

e-list No. 99

ECLECTIBLES

Miscellany: *Mostly Women* -Love in Wartime, Miss Electricia, the Girl Behind the Man Behind the Gun, & Of Course, *the Children*

It's all about the Children...



ECLECTIBLES

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Collections & Archives



1. [Beauty][Hairdressing and Hair Salons][Material Culture][Vinyl][Bakelite][Laminate][20th Century Interior Decor] **1960 Beauty Salon Equipment and Furniture Trade Catalogs with Sixty (60) Samples of Vinyl Upholstery and Laminate.** United States. c.1960. A collection of approx. fifteen (15) trade catalogs and price lists advertising beauty salon furniture, supplies, and equipment in 1960, with samples of material. Housed in or alongside an original branded binder from the salon equipment provider Romito-Donnelly of Ravenna, Ohio; other makers include Belvedere Products Inc., Modecraft Co., Inc., Royal Metal Manufacturing Co., and Palco. Includes approx. sixty (60) samples of vinyl (for upholstery) and laminated plastic sheeting (for countertops and other surfaces). Of note is the single blank leaf with pen and pencil calculations and diagrams, showing someone had been in the middle of designing a brand new beauty salon space with these products. In total there are approx. fifteen (15) trade catalogs and price lists, and seven (7) pages of samples. The binder measures approx. 11.25" by 9.5" by 1" with the materials inside. There is one leaf of manuscript plans for a salon design measuring approx. 8.5" by 11". (#23000413) \$650.

Dryer chairs with built-in ashtrays, consoles of oak and bakelite, dryer lounge with automatic legrest, booth units in avocado, turquoise and sixteen other colors - everything you could dream of to exemplify the 1960s. Also includes pages of samples of vinyl upholstery, laminated plastic counter plastic and wood finishes. For your dream 1960s salon.

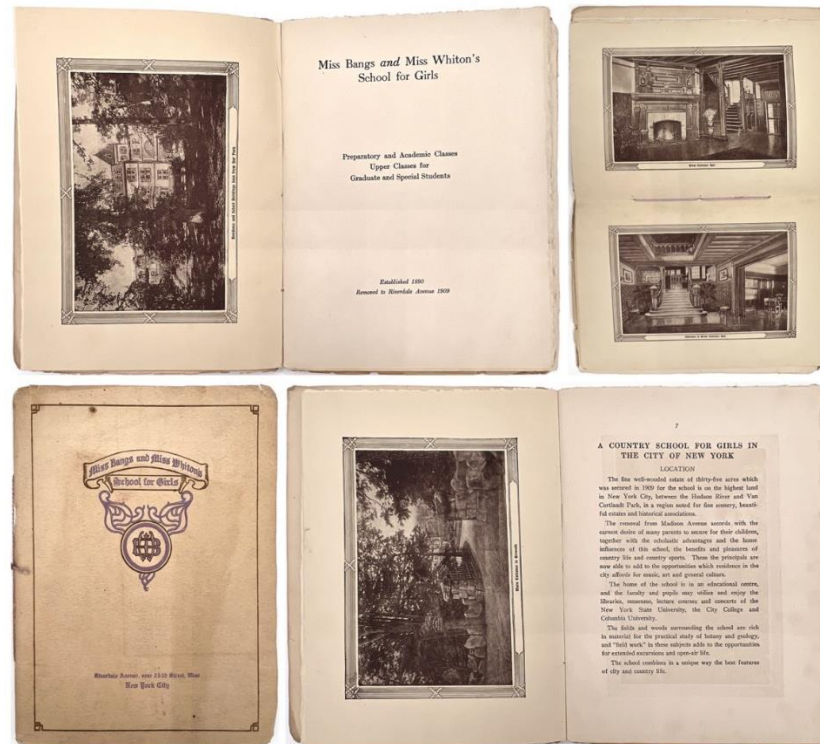
Very good. Some toning or offsetting, dust soiling, the occasional minor short tear or spot. branding somewhat worn away from upper cover of binder.



2. [Amateur Photography][Magazines and Serials] **Camera & Dark-Room Vols. V-IX (60 issues)**. Camera & Dark Room Co., American Photographic Publishing Co. New York, New York. 1902-1906. A partial run of "The Camera and Dark-Room", a photography magazine published monthly by the Camera & Dark Room Co. and later the American Photographic Publishing Co. for amateur photographers and technology enthusiasts. This run includes all issues published between January 1902 and December 1906 (Vols. V-IX, each with 12 numbers). All are in their original wrappers with the exception of Vol. VII (1904), which is represented here in the bound edition sans wrappers. There are 60 issues in total. Each issue measures approx. 9.75" by 6.75", and is approx. 30 pp. The serial covers a wide range of topics of interest to photographers including: portrait and landscape photography; platinum printing; mounting; needle-hole photography; how to work successfully in hot weather; lantern slide work; judging exposure; homemade flash equipment and printing paper; and working with photography chemicals. Provides valuable insight into what was then a new and budding community of amateur photography enthusiasts, eager to learn more about a technology that was finally becoming more accessible to the public. (#1709369) \$1,800.

Note the charming illustration on the earlier wrappers of a lovely young woman using her personal camera to capture a landscape. Look-- even a woman can do it! That's how accessible this technology is nowadays.

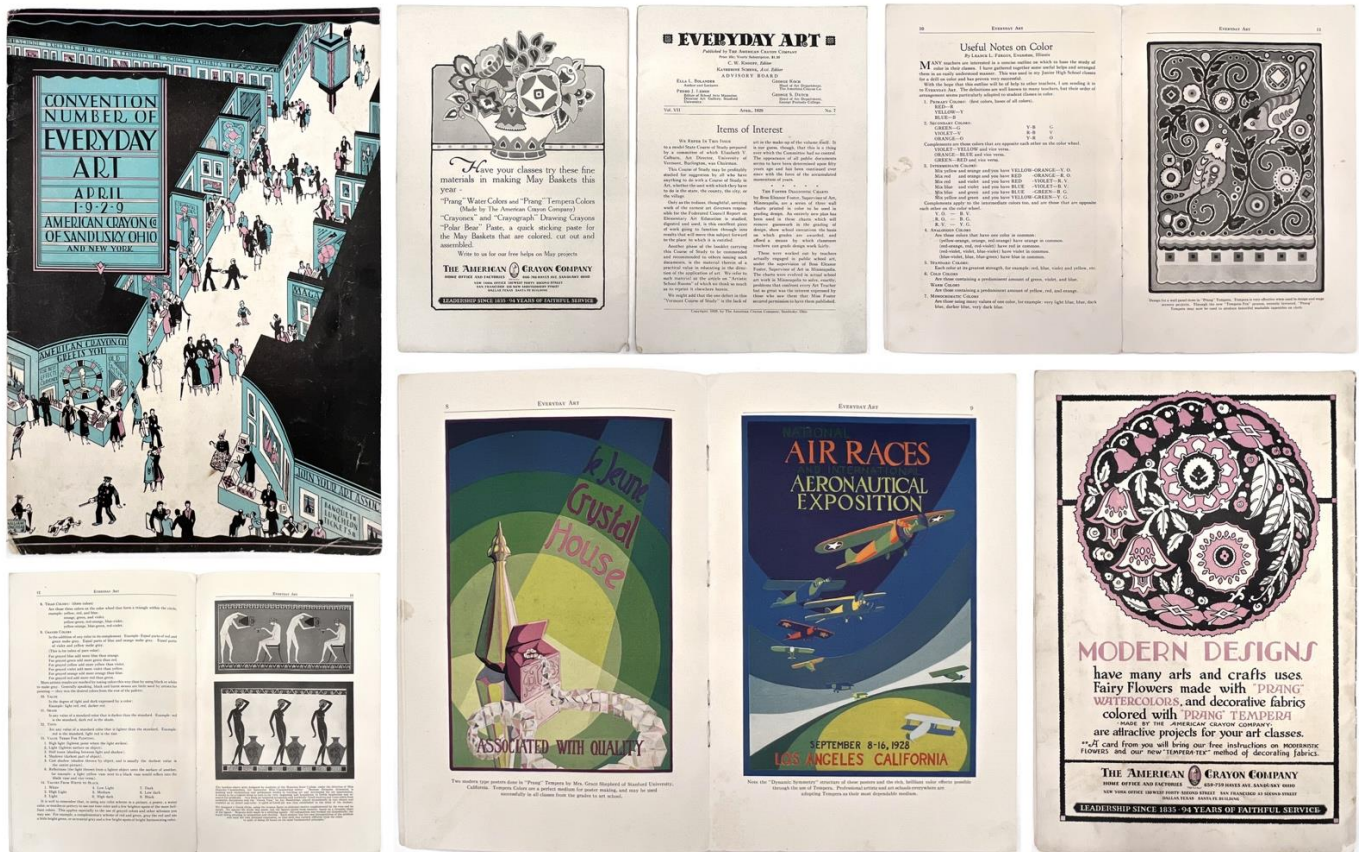
Good to very good. Some dust soiling, chipping/minor short tears. Wrappers loose on several.



3. [Schools for Girls][Private Schools][Upper-class Education] **Miss Bangs and Miss Whiton's School for Girls.** Miss Bangs and Miss Whiton's School for Girls. New York City. 1916. An extensive and finely produced catalogue promoting Miss Bangs and Miss Whiton's School for Girls, a private school for the daughters of New York's well-to-do. Located in Riverdale-on-Hudson, the School boasted references including The Hon. and Mrs. Theodore Roosevelt, and a litany of preeminent presidents of the best colleges and universities in the nation, from the University of Virginia to Mount Holyoke, Smith, and Columbia University. The catalogue itself offers a detailed overview of the School's curriculum, which focused heavily on English, History, the Classics, and foreign language, as well as music, cookery, and physical education. Offered subjects not general available to girls at the time including economics, civil government, and psychology. Other information includes expenses, references, a school calendar, faculty list, and registration form. Nearly all of the faculty listed are college-educated women. This copy has been annotated by a student; amusingly on page 25, she has written "never" next to the course offering of "higher mathematics". Single vol. (8.5" by 6.5"), pp. 36 with 8 photo illus. plates, original textured paper wrappers secured with lavender cord, upper wrapper embossed in gold and lavender. Annotated in pencil. (#23006247) \$225.

