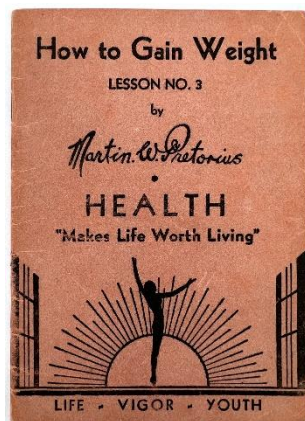
## Health and Wellness



12. [Health and wellness, exercise] **Health by Exercise without Apparatus**. Prof. Hartvig Nissen Decker and Company. Washinton, D.C. 1885. A pocket-sized guide to exercise by Hartvig Nissen (1857-1924), a Norwegian gymnast who brought Swedish gymnastics and exercise to the United States. He begins the volume by asserting the importance of physical activity to one's happiness, and outlines the strengths of the German and Swedish "systems" of exercise, and how they informed his own. He follows the discussion with examples of exercises. Unlike fitness today, which is heavily reliant on cardio and weight-bearing exercises, Nissen's system focuses almost exclusively on calisthenics. The book provides diagrams illustrating proper posture and positioning, alongside descriptions of each movement. | 12mo (5.75" by 4.25"), pp. 31, [1], with in-text illustrations. Stereotyped by Alfred Mudge & Son of Boston. In original publisher's red boards stamped in black. (#21000889) \$75.

Very good; some dust soiling to boards.





**WATER**  
Absolutely no water may be taken during this period. Drink only fruit juices and vegetable cocktails, as given in our Recipes.

#### SALAD DRESSING

Use tomato juice or a little vegetable salt and lemon juice; then a bit of onion or garlic for flavor.

#### LEMONADE

To the juice of one lemon, add a glass of distilled water.

#### DO NOT MIX FRUIT JUICES

Do not mix the juices of Citrus Fruits and do not let them stand for more than twenty minutes.

#### ORGANIC MINERAL BROTH

Organic Mineral Broth is very rich in the Mineral Salts needed by people who are under

#### SEVERE REACTIONS

Some people who are very acid stir up more poisons than they can successfully eliminate. In such cases, it is advisable to slow up the process of cleansing for a day or two by drinking only large quantities of ORGANIC MINERAL BROTH and taking no citrus fruit or solid food at all. As soon as you feel better, continue with the regular Chemicalization regime.

#### HEADACHES

The foods consumed during this Period have a large liquid content. Liquids do not remain in the stomach long, which means that a very short time after food is taken, the stomach will have very little bulk in it. The stomach, as a rule, is not accustomed to this condition, and a reflex headache may be the result. It is essential, therefore, that foods be taken as often as specified in this outline to keep something in the stomach all the time. If you should have a headache, take a celery cocktail. Two-thirds Celery Juice to one-third distilled water, or a teaspoonful of Celery Concentrate in a glass of hot water.

See Next Page 57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100-101-102-103-104-105-106-107-108-109-110-111-112-113-114-115-116-117-118-119-120-121-122-123-124-125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000-1001-1002-1003-1004-1005-1006-1007-1008-1009-1010-1011-1012-1013-1014-1015-1016-1017-1018-1019-1020-1021-1022-1023-1024-1025-1026-1027-1028-1029-1030-1031-1032-1033-1034-1035-1036-1037-1038-1039-1040-1041-1042-1043-1044-1045-1046-1047-1048-1049-1050-1051-1052-1053-1054-1055-1056-1057-1058-1059-1060-1061-1062-1063-1064-1065-1066-1067-1068-1069-1070-1071-1072-1073-1074-1075-1076-1077-1078-1079-1080-1081-1082-1083-1084-1085-1086-1087-1088-1089-1090-1091-1092-1093-1094-1095-1096-1097-1098-1099-1100-1101-1102-1103-1104-1105-1106-1107-1108-1109-1110-1111-1112-1113-1114-1115-1116-1117-1118-1119-1120-1121-1122-1123-1124-1125-1126-1127-1128-1129-1130-1131-1132-1133-1134-1135-1136-1137-1138-1139-1140-1141-1142-1143-1144-1145-1146-1147-1148-1149-1150-1151-1152-1153-1154-1155-1156-1157-1158-1159-1160-1161-1162-1163-1164-1165-1166-1167-1168-1169-1170-1171-1172-1173-1174-1175-1176-1177-1178-1179-1180-1181-1182-1183-1184-1185-1186-1187-1188-1189-1190-1191-1192-1193-1194-1195-1196-1197-1198-1199-1200-1201-1202-1203-1204-1205-1206-1207-1208-1209-1210-1211-1212-1213-1214-1215-1216-1217-1218-1219-1220-1221-1222-1223-1224-1225-1226-1227-1228-1229-1230-1231-1232-1233-1234-1235-1236-1237-1238-1239-1240-1241-1242-1243-1244-1245-1246-1247-1248-1249-1250-1251-1252-1253-1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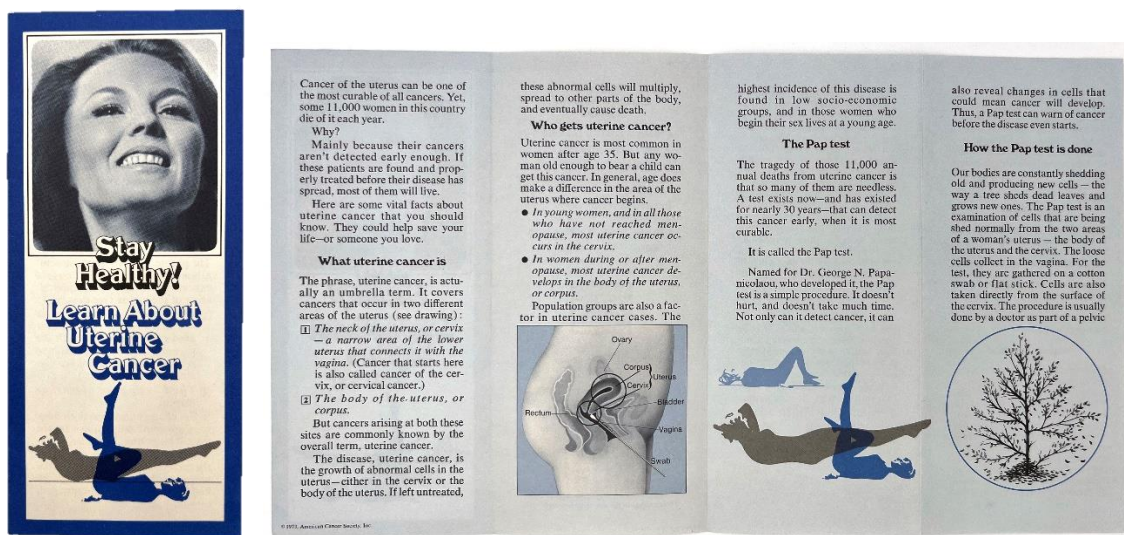