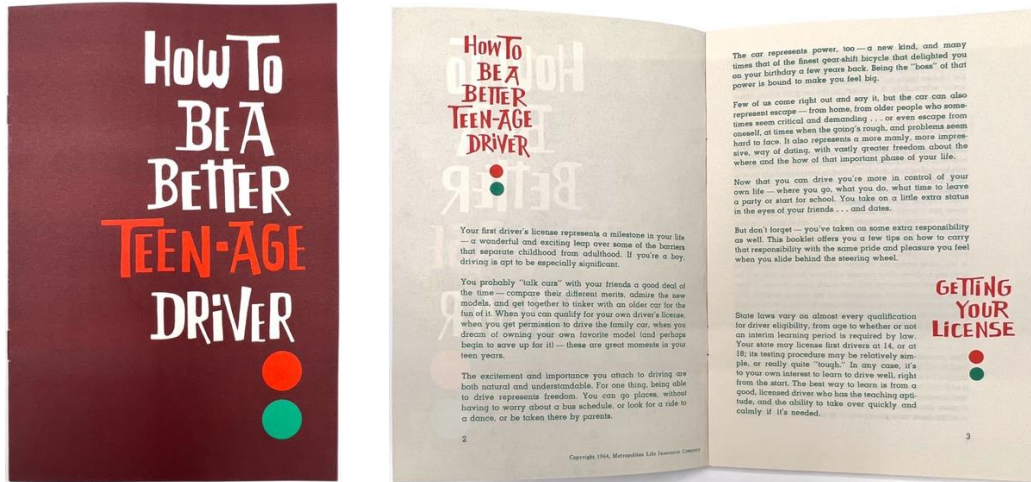
Note the school's motto: "Noblesse Oblige".

Very good. Minor toning, offsetting, one or two chips/short tears.



4. [Cover Design][Serials][Art Education][Arts and Crafts][Prang][Art Deco][Advertising Art] **Everyday Art Vol. VII, No. 7.** American Crayon Company. Sandusky, Ohio. 1929. Vol. VII, No. 7 of "Everyday Art", published by the American Crayon Company in April 1929. Features a wonderful cover design depicting an imaginary art convention that reveals more detail the closer you look (spot the child who dropped his hat, or the policeman escorting a dog out of the building). The content of the issue focuses on art education and "Advertising Art", stating that "There is no field of present day art that contains more possibilities than Advertising Art" (p. 7), foreshadowing the explosion of the ad industry in the 20th century. Showcases full-page mockups of colorful posters. Also features a story on color theory. Additional topics include How Art contributes to the Objectives of Education and Artistic School Rooms. Single vol. (9" by 6"), pp. 14, illus., in original illus. wrps printed in black, blue, and pink. (#23000182) \$150.

Very good. Minor surface wear, water staining, wrappers detached.



5. [Teenagers][Driving Education] **How to Be a Better Teen-Age Driver.** Metropolitan Life Insurance Company. New York, New York. 1964. Tips for "How to Be a Better Driver" for teenagers, published by Metropolitan Life Insurance Company. Celebrates the milestone of getting a driver's license and its associated freedoms, while emphasizing safety and responsibility. Single vol. (7.75" by 5.25"), pp. 12, original illus. wrps. (#23001740) \$75.

The Metropolitan Life Insurance Company published dozens of public health booklets, offering advice on subjects ranging from healthy eating to the importance of vaccinating children against common diseases and safe teen driving.

Near-fine.



6. [Career Building][Retirement][Public Health] **The Next Promotion - The anxieties the working life through planning for retirement.** Ellis Gladwin and Rama Braggiotti (illus.) The Connecticut Mutual Life Insurance Company. Hartford, Connecticut. 1960. A booklet "for busy executives" exploring "the psychological problems of life" following retirement from a fulfilling career. Part of a series on mental health for families and adults published by the Connecticut Mutual Life Insurance Company. Includes cartoon illustrations of hypothetical situations to make the subject friendlier. Single vol. (5" by 8"), pp. 24, illus., stapled in original illus. wrps. (#23001905) \$175.

Near-fine.



BOY MEETS GIRL IN WARTIME

WAR CHANGES SOCIAL LIFE

War, the most intense of human crises, has come to the nation. War leaves nothing in human lives untouched. It permeates every detail of living—politics and education, communities and homes, work and play, eating and sleeping, friendship and courtship, dancing and dating. And far from the least of these are friendship and courtship, dancing and dating. They carry in them and through them the essence of human relations, the basis of building the family; the joys and sorrows that give life its simplicity and its complexity, its depths and its shallows.

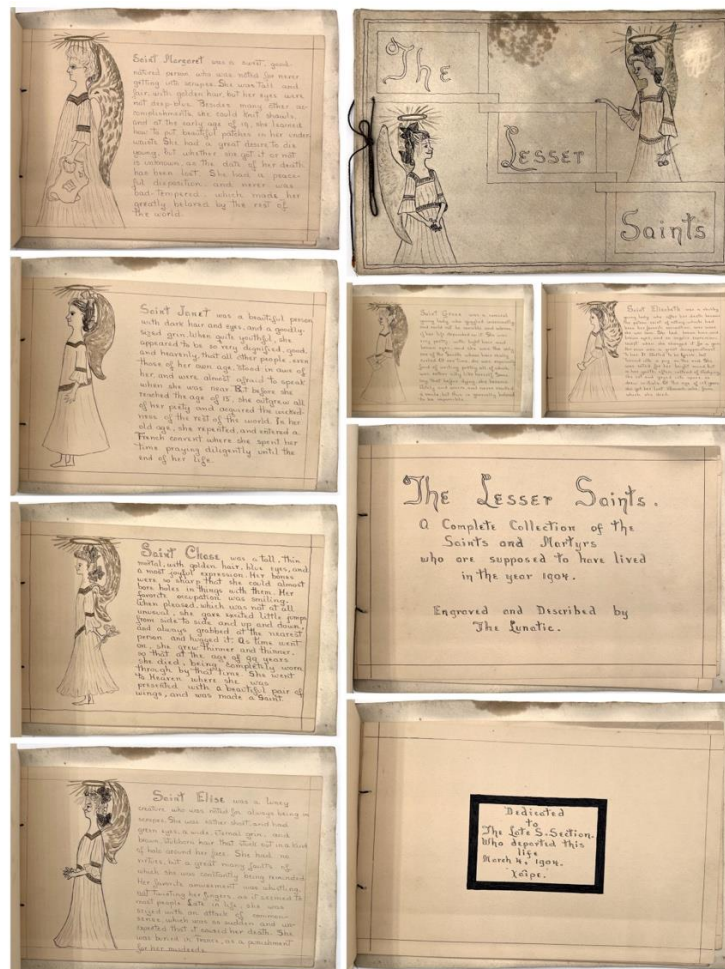
War or no war we still want the fun of playing together, the satisfaction of talking and working together, the opportunity to learn to know each other, to learn to love each other, to marry and to establish a home and family. War has not changed our desire for these things. In truth, it is being fought, so that the love of man and woman for each other and their freedom to

3

7. [Sex Education][Dating in Wartime][Venereal Disease] **Boy Meets Girl in War-time**. American Social Hygiene Association, Inc. New York, New York. [1943]. A booklet published by the American Social Hygiene Association in order to "inform and reassure young persons about some of the human relations which need to be understood especially in wartime ... It is presented with a salute to the men in the armed forces in recognition of their service ... and in the hope that the girls and young women who complement this picture, will themselves gain in insight and grow into maturity through their participation in recreational activities with service men" (p.1). includes advice for dating service members, addressing the loneliness and awkwardness of the situation, as well as a brief section on sex education, validating it as a normal part of the human experience and one that is intensified during war. Acknowledges the existence of venereal disease among service men, such as gonorrhea and syphilis, and warns against promiscuity. Perhaps most interesting about this booklet is that it includes an additional section that the editors did not include in earlier editions, but deemed it necessary after receiving mail from readers who clearly needed guidance in male and female sex anatomy. Single vol. (5.5" by 4"), pp. 32, stapled in original illus. wrps. (#23001394) \$250.

Includes some great chapter headings, including, "Grab Your Man?".

Very good to near-fine. Some toning, spotting.



8. [Women and Friendship][Fictional Women Saints][Original Artwork][Idiosyncratic and Unique][Sweet Humor]
The Lesser Saints: A Complete Collection of the Saints and Martyrs who are supposed to have lived in the year 1904. The Lunatic. [England]. 1904. A handmade book with original artwork depicting seven (7) fictional female saints based off what real girls and women in the unidentified creator's life. It is dedicated to a late friend, and is "Engraved and Described" by "The Lunatic", a pseudonym. Sweetly naive and idiosyncratic. Depicts two female saints on the cover, smiling at each other and wearing Ancient Grecian-style dresses, and stylized as angels. Each saint inside has a paragraph description, and is illustrated in profile with identifying characteristics (e.g. a poem, or food). Also interesting for the aesthetic mixture of Christian sainthood and Ancient Greek-inspired designs. The "saints" include: Saint Elizabeth ("A chubby young lady who after her death became the patron saint of eating"); Saint Margaret ("A sweet, good-natured person" who could "knit shawls"; Saint Chase (a thin girl with bones "so sharp that she could almost bore holes in things with them"); Saint Elise ("A luney [i.e. looney] creature" with "no virtues" who was "buried in France, as a punishment for her misdeeds"); Saint Anna Maria (a saint who "died from exhaustion and loss of breath, caused by her violent attempts to whistle"); Saint Janet ("But before she reached the age of 15, she outgrew all of her piety"); Saint Grace "a comical young lady" who "never cracked a smile" in her old age). (#23011888) \$450.

"Dedicated to The Late S. Section. Who departed this life March 4, 1904. 'Xaipe'." ("Xaipe" translates from Greek to "Rejoice".)

Very good. Toned with dust soiling, staining.

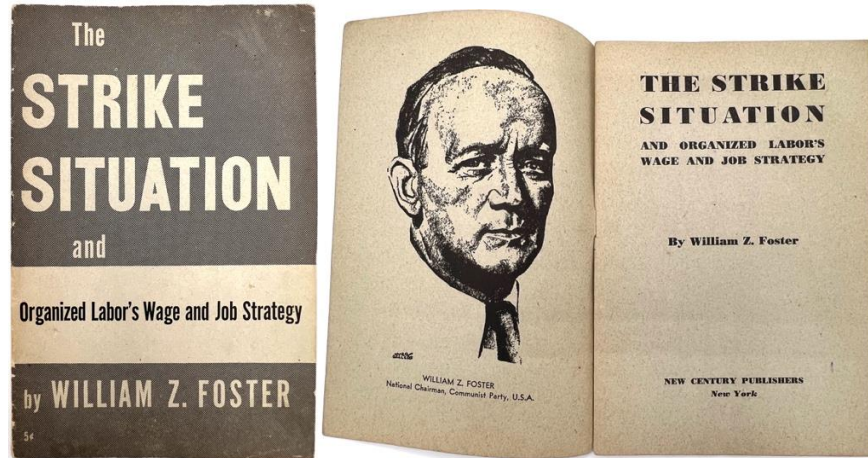
Women Beauty



- [Film Stars and Stage Divas][Marketing to Women][Geraldine Farrar][Kittie Gordon][Beauty][Body Image][Cosmetics] **Photo-illus Advert for Cosmetics by Mrs. Gervaise Graham.** Mrs. Gervaise Graham. Chicago, Illinois. c.1914. Photo-illustrated advertisement for products sold by Chicago cosmetics maven Mrs. Gervaise Graham, including hair dyes, dandruff remedy, soaps, rouges, and creams. Note the inclusion of face bleach to remove blemishes and lighten the skin, showing the beauty standards of the time. Each product is illustrated with pricing and a brief description. Uses glamorous photos of and testimonials by the American prima donna Geraldine Farrar and silent film diva Kittie Gordon to market the products to women. An attractive piece of ephemera with important insight into body image and beauty in the 1910s. Six-fold pamphlet measuring 6" by 3.5" folded, photo-illustrated, printed in brown and blue. (#23001309) \$250.

Good to very good. Toned, some dust soiling/spotting, a couple short tears.

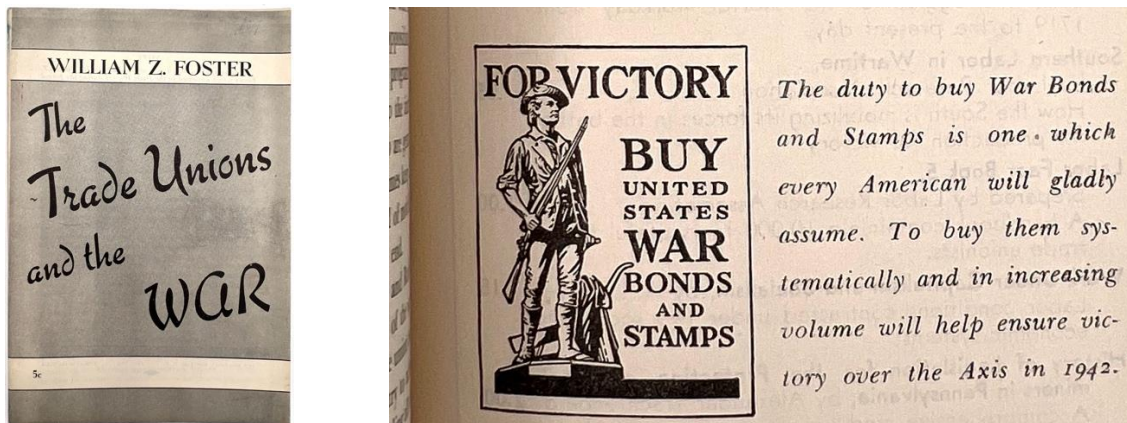
Labor & Unions



10. [Unionizing and Worker's Rights][Communism][American Labor Movement] **The Strike Situation and Organized Labor's Wage and Job Strategy.** William Z. Foster New Century Publishers. New York, New York. 1945. A pamphlet on striking and worker's rights by the noted radical labor organizer and Communist politician William Z. Foster (1881-1961), focusing on advancing the labor movement in the early postwar era, November 1945. Ends with a call to action for its readers, asking them to organize fellow workers under the tenets of Socialism to topple monopolists and promote the well-being of the masses. Mentions the need for swift action following the recent development of "atomic power" and its potential producing capacity. Single vol. (7.25" by 5"), pp. 24, stapled in original printed self wrps. (#23010821) \$175.

"William Z. Foster, the author of this pamphlet, is the National Chairman of the Communist Party and a veteran leader of the American labor movement. He led the great steel strike of 1919 which helped to pave the way to industrial unionization of the basic industries" (upper wrapper verso).

Very good. Toned, some wear to extremities.

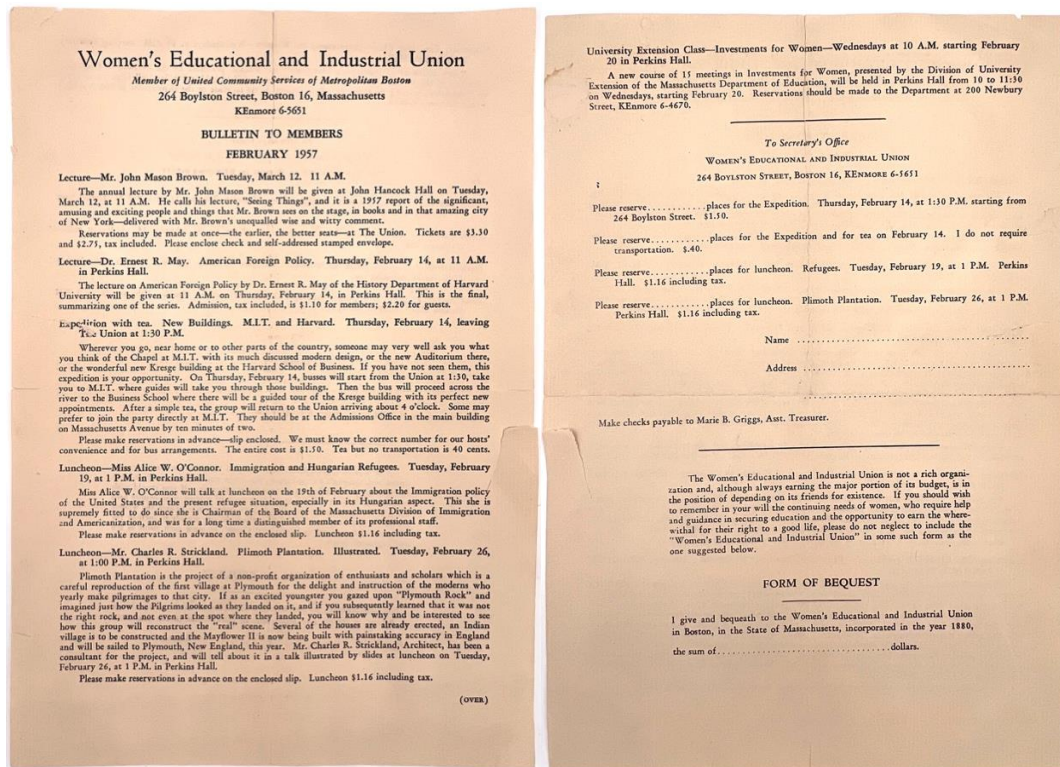


11. [Second World War][Trade Unions][Unionizing and Worker's Rights][Communism][American Labor Movement] **The Trade Unions and the War.** William Z. Foster Workers Library Publishers, Inc. New York, New York. 1942. A brief meditation on the importance of labor, worker's rights, and national unity during the early days of the Second World War, by an important twentieth century American labor organizer. Addresses the subjects of

mobilization of labor, production, adequate wartime wages and working conditions, and offers a chapter on "The Unions and the Negro People" and civil rights. Calls for trade union unity for success. Advertises War Bonds on the final page, and includes a list of related reading on the lower wrapper.
(#23010328) \$275.

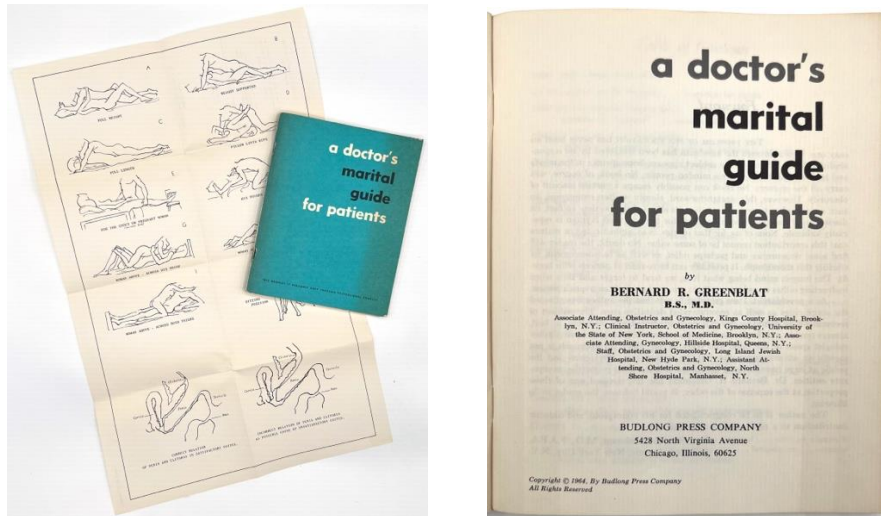
"William Z. Foster (1881-1961) was a radical American labor organizer and Communist politician, whose career included serving as General Secretary of the Communist Party USA from 1945 to 1957. He was previously a member of the Socialist Party of America and the Industrial Workers of the World, leading the drive to organize the packinghouse industry during World War I and the steel strike of 1919" (Wikipedia).

Near-fine. Minor toning, dust soiling.



12. [Women's Organizations][Women's Advancement] **Women's Educational and Industrial Union Bulletin for February 1957.** Women's Educational and Industrial Union. Boston, Massachusetts. 1957. A printed February, 1957 bulletin for the Women's Educational and Industrial Union, including a list of lectures and events for the month, with a form of bequest for donations. The Women's Educational and Industrial Union was formed in 1877 by the woman's rights activist Harriet Clisby (1830-1931) following a sharp influx of immigration in Boston in the second half of the 19th century, and the subsequent need for women's advancement that followed. It offered job training, lectures, free legal advice, a credit union, a hot lunch program for children in schools, and support for working mothers. Single printed leaf (10.5" by 7.25"). (#23011562) \$175.

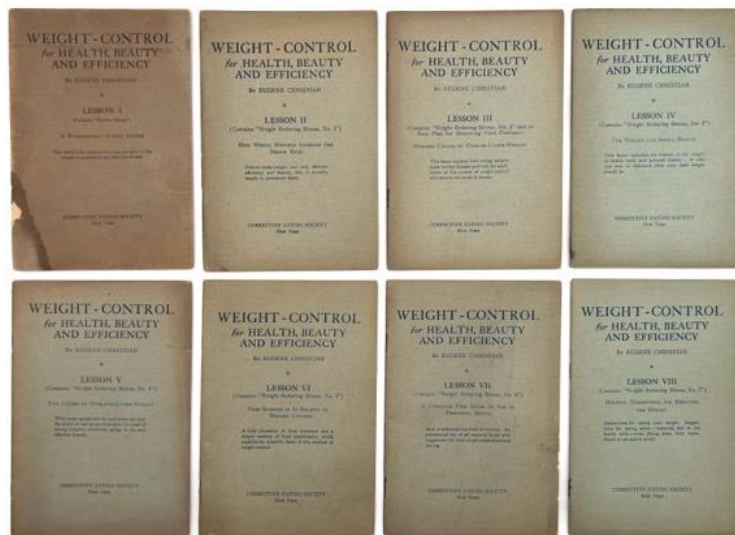
Very good. Minor toning, short tears.