correct posture, and even treat headache, indigestion, backache, and fatigue; similarly, it provides ideal support for those with hernias, sprains, "movable kidney", and for wear during pregnancy. Includes an "X-Ray of a Dropped Stomach Before and After a Spencer was Worn", which appears to show improvement, though the corset is clearly visible in the X-Ray, making the claim questionable. Information on figure flaws including Fatigue Type, High Full Abdomen, Pendulous Abdomen, Roll of Flesh over top of corset, Spreading Hips, Bulging Diaphragm, Full Back Type and finally Lordosis Type. Square 16mo (6" by 4.75"), pp. [16] with in-text photo illustrations, stapled in original printed blue wrappers. Ink stamp of sales agent (Mrs. Malfrid Ellison) to lower wrapper. (#22003222) \$150.

*The founder of the company, Dorothea Allen (d.1990), was a notorious recluse who, after her death, was discovered to have changed her name to obscure her working class origins. Photographs and documents in the house had been destroyed, presumably to prevent her true identity from being discovered.*

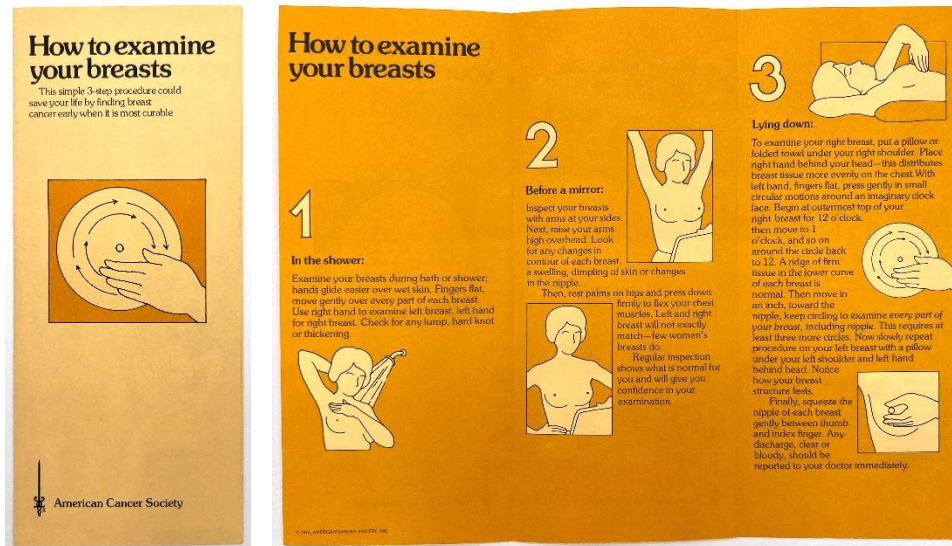
Very good. Minor toning. Wrappers rubbed, edges lightly sunned.