13. [Sex Education][Birth Control][The American Family][Venereal Disease][20th cent. Perceptions of Homosexuality] **A Doctor's Marital Guide for Patients**. Bernard R. Greenblat Budlong Press Company. Chicago, Illinois. 1964. A printed sex education guide for married couples, written from the point of view of a doctor, broken into three parts: "Some Facts of Life" (sex anatomy, modern attitudes towards sex); "The Sexual Act" (desire, coital positions, hygiene); and "Conception and Pregnancy" (how conception occurs, and which birth control methods are available). The booklet a loosely inserted Coital Posture Diagrams Supplement, folded in quarto for what we assume is modesty, and labeled "To be dispensed at discretion of Doctor". Measures 5.5" by 4.25" folded. The booklet itself measures 6.75" by 5.5", pp. [6], 89, [1], ill., stapled in original printed teal wrappers. (#23001324) \$325.

Included is a chapter titled "Sex Anomalies and Abnormalities" which covers "homosexuality; hermaphroditism; nymphomania; prostitution; and priapism" (note the stigmatizing chapter title).

Very good to near-fine. Some minor toning, wear to extremities.



14. [Body Image][Weight Loss or Reducing][Dieting and Nutrition][Health and Weight][Stigma of Weight][Quack] **Weight-Control for Health, Beauty and Efficiency. Lessons I-VIII**. Eugene Christian Corrective Eating Society. New York, New York. 1921. Revised edition of a weight loss guide broken into eight parts, and published by the

"Corrective Eating Society" of New York, an organization formed by nutritionist Eugene Christian. Christian (1860-1930) pioneered the raw food diet and presented himself as a qualified physician, despite lacking any actual medical degrees. He is now (and was then) considered a charlatan or quack. The eight-part series includes the following volumes:

Christian, Eugene. "Weight-Control for Health, Beauty and Efficiency". New York: Corrective Eating Society, 1921. Revised ed. Lesson I. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. Contains menus, tips "for women", general advice.

----- Lesson II. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. Contains more menus, how high weight leads to "death".

----- Lesson III. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. Meal plans, occurrence of different diseases with weight gain.

----- Lesson IV. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. What your "ideal weight" should be, discusses weight and beauty.

----- Lesson V. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. Meal plans, what causes over- and under-weight.

----- Lesson VI. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. Food science and chemistry as it relates to weight control.

----- Lesson VII. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. Menu planning, healthy foods, and menu planning.

----- Lesson VIII. Single vol. (6.5" by 4.5"), pp. [24], stapled in original printed wrps. How to take your weight, which foods to avoid, meal plans.

(#23001893) \$500.

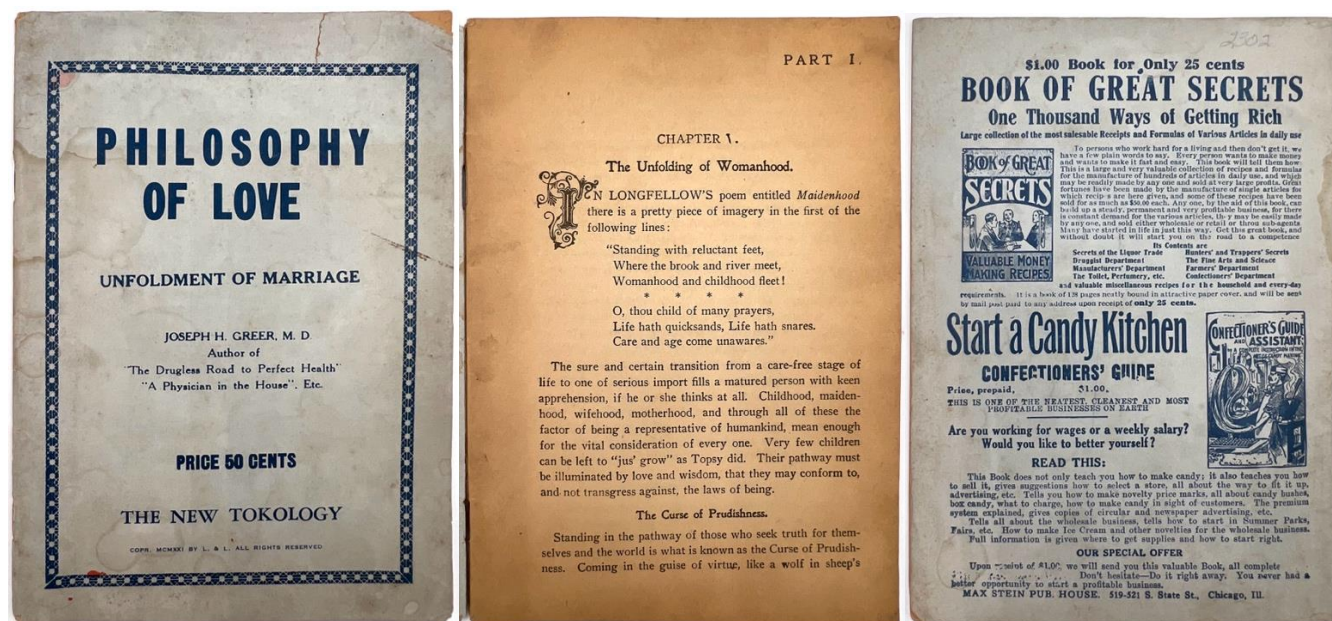
Good to very good. Some toning, water staining, small chips or short tears.



15. [Public Health][Birth Control and Family Planning][Pregnancy][Birth Control Methods][Sex Education][Planned Parenthood] **Techniques of Conception Control**. R. L. Dickinson The Williams & Wilkins Company. Baltimore, Maryland. 1950. An early Planned Parenthood publication, offering common options for contraception for couples in 1950. Published primarily for family planning advisors and medical practitioners, but written in a

concise and accessible way for the general public to understand as well. Includes detailed anatomical diagrams, explanations of how each method works, and effectiveness. Note the following inclusion in the foreword by a medical doctor, establishing birth control as a public health necessity above a personal decision: "Limitation of population is recognized as an urgent, continuing and universal necessity" (p. 2). Single vol. (10" by 7"), pp. 60, illus., in original printed wrps. (#23001247) \$250.

Very good. Toned, minor dust soiling, a couple short tears. Modern paper repair to spine.



16. [Marriage][Sex Education and Women's Health][Marriage and Gender Roles] **Philosophy of Love: Unfoldment of Marriage (part of The New Tokology)**. Joseph H. Greer, M.D. Laird & Lee. [Chicago, Illinois]. 1921. Scarce: a single part of a larger book in parts titled "The New Tokology" by Eli F. Brown and Joseph H. Greer, first published in 1903; this part is from a reissuing of the individual chapters by Laird & Lee in 1921. It covers the following chapters: "The Unfolding of Womanhood"; "The Fulfillment of the Law"; and "The Fruits of Fulfillment". Throughout these chapters, Greer (who, it should be said, is a male physician) advises women in matters of sex and marriage, such as avoiding "prudishness", seeing sex as a spiritual activity, choosing a partner, and offering early and honest sex education to children. An important view into the state of sex education in 1921, in a scarce printing. Single vol. (7.5" by 5.5"), pp. [155]-187, [1], stapled in original printed blue wrps. (#23001731) \$225.

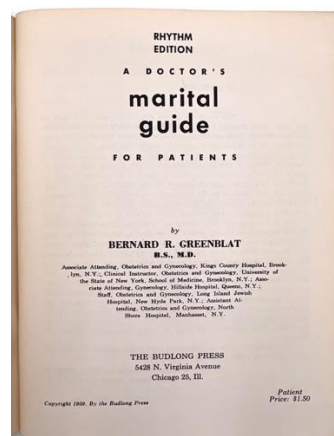
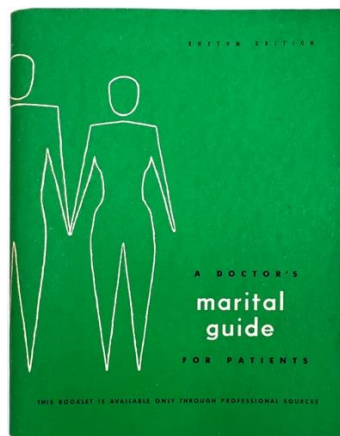
The title "The New Tokology" references a Victorian work titled "Tokology: A Book for Every Woman", first published in 1883 by the physician Alice B. Stockham. It was seen as a seminal work in women's health and sex education.

Good. Some toning, water staining, short tears.



17. [Feminine Hygiene][The Modern Woman][Marketing to Women] **The Safety Zone: A Frank Talk with Women Concerning their Personal Problems (Douching)**. Takara Laboratories. Hollywood, California. c.1940. Advertising booklet for Takara Hygienic Powder, "A Modern Product for the Modern Woman". Includes testimonials and directions for use of the douching product. Also advertises Takara brand suppositories. Note the many photos of glamorous young women, and the packaging of the product, which depicts a pretty young nurse on the front with decorative font. An example of a product almost certainly marketed to average women who yearn to exemplify the glamour of Hollywood. Single vol. (6" by 3.5"), pp. [16], illus., stapled in original illus. wrps. with photo-illustration of stylish young woman in plaid dress. (#23001204) \$150.

Very good. Stain to lower wrapper, minor toning.

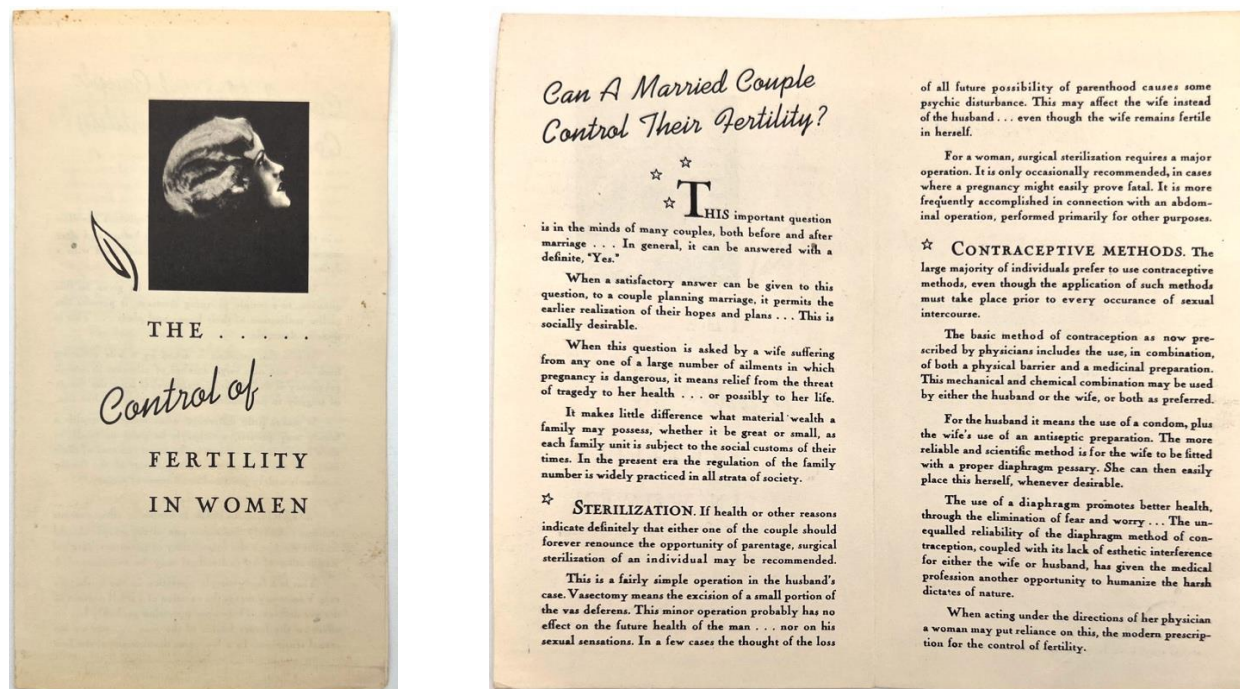


18. [Adult Sex Education][Marriage][Rhythm Method] **A Doctor's Marital Guide for Patients**. Bernard R. Greenblat, M.D. The Budlong Press. Chicago, Illinois. 1959. The "Rhythm Edition" of a sex education booklet by sex researcher Bernard R. Greenblat, M.D., published exclusively for general practitioners to give to their married patients. Covers the following subjects among others: modern attitudes towards sex; the male and female sex organs; the sexual act; "natural" coital positions and behavior; attaining mutual satisfaction; obstacles and

anomalies; hygiene; and conception and pregnancy. Covers the rhythm method of contraception, and mentions the Catholic stance on reproduction, indirectly referencing abortion. Of note is the inclusion of "female frigidity" in the section on "obstacles", and the inclusion of homosexuality, hermaphroditism, nymphomania, prostitution, and priapism in sex "anomalies" and "abnormalities". Glossary included in rear. Single vol. (7" by 5.5"), pp. 88, original illus. green wrps. (#23001837) \$200.

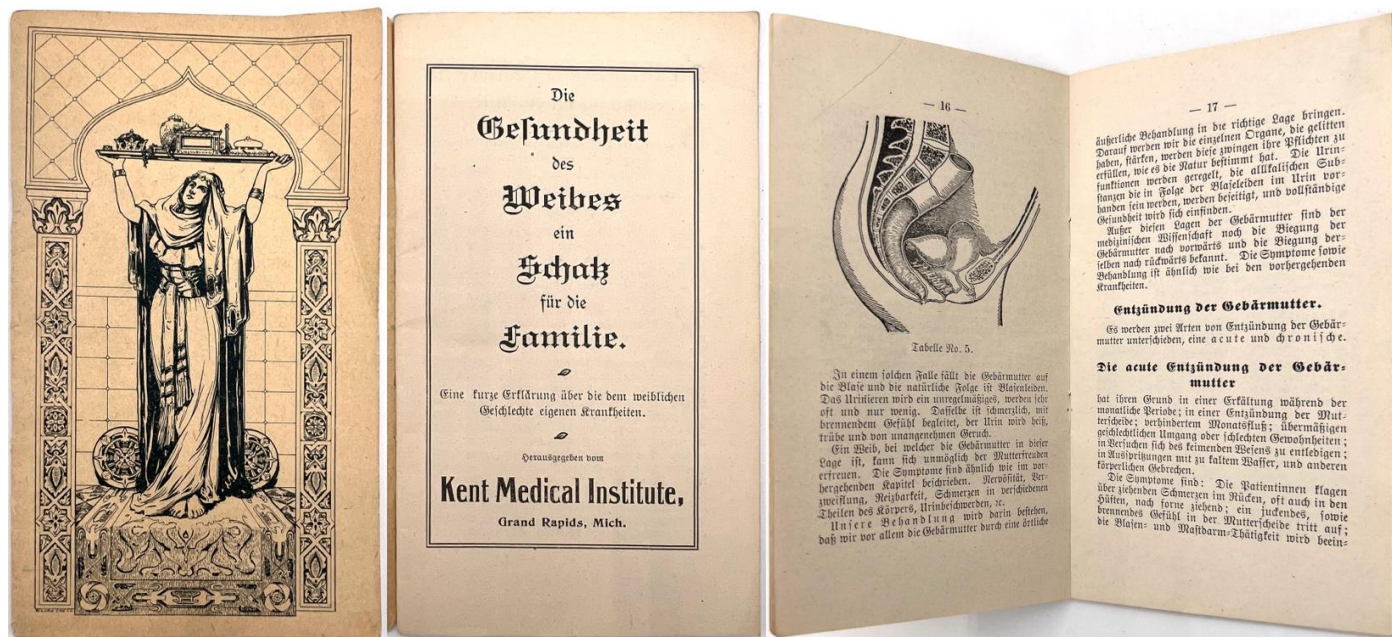
Note the mediation of sex education in 1959 through doctors and Health practitioners: "This booklet is available only through professional sources" (upper wrapper).

Near-fine. Minor toning.



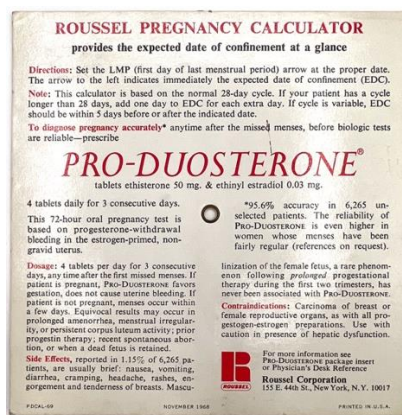
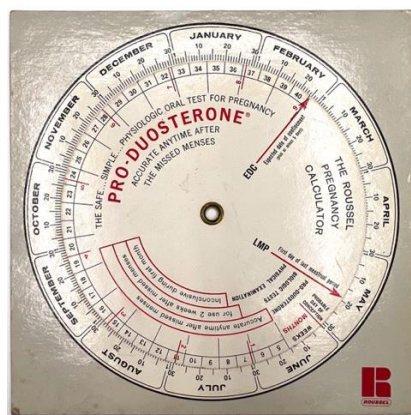
19. [Contraception and Family Planning][Sex Education] **The Control of Fertility in Women**. N.p. United States. 1920s. Featuring a glamorous young woman with blonde finger waves on the cover, "The Control of Fertility in Women" educates American women in the 1920s about sterilization (both male and female) and contraception methods (including condoms, diaphragms, spermicidal foam). "Can a married couple control their fertility? ... When this question is asked by a wife suffering from any one of a large, number of ailments in which pregnancy is dangerous, it means relief from the threat of tragedy to her health, or possibly her life". Emphasizes the importance of family planning to the "modern woman", and dismisses taboos surrounding contraception by stating that "in the present era the regulation of the family number is widely practiced in all strata of society". No publisher is listed. Important ephemeral evidence of family planning options for women in the 1920s. Printed bifolium (6.25" by 3.5"). (#23001947) \$250.

Near-fine. A couple minor spots.



20. [German Language][Female Ailments][German-American][Health Education for Girls] **Der Gesundheit des Weibes ein Schatz für die Familie** ("A woman's health is a treasure for the family"). Kent Medical Institute. Grand Rapids, Michigan. c.1910? A booklet on women's health, advertising the Kent Medical Institute in Grand Rapids. It is notable for its exclusive use of German language/Fraktur lettering, probably chosen to market itself to German immigrants or Pennsylvania Dutch communities. Also of interest is the booklet's explicit directive to mothers, telling them to educate their daughters in women's health and sex education as they enter puberty, a relatively progressive notion for some at the time (see p. 2). Offers brief descriptions of common "female ailments" such as unusual vaginal discharge, painful menses, etc. Includes diagrams of female anatomy. Includes nymphomania as an ailment, and example photos of open sores that the Institute offers treatment for. Upper cover features a stylized illustration of an idealized North African woman in sumptuous clothing. Single vol. (6" by 3.5"), pp. 36, illus., stapled in original illus. wrps. (#23001174) \$250.

Very good. Toned.

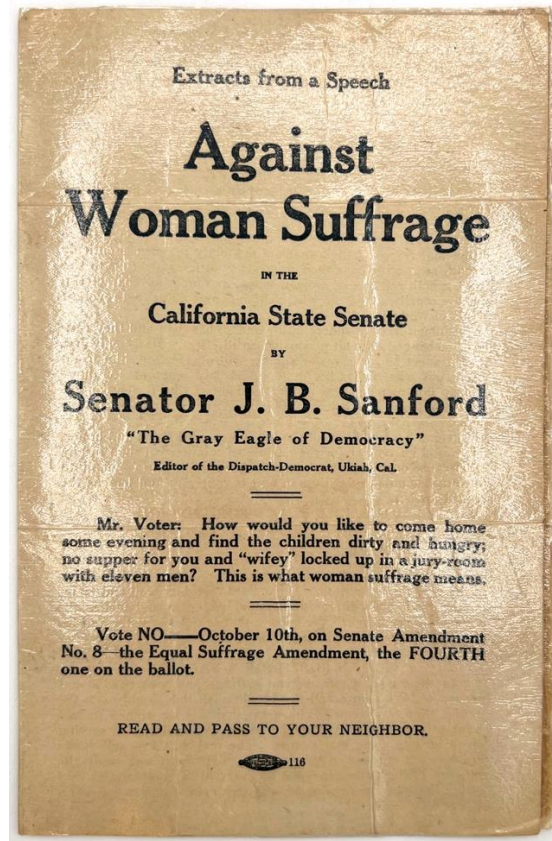


21. [Pregnancy Tests][Volvelles in Advertising] **The Roussel Pregnancy Calculator**. Roussel Corporation. New York, New York. 1968. An advertising volvelle for "Pro-Duosterone", an oral pregnancy test marketed as effective two weeks earlier than other biologic tests. A course of four tablets per day for three days is taken. If nothing happens, the patient is pregnant; if the patient is not pregnant, menses will begin. To use the volvelle, the first day of the

last menstrual period is aligned with the outer calendar; then, the EDC ("estimated date of confinement") can be predicted plus or minus five days. Volvelle measures 5" by 5", with inner circle measuring 3.75" in diameter, held together by a small metal grommet. (#23001994) \$200.