## Prevention & Early Detection



15. [Public Health, Uterine Cancer] **Stay Healthy! Learn About Uterine Cancer.** American Cancer Society. Silver Spring, Maryland. c.1975. "Stay Healthy!" and "Know Cancer's Warning Signals!" urges this photo-illustrated folding pamphlet (7.25" by 3.25" folded) in four panels produced by the American Cancer Society. Includes detailed information on what uterine cancer is, who is susceptible to it, and how Pap tests work. Includes black ink stamp of the American Cancer Society on the final panel. (#22003773) \$85.

Fine.



16. [Public Health, Breast Cancer] **How to Examine Your Breasts.** American Cancer Society. Silver Spring, Maryland. c.1975. Printed tri-fold pamphlet (9" by 3.75" folded) with an illustrated three-step guide to performing a self breast exam. Encourages the reader to perform a self examination monthly, and details warning signs and what to do if a lump is located. Includes black ink stamp of the American Cancer Society on the final panel. (#22003997) \$85.

Fine.

## Human Anatomy



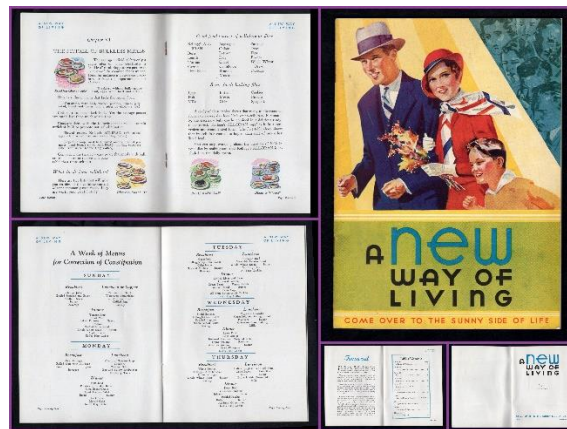
17. [Human Anatomy, Medical Education] **Blakiston's Sectional Manikins with Images to Dissect.** P. Blakiston's Son & Co. Philadelphia, Pennsylvania. 1905. An educational book of human anatomy for medical students, with chromolithographed illustrations. Each illustration is comprised of several layers so that the reader may lift different layers to discover different aspects of human anatomy. Divided into twelve sections, it includes the following "manikins": Head; Oral Cavity with the Pharynx and Larynx; Eye; Foot; Hand; Liver; Kidney; Stomach; Nose; Ear; Lungs; and Heart.



8vo (8.25" by 5.75"), pp. [24], with chromolithographed illustrations tipped-in. Stapled in original printed beige cloth backed in cream-colored cloth. Early ownership signature of Charles D. Bartlett to upper wrapper. (#22006894) \$350.

Very good. Some wear to extremities, dust soiling, toning. One or two layers starting to come loose, with one already separated (part of "The Head"). Tape repair to one leaf. Wrappers loosening from text block. One (1) small piece detached but present.

## Diet & Nutrition



18. [medicine, constipation, food & wine, cereal, all bran] **A New Way of Living : Come Over to the Sunny Side of Life, No. 233.** Kellogg Company. Battle Creek, MI. 1932. A short booklet produced by the Kellogg Company in order to promote the use of their All Bran cereal as a means of helping with constipation. According to them, constipation "is so insidious. It gains a foothold before the person realizes what is wrong", but through the use of All Bran and following the provided instructions the booklet teaches people "how to preserve vitality; how to maintain enthusiasm and energy; how to get the most out of life because of the physical ability to enjoy it." The booklet is divided up into ten (10) chapters which inform the reader on constipation, the nutritional value of bran and provides several recipes involving bran for breakfast, lunch and dinner. There are small colorful illustrations throughout the text. 32 pgs. Illustrated wrapper. Staple binding. OCLC 41 (February 2021). Measures 7.5" by 5.5". (#20200822) \$95.

General wear due to age.



19. [health & welfare, nutrition, dental health, medicine, educational] **Food - The Teeth and Health.** Department of Health & Board of Education. New York City, NY. [1930]. This booklet was provided to parents of students in the



New York City School System, as a means of education them and their children on proper dental health and nutrition. It was intended for students older than Pre K and was meant as a "ready reference book" to "assist the mother in understanding certain of the outstanding food requirements for the health of her children". The booklet starts off with a list of acknowledgments, mainly consisting of doctors who helped with the booklet. Next comes a table of contents, detailing how the booklet had been divided up into six parts: 'Some General Information About Food', 'Children's Three Best Friends in the Food Army', 'Healthy Teeth -- And What Makes Them That Way', 'The Art of Eating', 'In the Name of Common Sense', and 'In Conclusion'. The front cover features a color illustration of a young boy being fed, while the back cover has a color illustration of a large crowd of children being led through a castle gate with the inscription "The world moves forward on the feet of the little children." Additionally, nearly every page throughout the booklet has at least one color illustration. Printer: M. B. Brown Printing & Binding Co. 30 pgs. Illustrated wrappers. Staple binding. OCLC 4 (February 2021). Measures 9" by 6". (#29001038) \$125.

General wear and toning due to age Back cover has crease fold with minor separation along fold.

## Patent Medicine



20. [advertising, medicine, corn remover, foreign language, German, Spanish, Portuguese] **National Corn Remover, Instructions and Remover.** Criswell Chemical Company. Washington, DC. [1916]. The "National Corn Remover" worked on corns, warts, and calluses, and was as "simple as court plaster" to use. The corn remover was essentially a treated plaster bandage that one applied to the corn after soaking it in warm water. Included is the remover plaster bandage itself, instructions, and storing envelope. Depicted both on the envelope and the plaster bandage is a black and white image of a crow picking at a field. The provided instructions are written in four different languages; English, German, Spanish, and Portuguese. The product was produced by the Criswell Chemical Company, which was founded by Francis McClure Criswell (1858-1939), who also owned his own pharmacy in Washington, D.C. Based on newspaper records, the company was established in 1897, and appears

to have folded in the late 1910s. During that time, there are only a few newspaper advertisements for the National Corn Remover produced by the company, and all of the are in 1916. Three items: Double sided envelope, plaster bandage with printed text on one side, and single sided instruction sheet. Measures 3 1/2" by 2 1/4" (envelope), 2 1/4" x 1 1/2" (bandage), and 16 1/2" by 3" (instructions). (#20200343) \$75.

General wear. The text on the bandage is faded in some sections. Letter folds on instruction sheet, along with residue on backside due to bandage.



21. [antacid, advertisement, health & welfare, medicine] **Al-Caroid The Ideal Antacid Advertisement.** Carter, Cummings, & Co. Toronto, Canada. c1920. An advertisement for Al-Caroid, which was an antacid containing the vegetable digestive ferment caroid. One side of the ad has a color illustration depicting the antacid being mixed into a glass of water, with the caption "flavor unusually pleasing, no sickly alkaline taste". The medication supposedly helped with gastric distress, cyclic vomiting, morning sickness, hyperacidity, sour stomach, and flatulence. At the base of the ad are instructions for use and two color illustrations of the antacid in a cans. The other side of the ad depicts a women in black & white, and states "Litmus paper red often means Danger Ahead in many disorders." The ad was asking women to check the PH of their urine using litmus paper, and if it turned red, it might be caused by or a sign of "diabetes, arthritis, pregnancy, dermatoses, common cold, kidney disorders, or pre and post operative acidosis." In order to fix this one could take a teaspoon every two or three hours until the litmus paper was no longer turning red in one's urine. Single page, double sided. Measures 10 3/4" by 3 1/2". (#20205738) \$125.

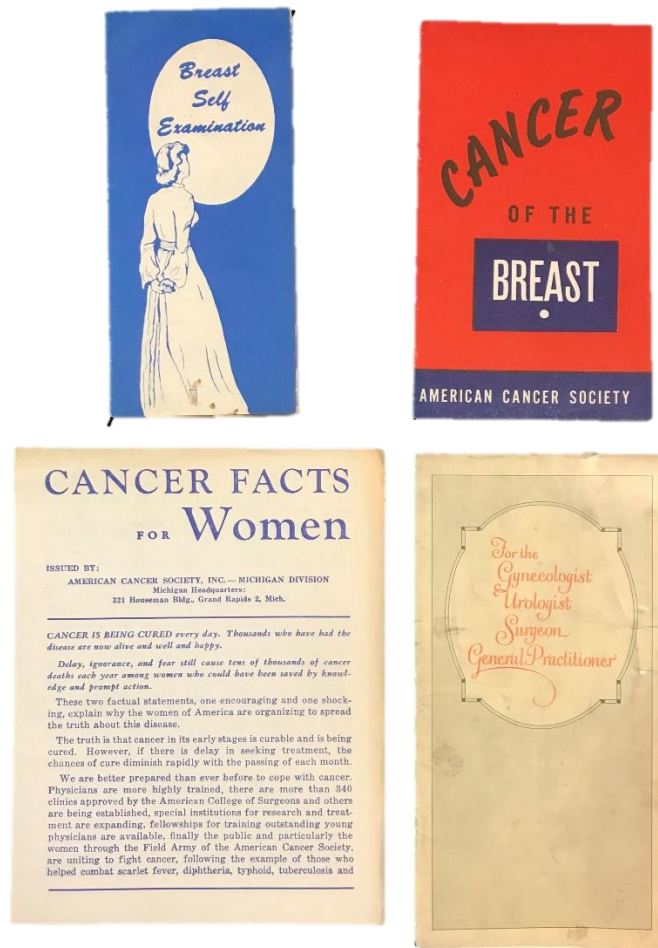
General wear. Crease folds.



22. [Diet and nutrition, healthy habits, advertisements] **Keep Fit Eat Magic Yeast for Health and Good Digestion.** 1920s. Colorful advertising pamphlet for Magic Yeast, a "corrective food" that "relieves constipation and removes the causes of boils, pimples, auto-intoxication, etc." Marketed towards women and housewives, it includes testimonials from women who used and benefitted from Magic Yeast, as well as recipes using the product (Parkerhouse Rolls, White Bread, Root Beer, and Ginger Ale). It can also be "eaten dry like a cracker" or soaked in a glass of water, which sounds slightly less appealing. | Folding pamphlet (4.75" by 3.5" folded, 4.75" by 10.25" unfolded"). (#21000266) \$100.