Very good.

Women's Rights



22. [Women's Suffrage in California] **Extract from a Speech Against Woman Suffrage in the California State Senate by Senator J.B. Sanford.** . . 1911. An anti-Women's suffrage speech asking readers to vote "No" on California's Equal Suffrage Amendment. It was narrowly approved after an earlier 1896 attempt had failed. Emphasizes the importance of keeping the "woman's sphere" separate, the need to keep domestic life "pure", and refers to the Suffragette as a "mannish woman who kisses lap dogs instead of babies". Uses the offensive racial stereotype of the Hottentot to paint a derisive image of the "New Man and the New Woman". Ends by predicting that "The women will wear bloomers and run the government--and then the world will come to an end." Bifolium (8" by 5"). (#23001428) \$250.

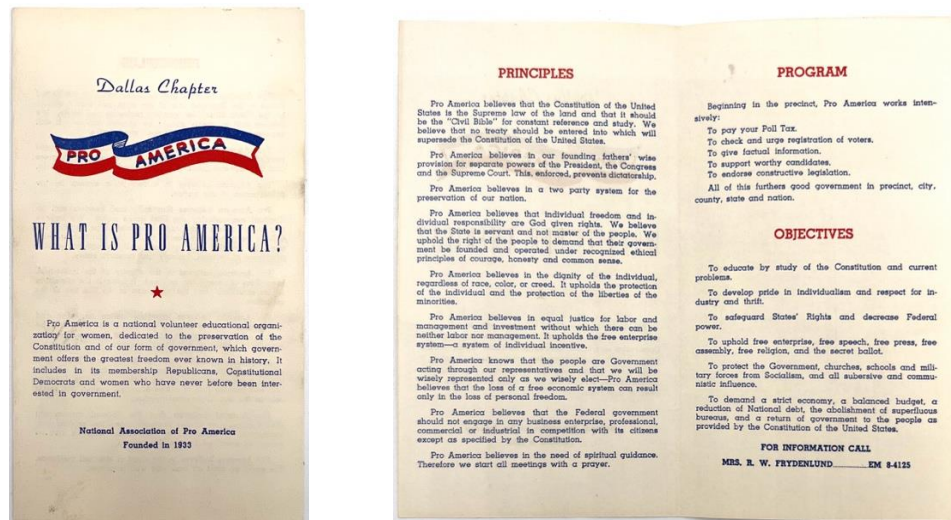
J.B. Sanford was Chairman of the California Democratic Caucus in 1911, and fought hard to keep women from the polls.

Tape repair. Toned. "laminated" for preservation.



23. [Carnivals and Side Shows][Death Defying][Women in Entertainment][Souvenirs][Electric Chair][Capital Punishment][Magicians and Magic Shows] **Miss Electricia The Defier of the Horrible Electric Chair of Prison Regulation Souvenir Card.** United States. [1912]. Souvenir photo card depicting a smiling Miss Electricia, a death-defying side show star who was advertised in newspapers as “taking 1,600 Volts of Electricity in 10 seconds” from “the horrible electric chair of prison regulation” (Harrisburg Daily Independent, 24 Jan.). A doctor was usually in attendance. It was common for women to use the stage name “Miss Electricia” or “Miss Electra” for their magic electric chair acts; supposedly, Ray Bradbury was inspired by a male version of such “electric girls”, Mr. Electrico, in 1932 (Smithsonian Magazine). We have been unable to identify this particular “Miss Electricia”, though we know she was active in 1912. Photo-illustrated souvenir card (5.5” by 3.5”), verso blank. (#23000437) \$250.

Very good. Minor dust soiling, some sunning to verso.



24. [Women's Organizations][Political Education and Engagement] **What is Pro America?** National Association of Pro America. Dallas, Texas. c.1940. A 1930s pamphlet promoting the Dallas Chapter of the “Pro-America”, a

"national volunteer educational organization for women, dedicated to the preservation of the Constitution ... It includes in its membership Republicans, Constitutional Democrats and women who have never before been interested in government" (cover). Published for prospective members, the pamphlet offers a succinct list of principles, its program, and objectives. Interesting to see which of this organization's principles and objectives have (and have not) filtered down to certain relevant political groups and ideologies today. The umbrella organization was founded in 1933 by Mrs. Theodore Roosevelt. Printed bifolium (6.25" by 3.5"), with red white and blue ribbon with organization name on cover. (#23001300) \$175.

Principles - Believes in the founding fathers, individual freedom and individual responsibility as God given rights, the need for spiritual guidance and much more.

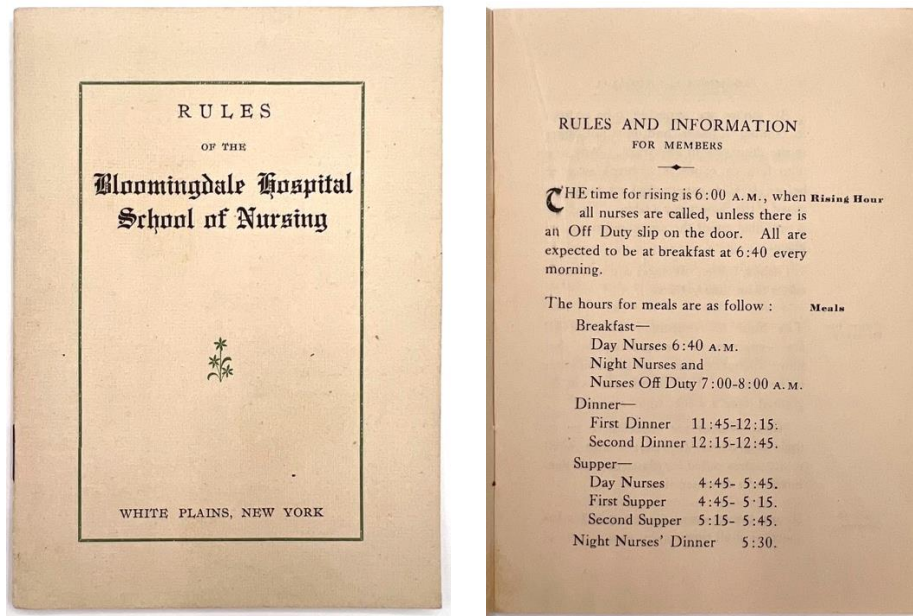
Fine.

Women's Roles



25. [Postcards][Political Cartoons] **Here's to the Girl Behind the Man Behind the Gun.** United States. 1908. Pre-WWI patriotic postcard with an image of a young woman wearing the stars and stripes alongside the message "Here's to the Girl Behind the Man Behind the Gun". A charming reminder of the importance of women and the home front. Measures 3.5" by 5.5". Addressed and postmarked with message on back. Includes early ink manuscript caption to the front that reads, "This is one of Uncle Sam's girls. --H" (#23001975) \$65.

Very good. Minor edge wear and dust soiling.

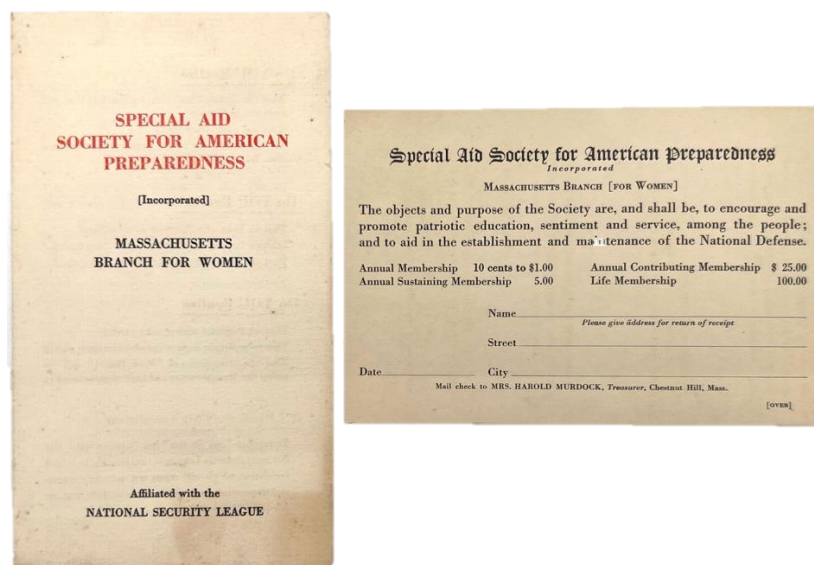


26. [Nursing Education][Nursing Schools] **Rules of the Bloomingdale Hospital School of Nursing.** Bloomingdale Hospital School of Nursing. White Plains, New York. 1918. Printed rule book for the Bloomingdale Hospital School of Nursing in White Plains, published in 1918. An important view into the daily life of a nurse in training, one of the few careers paths open to women outside the home in the 1910s. Published at a time when nursing was becoming increasingly professional following the First World War. Includes information on daily meals, personal belongings, uniforms, vacation and off duty, visiting hours, and laundry. Single vol. (5.5" by 3.75"), pp. 14, stapled in original printed wrps. (#23000995) \$150.

Rules and Information:

Hours of Retiring: Night Nurses are expected to be in their beds from 9:00 am to 4:00 pm, unless called for class, or with a permission to do otherwise.

Near-fine. Minor rust staining from staples.