*Note the advertising indicates that women who use Magic Yeast are active and healthy. Very fine.*

## Disease & Health



23. [Women's Health, Medicine, Cancer, Advertising] **Women and Cancer, 1927 - 1946.** [Various]. [Various]. 1927-1946. A grouping of four (4) items relating to cancer in women. The items, ranging in date from 1927 until 1946, are marketed towards adult women and discuss breast self-examination and misnomers about the disease. One pamphlet is marketed towards healthcare providers, and advertises proprietary equipment for treating breast and cervical cancer. The items include:

An illustrated pamphlet published by The Radium Emanation Corporation titled For the Gynecologist Urologist Surgeon [and] General Practitioner (New York, 1927). Discusses the applications of its proprietary equipment and



radiation "seeds" in treating cancer of the cervix, bladder, breast, etc. 7.25" by 3.75", [10] pp.;

Cancer Facts for Women (Grand Rapids: American Cancer Society, [1940s]), answering common questions: Is Cancer Important in Women? What is Cancer? How Do Women Know Cancer is Present? Is it Preventable? Small 4to bifolium (7" by 5.5");

A folding pamphlet with diagrams demonstrating breast self-examination (Washington: American Cancer Society, [1940s]). Measures 6" by 2.75" folded, 6" by 11" unfolded;

And: Marshino, Ora. Cancer of the Breast. American Cancer Society, 1946. A pamphlet giving an overview of the causes, diagnosis, and treatment of breast cancer in women. Stapled in original printed wrappers (5.75" by 3.5"), [16] pp. (#21003674) \$350.

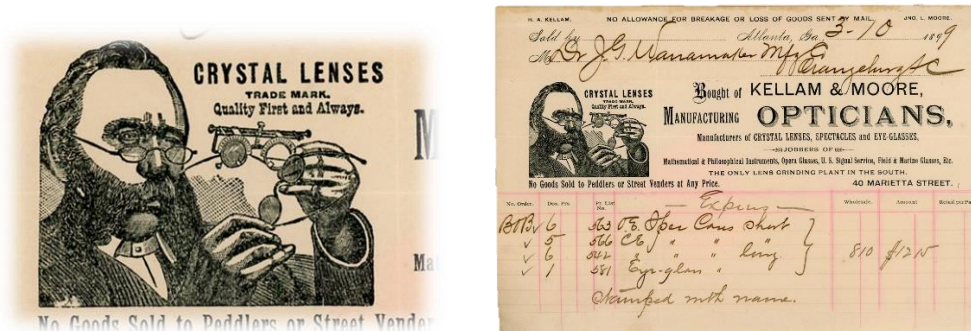
Very good to fine; some light dust soiling.



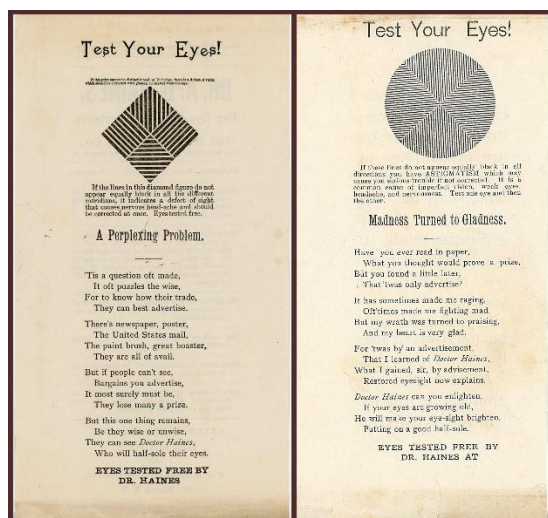
24. [Colonics, Health and wellness, Public health, women's health, constipation] **The What The Why The Way of Internal Baths.** Tyrrell's Hygienic Institute. New York. 1916. Photographically illustrated booklet promoting "Internal Baths", i.e. colonics, and advertising the J.B.L. Cascade treatment. Disease the treatment purports to treat or cure include appendicitis, eczema, indigestion, mental distress, obesity, painful childbirth, and "that tired feeling", among other afflictions. Includes several pages of testimonials from doctors, housewives, and even celebrities like Lillian Russell (p. 31). Includes an advert for Castle Springs Open Air Sanatorium in California (p. 36), which uses the treatment, as well as a list of doctors and institutions in the rear that also use the product. |8vo (7.75" by 5.25"), pp. 64, stapled in original illustrated wrappers. (#20001554) \$185.

Fine. Some dust soiling to wrappers.

## Opticians



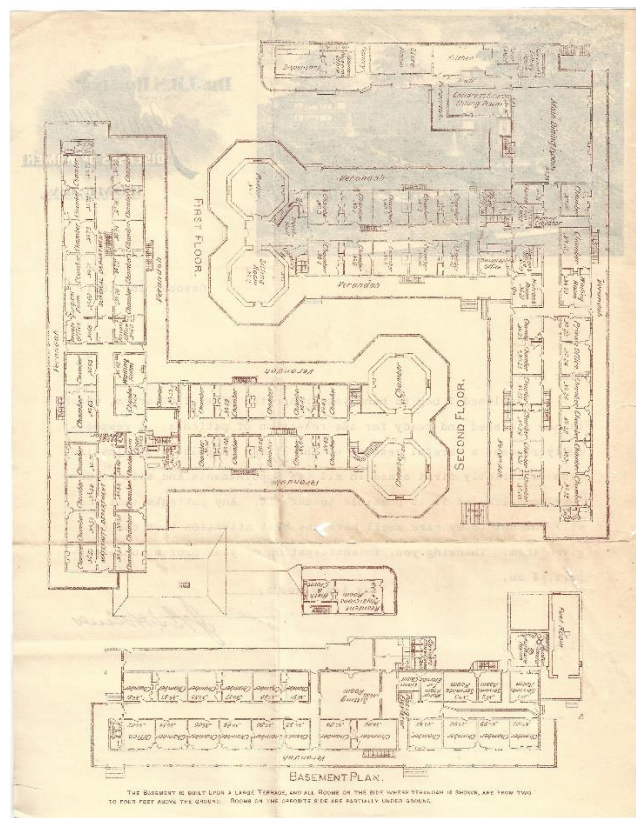
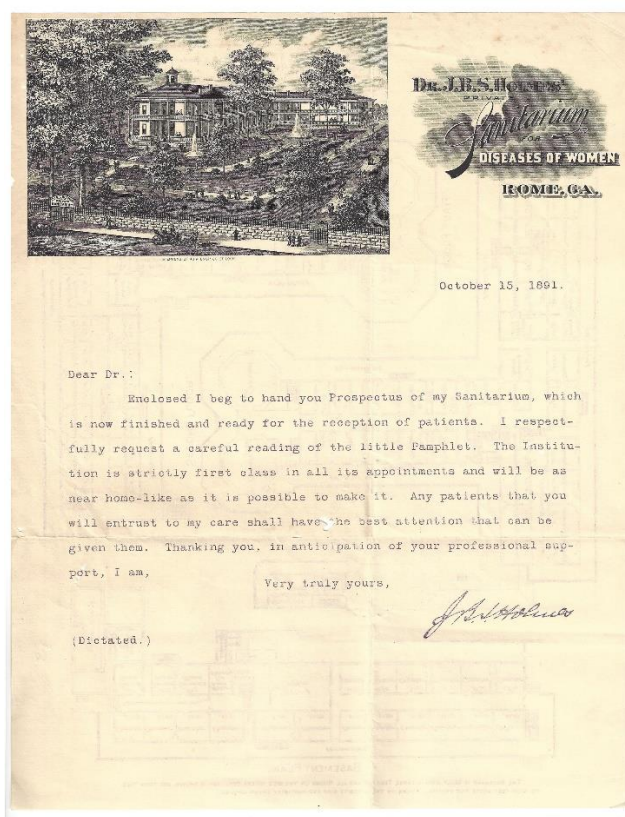
25. [Optician, Billhead, Medical Technology] **Optician Illustrated Billhead Promoting Crystal Lenses.** Kellam & Moore, Opticians. Atlanta, GA. 1899. A 5.5" by 8.25" billhead with a woodcut at top depicting an optician holding a phoropter and a pair of spectacles. Bought of Kellam & Moore Opticians, Manufacturers of Crystal Lenses, Spectacles and Eye-glasses, Jobbers of Mathematical & Philosophical Instruments, Opera Glasses, U.S. Signal Service, Field & Marine Glasses, Etc. "The Only Lens Grinding Plant in the South". This particular bill is for eye-glasses - priced at \$12.15. Reverse is blank. (#29001265) \$75.



26. [Optician, Advertising and Promotion, Eye Chart] **Two (2) Leaflet Promotional Eye Charts Presented by Rochester NY Optician.** A.D. Haines. Rochester, NY. [1930]. Two (2) different 8.75" by 4.25" promotional flyers presented by Dr. A. D. Haines, Eye and Ear Specialist. Each titled Test Your Eyes! with a different graphic at top to quickly determine the need to seek the care of an eye specialist. One also has a sentence of fine print to determine the need for reading glasses. This is followed by different witty promotional verses encouraging individuals to have a their eyes tested free by Dr. Haines. The reverse again with different messaging - one further describes his practice and assurances and the other discusses astigmatism. (#28001547) \$100.

Corner chip. Toning top margin

etc.



27. [Women's Health, Sanitariums, Surgery] **Typewritten Letter from Doctor at a Women's Sanitarium in Rome, Georgia.** Rome, Georgia. 1891. A typewritten letter on illustrated letterhead (10.75" by 8.5") from the office of Dr. J.B.S. Holmes, owner of the Holmes Private Sanitarium for Diseases of Women in Rome, Georgia. Dr. Holmes was a surgeon specializing in women's health and opened his Sanitarium on October 1, 1891, just days before sending this letter. It only lasted just over a year; on January 26, 1893, the Sanitarium was burned to the ground, causing much sensation in the press. Here, Dr. Holmes is promoting his institution to a fellow doctor. The verso has been lithographed with a detailed floor plan of the Sanitarium's facilities. (#22000393) \$200.