27. [Women Against War][National Defense][First World War] **Massachusetts Branch for Women of the Special Aid Society for American Preparedness - [Promotional Pamphlet]**. Massachusetts Branch for Women of the Special Aid Society for American Preparedness. Boston, Massachusetts. c.1916. First World War-era pamphlet promoting the Massachusetts Branch for Women of the Special Aid Society for American Preparedness, an affiliate of the National Security League: "The most useful purpose of our organization is to create public sentiment. Women, if united, can exert as much or more influence on public sentiment as men, and if once aroused, they can accomplish more in the direction of legislation than men can ... [war] results in sending [our] sons and brothers to the front as volunteers, utterly ignorant of military duties ... sure to be hopelessly defeated and probably killed". Includes a mail-in form for membership. Printed bifolium (5.75" by 6.5") with mail-in slip measuring 3.25" by 5". (#23011892) \$150.

Important evidence of American women's involvement in anti-war legislation in the 1910s.

Very good. Minor staining.



28. [Cabinet Cards][Theater and Drama][Vaudeville Celebrities][Androgyny in Theater] **Two (2) Cabinet Cards of Vaudeville Starlets Dorothy Denning and Camille D'Arville**. Sarony. New York, New York. 1892. Two (2) colorized cabinet cards produced c.1892 by Sarony as part of a series of theatrical stars. They include no. 7, "Dorothy Denning", and no. 22, "Camille D'Arville", both boldly dressed in tights and sequined leotards and posing as male characters. D'Arville (1863-1932) was a Dutch-born vaudeville and opera singer who debuted in London and gained notoriety with her "cavalier"-type androgynous characters, blurring the line between masculine and feminine. Denning occupied similar characters. Together, they represent a very specific cultural moment wherein androgyny was acceptable in an otherwise black and white society. Both cabinet cards measure approx. 9" by 6". (#22017329) \$250.

Good to very good. Some chipping, including larger chip to lower right-hand corner of "Camille D'Arville".



29. [Military Families][1950s Cocktail Parties] **Party Hints and Decorations For Service Wives**. Frances C. Crowell. Germany. 1955. A decorating guide for service wives, offering tips and tricks for making the most of their next baby shower, cocktail party, or holiday shindig. First printing, published in Germany, presumably for families stationed abroad. Includes directions for making party favors, place cards, and decorations, featuring lots of crepe paper. Highlights include: choir boy name cards; corn husk dolls; a real ice glacier centerpiece; carnation flowers made from Kleenex; and crepe paper hibiscus flowers. Note the South Sea Island party decorations, which prominently features a stereotypical "savage native" character. Single vol. (8.25" by 5.75"), pp. 61, [1], illus., bound in original illus. wrps printed in black, white, and yellow. (#23001263) \$175.

"Dear Service Wife: Whether you're with the Army, Navy, Marines, or Air Force, you know that there are times when 'It is your duty to do the decorations' for social affairs. The purpose of this book is to nourish your creative imagination ... [so] you will discover that decorating need not be a fearsome chore, but can become an interesting hobby."

Very good to near-fine. Some sunning. Toned.

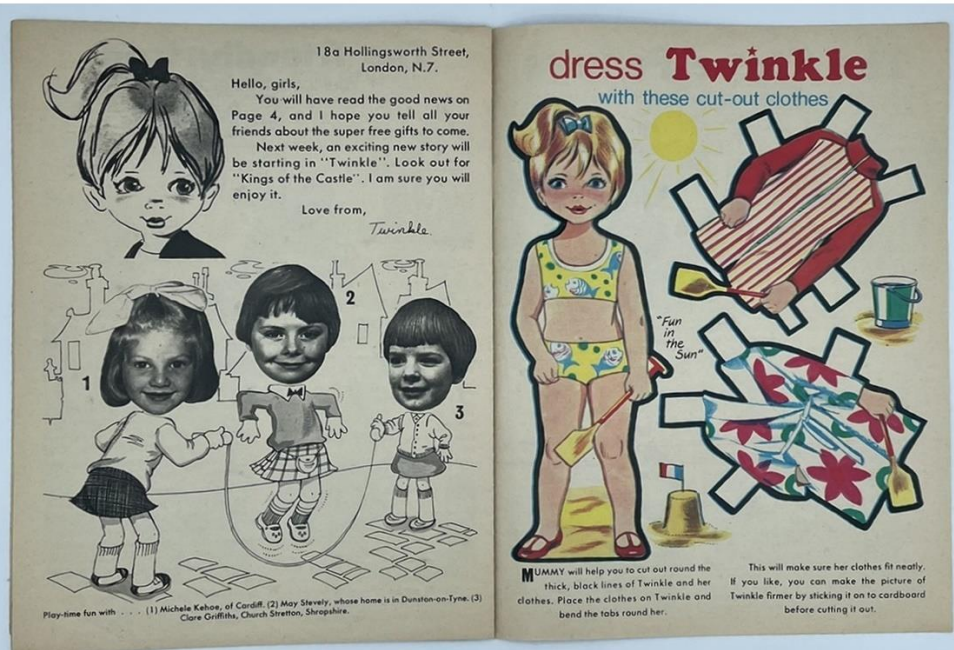
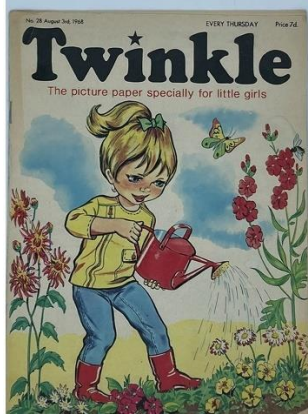


30. [Gender Roles][Military Spouses and Families][Air Force][Woman's Work] **The Air Force Officer's Wife.** USAF Personnel Retention Program. [Washington, D.C.]. 1964. Where patriotism meets gender roles: a printed booklet encouraging the wives of Air Force Officers, recognizing the support and labor they provide as military spouses. Part of the "USAF Personnel Retention Program", the booklet includes a brief description of what an Air Force wife can expect from her husband's career, including a detailed breakdown of income and survivors insurance, worldwide travel, community living, retirement benefits, medicare and education for children. Paints the Air Force as an active supporter of the American nuclear family and its values. Note the many illustrations of stylish, sharply dressed young couples traveling, dancing, and relaxing with their families. Single vol. (7.5" by 5.25"), pp. 20, illus., original illus. blue self wrps. (#23001700) \$275.

Very good. Some toning, surface wear, extremities bumped.

It's all about the Children

Materials in this section will always be about the children...



31. [Child Development] [Women's Studies] [Gender Roles] [Childhood Ephemera] **Twinkle: The picture paper specially for little girls.** D. C. Thomson & Co. London. 1968. 14 pp wrappers. Stories and activities involving girls as they should be and behave. Content includes Nancy the little Nurse, a free 'Twinkle' engagement ring premium, Betty Bright-the proper little girl who does everything well, puzzles for the little nurse, Dainty dollies, Sue of the Children's Zoo, Sally Sweet on Sunshine Street, Wendy at Willowtree Farm, Patsy the Panda, The friendly frog, playtime with girls playing jump rope and a Twinkle paper doll and a concluding story titled 'When I Grow Up'. Measures 11" x 8 1/2". Some wear. (#250122345) \$85.



32. [advertising to children][paper dolls][fashion][sewing][sewing patterns][gender roles] **Collection of 20th Century Paper Dolls used in Fashion Advertising to Children Directly.** United States. 1917-1996. In the 1880s companies saw a way of reaching a wider audience by creating advertising material that was directed towards a young audience. The hope was that children might help to direct their parent's spending habits. By the early 1900s, advertisers had perfected this technique and had come up with a wide variety of paper games and toys meant to attract a child's attention. One such paper toy that was used by advertisers was paper dolls. With the combination of cheap printing and a surge in the popularity of paper dolls, manufacturers of all kinds of household goods took advantage by using them to promote their wares. The fashion and clothing industry in particular used this to great effect, as these ads were designed to mainly target young girls, and encourage them to desire to dress like their favorite paper doll. This collection consists of 11 items (25 dolls) of advertising paper dolls. Below is a brief description of the items within the collection.

Dandyline Company Paper Doll (1917)

The Dandyline Company, based in Chicago, IL, made dresses for young girls in the early 1900s. It then sold them to retail stores across the country along with an advertising paper doll. While the two dolls in this section are extremely similar, they are slightly different. This is mainly seen in the details of the yellow dress they are both wearing. The back of the doll had a space for the retail store to print its name and address. This is the "Little Sister" series and includes two dolls and 14 costumes. Note the gender specific objects being held by the costumes. The back of each out had a Lot No. so that one could order the exact outfit. The two stores on the back of the dolls in this collection are E. M. Devine in Philadelphia, PA, and Hirsch D. G. Co. in Decatur, IL.
2 Dolls + 13 outfits, CUT, Measures 7" x 2 1/4" (Doll)

FA Quality Family (c1920)

During the 1920s a company by the name of FA Quality Trimmings, which sold various ribbons and trimmings meant to accent clothing, started a line of dolls called the FA Quality Family. It was a set of 4 dolls- Mother, Sister, Betty, and Buddy (Buddy is missing from this collection) with three outfits each. On each sheet is the advertising phrase: "These cut out dolls serve two purposes; to amuse the children and to give you the style suggestions designed by experts."

3 UNCUT SHEETS (3 dolls + 9 outfits), Measures 7 3/4" x 5"

Stories and Fashion (1934)

Like the title suggests, this 16 pp. black and white booklet contains both paper dolls and short stories. Published by Mabley & Carew, a prominent department store in Cincinnati, Ohio, its goal was to help sell the clothing available at its store. The book contains six dolls: Mary, Tommy, the twins Betty & Bobby, Billy and Baby Jane. Beside each outfit is the price and department store floor in which it can be found on. The stories in this booklet are: The Little Boy and the Brook, My Fairy, and the Baby Stuart. Cover is detached.

6 Dolls + 10 outfits with accessories, UNCUT Booklet, Measures 7 1/2" x 5 1/4"

Miss Sunbeam Paper Doll Set (1949)

Sunbeam Bread used their Miss Sunbeam doll to not only encourage the purchase of their baked goods, but also as a mean of selling their "Simplicity Printed Patterns". These sewing patterns allowed mothers to recreate the dresses Miss Sunbeam wore for their daughter. Next to each outfit was a product code that correlated to a specific sewing pattern. There are two pages for this item, the first page, with the doll, is in color, while the second page is in black and white. This would allow the child to have even more fun with the toy by coloring in the outfits.

These two sheets are stapled together.

1 Doll + 9 outfits with accessories, 2 UNCUT SHEETS, Measures 12" x 8 3/4"

Miss Sunbeam Paper Doll Set (c1950)

The same paper doll as mention in the previous item, but with new outfits, mean for a new season. These outfits, along with the product code also gave an age range. Additionally this version had a teddy bear paper doll as well.