Fine. One or two small holes, touching but not affecting text.



# It's all about the Children

*Materials in this section will always be about the children...*



28. [Parenting, General Electric] **Parent! Your Child's Health Growth [and] Future Depend Upon These Things.** General Electric. United States. c.1932. An informational pamphlet with parenting tips, advertising General Electric Sunlamps. Includes transcriptions of 4 (four) separate radio ads broadcast "Over Through the Facilities of Radio Station WEA, New York, and Affiliated Stations" (p. 5) by Lee Lloyd, advertising GE's lamps: "I see developing, a higher national standard of physical manhood and womanhood. The fine thing about it, of course, is that General Electric Sunlamps are now within the reach of every family, every mother, every baby" (p. 14).

12mo (6.25" by 3.25"), pp. 14, stapled in original photo-illustrated wrappers. Ink stamp of agent to lower wrapper (Universal Electric Company Wholesale Peoria Illinois). (#22003772) \$85.

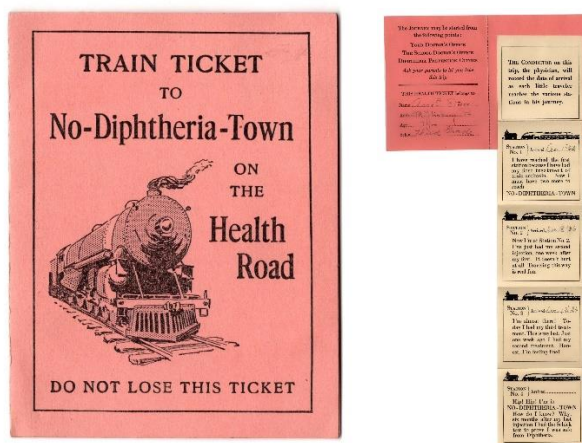
Very good to near-fine. Minor toning, edge wear.



29. [Public Health, Parenting, Working Mothers] **"Day Care: A Guide for Mothers Who Work"**. Texas State Dept. of Public Welfare. . 1959. An educational booklet for mothers published in 1959 with information about choosing the best day care for a child.

"Day Care: A Guide for Mothers Who Work". [Austin:] Texas State Department of Public Welfare, 1959. 8vo (8.5" by 5.5"), pp. 16, wrappers inclusive, with in-text illustrations, stapled in original illustrated wrappers. Some spotting. A mother's guide to choosing the right type of child care for her child depending on age, with tips on how to help children prepare for and adjust to the change. Ends with a section titled "Mother, Check Yourself!" which urges mothers to be vigilant and use common sense when approaching day care problems. Topics include Family Type Care, Group Type Care, About the Buildings and Grounds, Admission Procedures, Preparing your Child for Day Care and Is your Child adjusted to Day Care? (#22003909) \$75.

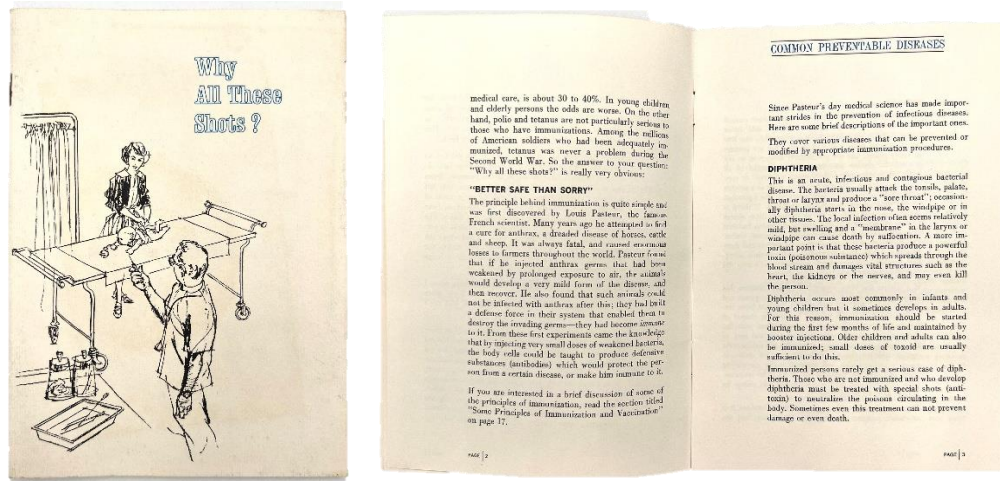
Very good. Minor toning.



30. [medicine, Diphtheria, Inoculation, health & welfare, transportation, train, train ticket] **Train Ticket to No-Diphtheria-Town on the Health Road, An Inoculation Certificate**. Metropolitan Life Insurance Company. New York, NY. 1926. A train ticket to "No-Diphtheria-Town", which was fun way for a child to keep track of the four treatments needed to inoculation them against diphtheria. The front of the card has a black and white illustration of a train, and the inside is the 'health ticket' needed to 'ride the train'. In keeping with this train travel theme, the physician who would administer the antitoxin inoculation was referred to as the Conductor, and the ticket unfolds to reveal the four different "stations" the traveler would stop at to receive each treatment. Each stop provided a bit of information on that treatment step and had a space to fill in the date. This card belonged to Anna E. Stover (1918-1988), a seven year old from Mifflinburg, PA, who was inoculation in December 1926. The last "station" has not been filled out with the date of treatment, but the rest have been. Printed on pink card. Double sided with five-part fold out. OCLC 1 (Feb. 2021). Measures 4.25" by 3.5" (ticket card, folded), 6.5" by 4.25" (ticket card, unfolded), 13" x 2.75" (fold out section). (#21004409) \$175.

*Anna Elizabeth Stover was born on February 18, 1918, to George R. Stover (1897-1980) and Sabra L. Bogar (1896-1987) in Mifflinburg, PA. She married Herbert Joseph Rockwell Jr. (1913-1984) on April 3, 1939 in Wilmington, DE, and had two children: Herbert J Rockwell III (1940-?) and Michael J. Rockwell (?-?). She worked as a nurse in Mifflinburg, PA. She died on February 2, 1988.*

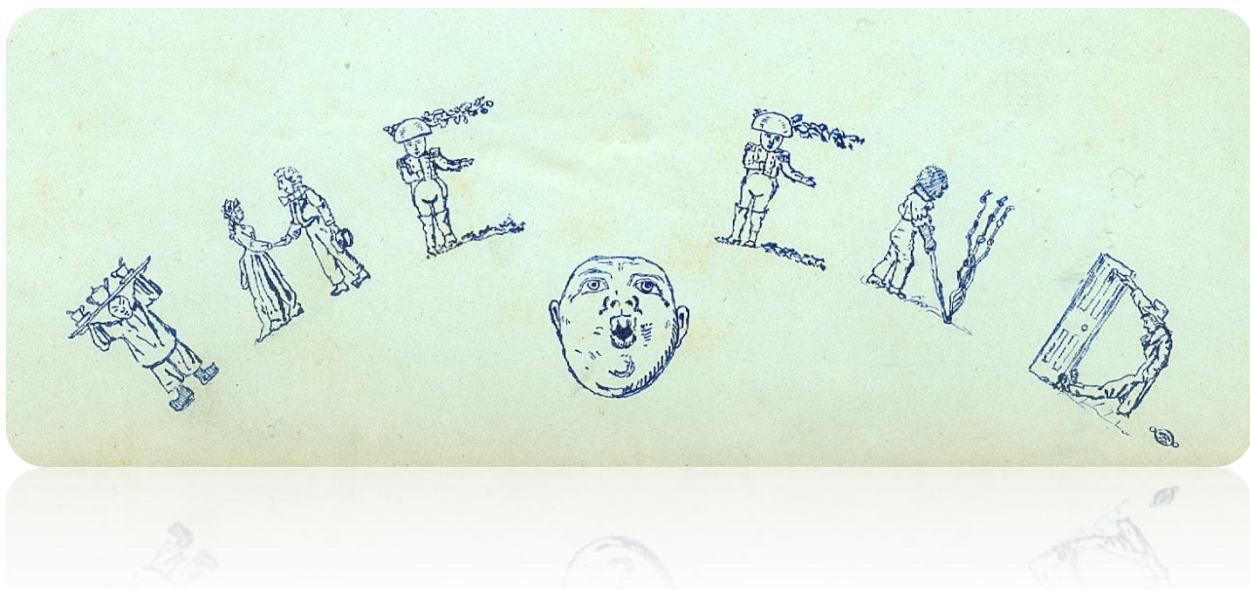
General wear due to age.



31. [Public Health, Vaccination, Parenting, Working Mothers] **"Why All These Shots?" A Guide for Parents on Childhood Diseases.** The National Drug Co. Philadelphia, PA. 1962. An educational booklets for parents with information about the importance of vaccination.

"Why All These Shots?" Philadelphia: The National Drug Co., 1962. 12mo (7" by 5"), pp. 22, with in-text illustrations, stapled in original illustrated wrappers. Minor toning or dust soiling. An educational booklet for mothers explaining the necessity of vaccination in babies and small children. Includes information on fourteen (14) different illnesses: Diphtheria, Tetanus, Pertussis, Poliomyelitis, Influenza, Chickenpox, Measles, Mumps, Brucellosis, Cholera, Rabies, Tuberculosis, Typhoid Fever, and Yellow Fever. Also features a blank immunization record in the rear to keep track of your child's shots. (#22003910) \$110.

Very good. Minor toning.





Thank you for looking.

Sheryl Jaeger & Ralph Gallo

ECLECTIBLES

[ephemera@eclectibles.com](mailto:ephemera@eclectibles.com)

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