1 Doll + 9 outfits with accessories, 2 UNCUT SHEETS, Measures 12" x 8 3/4"

Gibbs Kids Paper Dolls (c1950)

Produced by Gibbs Underwear Company, based in Philadelphia, PA, Gibbs Kids was a series of paper dolls intended to help local retailers sell their clothes. The doll featured is the "10 year old Sister", and it showcases 4 outfits. What is unique about this item is not all the outfits paired with the doll are made or sold by Gibbs. Additionally, on the back of the sheet is a stamp that says "Compliments of Paperdoll Gazette, Shirley Hedge, Editor, Route 2, Princeton IND. 47679"

1 Doll + 4 outfits, 1 UNCUT SHEETS, Measures 12" x 9"

Carter's School Wise Cut-Ups (Sept 1952)

Printed in the September 1952 issue of McCall's, a monthly American women's magazine that ceased publication in 1992, was a printed ad for Carter's. Carter's was a clothing store for children selling clothes from 'cradle through school'. This ad features two dolls, a Big Sis, and a Baby Sis, each with their own outfit. The ad speaks directly to the child stating that their outfits mean that "Daddy saves dollars galore!"

2 Dolls + 2 outfits, 1 UNCUT SHEET, Measures 13 1/2" x 5 1/4"

Pretty as Picture (1961)

In a children's magazine, entitled 'Jack & Jill', a paper doll was printed for Vogue Patterns, a company that sold patterns for fashionable clothes. This doll was designed by Betty Jaxon and was meant to capitalize on the Easter holiday. In two sheets, a doll named Jill (there are two version of the same doll, each in a difference stance) is surrounded by colorful, fashionable outfits. Each outfit has the pattern number printed on its tabs. The Pretty as a Picture sheet was a store give-away, the second sheet is a proof presumably for future designs.

2 Dolls + 10 outfits with accessories, 2 UNCUT SHEETS, Measures 14" x 10 1/4" (Larger sheet)

Bendel's Cut-Out Dolls (1962)

Henri Bendel was an innovator when it came to high end luxury fashion and his boutique shop in New York City soon became a beacon of luxury for the cities elite. He also was a strong proponent fashion-centric illustration, and since paper dolls are a natural progression of that he soon had several books of them that he used to sell his clothes. The item is a 12 pp. booklet with paper wraps. The cover is an illustration of a cut out sheet of paper dolls. The book includes three (3) paper dolls and four (4) pages of outfits. The reverse of the page provides a narrative description, sizing information and pricing for each of the paper doll costumes. There is even an introductory note in the beginning of the book that asks the children not to cut out the dolls until mother has ordered the desired outfits.

3 Dolls + 21 outfits with accessories, UNCUT Booklet, Measures 9" x 7"

Vind Garn Til Vinterens Dolls (1966)

Published in Familie Journalen, Denmark's longest running weekly family and women's magazine (it was started in 1877), are two paper dolls. The advertisement is for Dale Crepe, a yarn company in Europe. The dolls are meant to help selling knitting patterns, and each sweater is a pattern you can purchase. There is a both a boy and girl doll, each with four knit sweaters, and at least one knit hat and pair of mittens. In Danish.

2 Dolls + 8 sweaters with accessories, 2 UNCUT SHEETS, Measures 13 1/2" x 10"

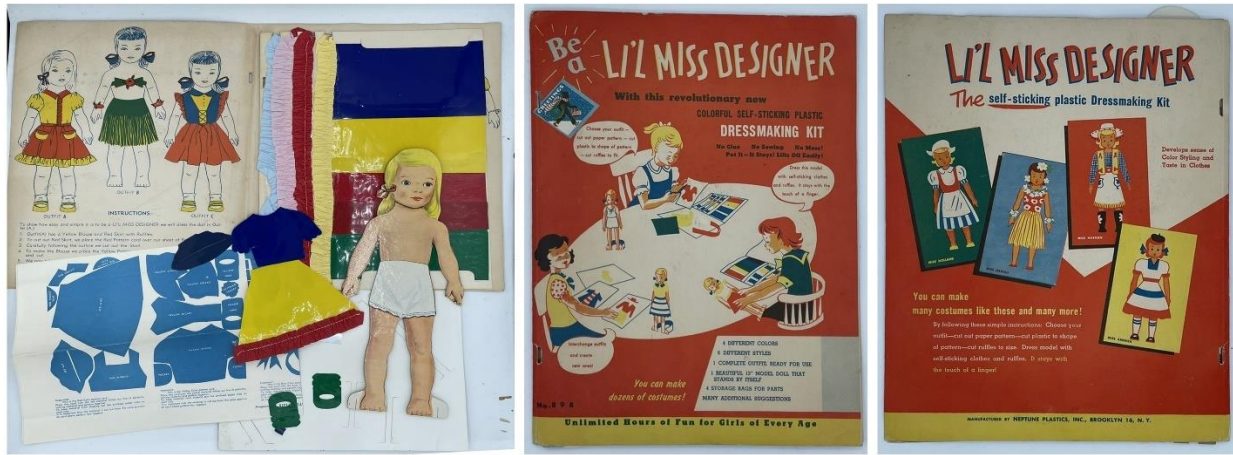
Look Book Holiday (1996)

This advertising pamphlet was aimed directly at both young boy and girl fashionistas. This is evident even in the title, as a 'Look Book' is a collection of designs compiled to show off a style or clothing line. Even the names of the outfits advertised in this accordion folded pamphlet are titled to reflect that. Such as "Glamor Girl", "Updated Classics", and "Long, Lean Look". Published for the holiday season by The Children's Place, an American specialty retailer of children's apparel and accessories since 1969. It comes with two dolls, a boy and a girl with several outfits each. The pamphlet is printed in color and is double sided. As such, it is impossible to cut out both dolls and all the outfits from the same pamphlet.

2 Dolls + 13 outfits with accessories, UNCUT, Measures 5" x 3 1/4" (folded), 26" x 5" (unfolded)

(#27100103) \$1000.

Note the gender role advertising used to influence on children



33. [Pretend Play][Paper Dolls][Sewing][Gender Roles] **Be a Li'l Miss Designer Dressmaking Kit No. 898.** Neptune Plastics, Inc. Brooklyn. c1960. An unused large format book titled *Be a Li'l Miss Designer - With this revolutionary new Colorful Self-Sticking Plastic Dressmaking Kit - No Glue No Sewing No Mess!* Manufactured by Neptune Plastics, Inc. Brooklyn 16, NY. No. 898. Includes 4 different colors, 6 different styles (patterns), one 13" Model Doll that stands by itself, 4 storage bags for parts and many additional suggestions. "Unlimited Hours of Fun for Girls of Every Age" When opened the inside cover depict images of the various models and instructions. Affixed with plastic spirals at center is a plastic wrapped card that includes the doll, the patterns and the material including ruffled trim pieces. The back cover further promotes the product Instructions on reverse read "Choose your outfit -- cut out paper pattern - cut plastic to shape of pattern -- cut ruffles to size. Dress model with self-sticking clothes and ruffles. Dolls include Miss Holland, Miss Hawaii, Miss Western and Miss America. Measures 13 1/4" x 10 1/2". (#24016253) \$100.

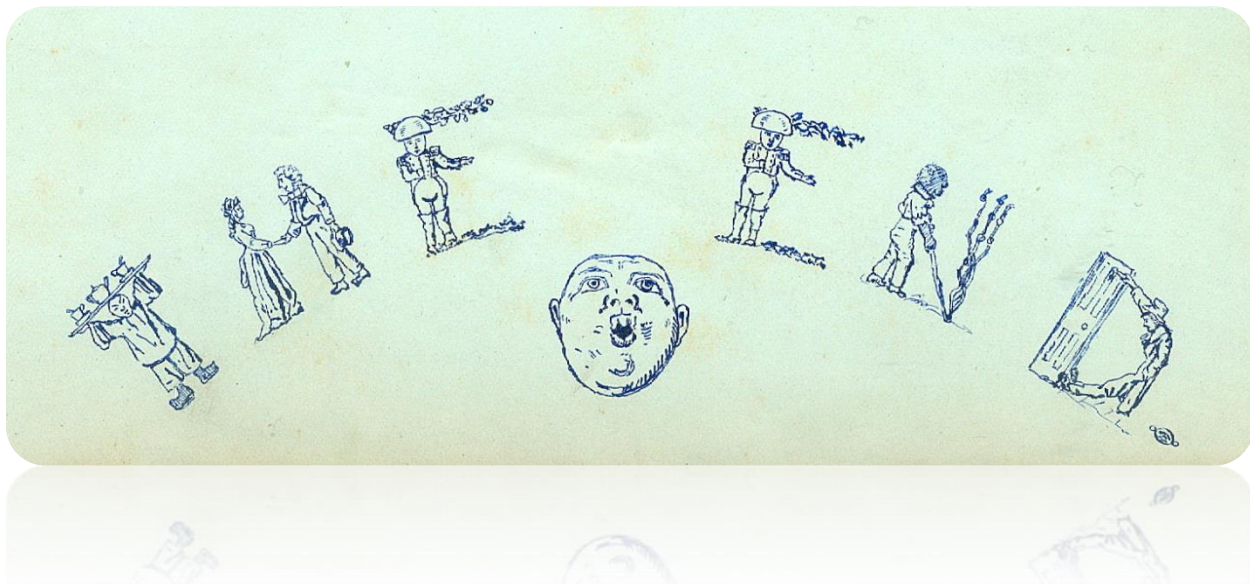




34. [Regency Paper Doll and Toy Books] **The History of Little Fanny, Exemplified in A Series of Figures.** S. and J. Fuller. London. 1811. Eighth edition, a scarce near-complete example of "The History of Little Fanny", a Regency-era paper doll book about a little girl who grows from being "idle" and "vain" to "pious, modest, diligent, and mild". Single vol. (5" by 4"), pp. 15, [3], hand-stitched in original printed wrappers with typographical border, secured further with later red embroidery thread in left-hand margin. Enclosed are: one (1) hand-colored engraved paper doll head measuring approx. 2", seven (7) hand-colored overlays (each approx. 3.5" tall) (complete), and three (3) matching hairs/hats, all pre-cut. Modern bookplate of David Lang Philips to upper wrapper verso. Early pen initials to upper wrapper ("C.A.H."). (#230008599) \$1200.

Note the italicized captions at the heads of the pages, which tell the reader which overlay to use for that part of the story.

Very good. Lacking original slipcase. Light toning, with some dust soiling. Lacking at least two hats, replaced with modern facsimiles.



Thank you for looking.

Sheryl Jaeger & Ralph Gallo

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